



MINUTES- adopted at January 22, 2015 meeting

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, November 20th, 2014 – 7:30 p.m.
El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call:

Members Figone, Horng Brawer, Lehman, Taylor and Kagawa

Also Present: Melanie Mintz, Interim Community Development Director

1. **Staff/Council Liaisons Announcements and Reports** – Mintz provided brief update on current Community Development activity including how the implementation of the San Pablo Avenue Specific Plan is going after its September adoption.
2. **Comments from the Public on non agenda items** - Henry Chan, resident, in attendance. Steve Price, member of the Tree Committee, in attendance as a speaker (Agenda Item #5)
3. **Approval of the Minutes** – Lehman moved to adopt minutes of Committee meeting on October 16, 2014. Kagawa seconded. Unanimous approval.
4. **EDC Vacancy Announcement** – Figone, current member as Chamber President, expressed interest in continuing on as a member after he is no longer serving as Chamber President.
5. **Discussion of Walkable Urbanism** – Steve Price gave a PowerPoint presentation on various urban and social spaces from throughout the country that demonstrate how places, including automobile corridors, can become more walkable, attractive and economically active over time through improved urban form. Committee members discussed how best to share this information with El Cerrito's business and property owners.
6. **Discussion of El Cerrito's Commercial Real Estate Market** – A presentation by local real estate agent, Roger Mills, regarding the nature of El Cerrito's commercial real estate market was postponed to a future date.
7. **Economic Development Committee 12-Month Work Plan Discuss** – Discussion of an update to the 12-Month Work Plan was postponed due to staff absences.
8. **Committee Member Updates and Discussion of Future Actions and Agenda Items** – Discussed plans for the Friday, December 5, 2014 End of Year Happy Hour and event details were finalized.
9. **Adjournment-** Taylor adjourned the meeting.

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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