



**AGENDA  
ECONOMIC DEVELOPMENT BOARD MEETING**

**DATE:** Thursday – February 20, 2014

**PLACE:** El Cerrito City Hall  
10890 San Pablo Avenue  
Hillside Conference Room (upstairs)

**TIME:** 7:30 p.m.

I. Roll Call

Economic Development Board Members: Ann Lehman, Sonja Givens-Thomas, Ken Lerch, Wendy Horng Brawer, Jean Shrem, Vikram Bajaj, Tess Taylor  
Council Liaison: Mark Friedman

- II. Public Comment (5 minutes)
- III. Approval of Minutes from Meeting of January 16, 2014
- IV. Oral Communications (15 minutes)
- Staff Update
- V. Discussion of Economic Development Action Plan & Economic Development Committee activities (45 minutes)
- Review remaining draft goals and strategies of Economic Development Action Plan – During the January meeting, we reviewed 5 of the 8 listed goals/strategies
  - Of the 5 goals/strategies that we reviewed, discuss the following action strategies of the Action Plan
    - List of strategic development sites in the City
    - Categories and list of potential business visits
    - Brainstorm about potential events that help create a sense-of-place
- VI. Set Next Agenda & Action Steps (5 minutes)
- VII. Adjourn to Next Business Meeting – March 20, 2014