



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, October 16th, 2014 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Shrem, Taylor and Kagawa.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Councilmember Rebecca Benassini may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:35

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:40

Consider a motion adopting the minutes of the Committee meeting on September 4, 2014.

4. Recommendation to appoint EDC Member – 7:45

Consider a motion to recommend that the Council appoint George Gager to the EDC.

5. Discussion of El Cerrito's Changing Demographics – 7:50

Review updates to a presentation from El Cerrito community member George Gager on El Cerrito's changing demographics and its impacts on Economic Development opportunities within the City.

6. Economic Development Committee 12-Month Work Plan Discuss – 8:10

Discuss update to the 12-Month Work Plan and hear work to date, including intern postings and hiring process, and consider adoption of the EDC 12-Month Work Plan.

7. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:40

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Pop-Up Use Policy Presentation (January)
- Vacant Building Registration Fees
- Urban Advantage Presentation

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- Arts Month (October)
- Urban Greening Plan Joint Study Session (10/22, City Council Chambers)
- AC Transit Open House Workshop (10/23, Richmond Main Library)
- Free Folk Festival (10/25, El Cerrito High School)

8. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530