



Community Development Department

MINUTES

OF THE Design Review Board

Wednesday, August 6, 2014

7:30 PM

El Cerrito City Hall
Council Chambers
10890 San Pablo Avenue

This Meeting Place Is Wheelchair Accessible

Roll Call: Maggie Leighly, Glenn Wood, Carl Groch, and John Thompson. Christophe Laverne had an excused absence.

1. Council/Staff Liaison Announcements and Reports

No report was made.

2. Comments from the Public

No one spoke from the public.

3. Approval of Minutes

Motion to approve the July 2, 2014, minutes; Groch, 2nd Thompson. Vote 4-0-0. Christophe Laverne was absent.

4. Board Member Communication/Conflict of Interest Disclosure

No conflicts were reported.

5. Public Hearing – Village at Town Center Sign Program

Application: PL14-0096
Applicant: Tom Pforsich, True North Signs & Graphics
Location: 10810 San Pablo Avenue and 6415 Schmidt Lane
APN: 503-010-015 and 503-020-007
Zoning: TOM (Transit Oriented Mixed Use)
General Plan: Commercial/Mixed Use
Request: Design Review Board consideration of amend an existing sign program for the Village at Town Center. The proposed changes include additional signage along San Pablo Avenue, Kearney Street and the Ohlone Greenway.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Noel Ibalio, Staff Liaison at (510) 215-4330 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue, El Cerrito, CA 94530 Tel: (510) 215-4330
E-mail: nibalio@ci.el-cerrito.ca.us

City of El Cerrito
Design Review Board Meeting Minutes

CEQA: Exempt, Section 15301 – Class 1, Existing Facilities, pursuant to the California Environmental Quality Act

Senior Planner, Sean Moss, presented the case and answered questions from the Board.

The Board added the following condition of approval:

- 1) Paint the conduit to match the exterior paint of the building.
- 2) Omit the phone numbers from all signs.

6. Staff Communications

Staff reported that the Board, with the assistance from staff, has been directed to prepare a work program for Council consideration. Staff will be working with Chair Leighly to craft an outline to be brought back for Board consideration and discussion.

7. Adjournment 8:10 p.m.