



AGENDA

SPECIAL MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, July 30th, 2015 – 7:30 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Lehman, Taylor, Kagawa, Shrem, Gager and Petersen.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Mayor Mark Friedman may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

- Minimum Wage Ordinance
- Masonic Building

2. Comments from the Public on non agenda items- 7:45

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:55

Consider a motion adopting the minutes of the Committee meeting on April 23rd, 2015.

4. Pop-Up Use Policy Presentation – 8:00

Hear a possible presentation from Oakland business owners about their experience hosting pop-up uses, participate in discussion, and consider possible action items.

5. El Cerrito Restaurant Week: Updates and Actions – 8:30

Hear updates, participate in discussion, and consider possible action items regarding planning and logistics for a restaurant week event.

6. Community Mixer – 8:50

Hear updates and consider possible action items regarding planning and logistics for the next Community Mixer.

7. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:10

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

Consideration of Upcoming Agenda Items

- Collaboration with other City committees and community organizations
- Development Entitlement Process Training
- Business Engagement Strategies
- Customer Service Review and Training
- Minimum Wage Ordinance – August
- Berkeley Global Campus Presentation

Upcoming Meetings + Events | more details online at www.el-cerrito.org

- National Night Out – Aug 4th
- City Council Minimum Wage Study Session – Aug 18th
- First Day of School (WCCUSD) – Aug 24th
- Town Hall with Senator Mark DeSaulnier – Aug 26th
- RYSE Center Youth Film Festival – Sept 9th
- Music for Madera – Sept 20th
- Free Folk Festival – Sept 26th
- Art Association's Annual Art Show – Oct 2nd-4th

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at emalter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530

- Restaurant Week – Oct 1st - 4th

8. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.