



AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, October 14, 2015 – 7:30 p.m.

El Cerrito City Hall
Creekside Conference Room
10890 San Pablo Avenue

Roll Call: Members Figone, Horng Brawer, Taylor, Kagawa, Shrem, Gager and Petersen.

1. Staff/Council Liaisons Announcements and Reports 7:30

Staff and/or Mayor Mark Friedman may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council.

2. Comments from the Public on non agenda items- 7:45

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:50

Consider a motion adopting the minutes of the Committee meeting on September 24th, 2015.

4. Discussion with Brokers- 7:55

Discussion with commercial real estate brokers regarding how the sell/perceive market in El Cerrito
This item was postponed till a future date.

5. Minimum Wage Survey Update- 8:20

Receive brief update on minimum wage survey of business owners (not due to close until October 14)
Community Development staff provided an update of the outreach and current participation in the minimum wage survey of local businesses.

6. Restaurant Week Debrief – 8:30

Discuss outcomes and begin conversation regarding whether to sponsor event again next year.

7. Pop Up Discussion and Planning – 8:40

Discuss possible pop up event: goals, possible events etc.

Brainstorm of possible pop up events and discussion about prioritization and Committee members coming with their top ideas to upcoming meeting.

8. 4th of July 2016 Planning- 8:55

Preliminary discussion of July 4, 2016 activities.

Brainstorm of possible activities and discussion of which Committee members would be able to commit to planning and participating. Continued at future meeting.

9. Long Range Property Management Plan Update – 9:05

Receive staff update on development of a Long Range Property Management Plan (LRPMP), a component of the Redevelopment dissolution process

Community Development staff provided update and implications of development of LRPMP, which will outline how former Redevelopment properties are disposed of.

10. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:15

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Emily Alter, Staff Liaison at alter@ci.el-cerrito.ca.us or 215-4385 (voice) at least FIVE (5)

WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

11. Adjournment- 9:30

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.