



AGENDA

SPECIAL MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, September 4th, 2014 - 7 p.m.
El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Bajaj, Figone, Horng Brawer, Lehman, Shrem, Taylor and Kagawa.

1. Staff/Council Liaisons Announcements and Reports 7:00

Staff and/or Councilmember Rebecca Benassini may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:05

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Presentation and Discussion of Measure R Extension – 7:10

Hear a presentation by City staff about the El Cerrito Preservation of Citywide Services Funding Measure on the November 4, 2014 ballot.

4. Approval of the Minutes – 7:30

Consider a motion adopting the minutes of the Committee meeting on July 17, 2014.

5. Presentation and Discussion of El Cerrito's Changing Demographics – 7:35

Hear a presentation from El Cerrito community member George Gage on El Cerrito's changing demographics and its impacts on Economic Development opportunities within the City.

6. Economic Development Committee 12-Month Work Plan Update – 8:30

Hear an update from Chair Taylor and Member Horng Brawer on the 12-Month Work Plan.

7. Discussion of future committee actions and agenda items – 8:50

Hear suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Pop-Up Use Policy Presentation
- Outreach strategy

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- City Council Hearing on the San Pablo Avenue Specific Plan (9/22)
- Music for Madera (10/12)

8. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530