



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, February 26th, 2015 – 7:30 p.m.

El Cerrito City Hall

Hillside Conference Room

10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Taylor, Kagawa, Shrem and Gager.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Mayor Mark Friedman may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:35

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:40

Consider a motion adopting the minutes of the Committee meetings on January 22nd, 2015.

4. Vacant Property Assessments and Fees Presentation – 7:45

Hear a presentation from Committee member Scott Kagawa on vacant property assessments and fees.

5. Tobacco Retailer License Program Presentation – 8:15

Hear a presentation from Suzanne Iarla, Community Outreach Specialist on the proposed Tobacco Retailer License Program.

6. Ohlone Gardens Commercial Property Outreach and Strategy – 8:35

Hear an update and consider possible action items regarding outreach to local business and a business engagement strategy for the commercial property listings at the Ohlone Gardens (in construction).

7. General Motors Pre-Application for the former Orchard Supply Hardware Site – 8:50

Hear an update from City staff on the General Motors pre-application for a project on the former Orchard Supply Hardware site.

8. March 6th Community Mixer – 9:00

Hear updates and consider possible action items regarding planning and logistics for the March 6th Community Mixer.

9. Economic Development Committee 12-Month Work Plan Adoption – 9:15

Consider a motion adopting the Economic Development 12-Month Work Plan for the 2015 Fiscal Year.

10. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:25

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Pop-Up Use Policy Presentation (March 26th)
- Historical Society Presentation (March 26th)
- Ohlone Gardens Commercial Real Estate Broker Presentation
- Commercial Property Owner Presentations
- Chinook Book Presentation
- City Council Committee Presentation – April 7th (March)

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- Community Mixer – March 6th, 2015, 5 p.m.
- Chamber of Commerce Luncheon – Tuesday, March 17th 12 p.m.
- Earth Day Celebration – April 18th, 2015
- Bike to Work Day – May 14th, 2015
- Hillside Festival – May 17th, 2015

11. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.