



AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Thursday, April 23rd, 2015 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Taylor, Kagawa, Shrem and Gager.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Mayor Mark Friedman may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:35

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:40

Consider a motion adopting the minutes of the Committee meeting on March 26th, 2015.

4. Recommendation to appoint EDC Member – 7:45

Consider a motion to recommend that City Council appoint Tom Petersen to the EDC.

5. Draft Tobacco Retailer License Ordinance – 7:50

Receive additional information on the Tobacco Retailer License Ordinance, participate in discussion, and consider possible action items. The draft Ordinance is online at www.el-cerrito.org/tobaccoretailers

6. El Cerrito Restaurant Event – 8:10

Hear a presentation from community member Bill Kuhlman on a potential El Cerrito restaurant event, participate in discussion, and consider possible action items regarding next steps and sponsorship of a restaurant event.

7. Vacant Property Registration and Fees Presentation – 8:30

Hear a presentation from Committee member Scott Kagawa on vacant property registration and fees, participate in discussion and consider possible action items.

8. City Council 12-Month Work Plan Presentation – 8:50

Participate in a discussion about the EDC's 12-Month Work Plan presentation to City Council on May 19th.

9. Elections for Chair and Vice Chair – 9:00

Nominate and elect Chair and Vice Chair of the EDC for an annual term.

10. May 29th Community Mixer – 9:05

Hear updates and consider possible action items regarding planning and logistics for the May 29th Community Mixer.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at emalter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530

11. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:15

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Pop-Up Use Policy Presentation
- Collaboration with other City committees and community organizations
- Development Entitlement Process Training
- Business Engagement Strategies
- 4th of July Table Planning

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- Draft Urban Greening Plan Community Workshop – April 25th
- Draft Action Transportation Plan Community Workshop – May 12th
- Spring Citywide Garage Sale – May 2nd
- Bike to Work Day – May 14th
- Hillside Festival – May 17th

12. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.