



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, May 28th, 2015 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Taylor, Kagawa, Shrem, Gager and Petersen.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Mayor Mark Friedman may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:35

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:40

Consider a motion adopting the minutes of the Committee meeting on April 23rd, 2015.

4. Pop-Up Use Policy Presentation – 7:45

Hear a presentation from Community Development Intern Alessandra Thompson on “Pop-Up” policies and best practices, participate in discussion, and consider possible action items.

5. El Cerrito Restaurant Week: Updates and Actions – 8:30

Hear updates, participate in discussion, and consider possible action items regarding planning and logistics for a restaurant week event.

6. Community Mixer – 8:50

Hear updates and consider possible action items regarding planning and logistics for the Community Mixer.

7. 4th of July Table Planning – 9:00

Participate in discussion and consider possible action items regarding planning and logistics for the Committee’s table at the WorldOne 4th of July Festival.

8. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:15

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Collaboration with other City committees and community organizations
- Development Entitlement Process Training
- Business Engagement Strategies
- Urban Greening and Active Transportation Plan Presentation - June

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- Commissioner Recognition Dinner – May 29th
- Draft Action Transportation Plan Community Workshop – June 23rd
- “Sound of Music” at Contra Costa Civic Theater – June 12th
- Ohlone Greenway/BART Station Community Meeting – June 19th and 20th, and July 2nd
- July 4th Festival – July 3rd-4th
- National Night Out – August 4th

9. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530