



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, March 26th, 2015 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Shrem, Taylor, Kagawa and Gager.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Councilmember Rebecca Benassini may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:35

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:40

Consider a motion adopting the minutes of the Committee meeting on January 22nd, 2015.

4. Proposed Tobacco Retailer License Program Presentation – 7:45

Hear a presentation from Suzanne Iarla, Community Outreach Specialist on the proposed Tobacco Retailer License Program.

5. Historical Society Presentation– 8:15

Hear a presentation from Tom Panas, member of the El Cerrito Historical Society on the history of El Cerrito's business community.

6. March 6th Community Mixer Follow-Up – 8:45

Discuss the March 6th Community Mixer and consider possible action items for future community events.

7. Economic Development Committee 12-Month Work Plan Discuss – 9:00

Consider a motion adopting the Economic Development Committee 12-Month Work Plan.

8. Announcing Elections for Chair and Vice Chair – 9:15

Receive information and possibly nominate members for the April election of Chair and Vice Chair

9. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:20

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Pop-Up Use Policy Presentation
- Vacant Building Registration Fees
- Discussion of City Council EDC Presentation
- Collaboration with other City committees and community organizations
- Development Entitlement Process Training

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- Draft Urban Greening Plan Community Workshop – April 25th
- Earth Day – April 18th
- MCE Clean Energy Meetings – April 15th and April 22nd

10. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5)