



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Thursday, March 24, 2016 – 7:00 p.m.

El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue

Roll Call: Members Corrigan, Figone, Gager, Horng Brawer, Kagawa, Kaliski, Petersen, Shrem and Taylor.

1. Staff/Council Liaisons Announcements and Reports 7:00

Staff and/or Council member Quinto may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council. – **See attached 2015 Chinook Impact Report**

2. Comments from the Public on non agenda items- 7:05

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. Approval of the Minutes – 7:10

Consider a motion adopting the minutes of the Committee meeting on January 27th, 2016 and February 24th, 2016. – **See attached**

4. Appoint EDC Member to Mayfair RFQ/RFP Selection Committee – 7:15

Consider a motion to appoint an EDC Member to the Mayfair RFQ/RFP Selection Committee.
(www.el-cerrito.org/mayfair)

5. OGSP Strategic Planning Session- 7:40

Continuation of the OGSP strategic planning session led by EDC member Corrigan to guide the EDC's 2016 Work Plan. (<http://www.ogsp.org/ogsp-tool/>) Specific topics of discussion include, but are not limited to the following.

a. EDC Sponsored Pop Up Event

Discuss and consider possible action items regarding an EDC sponsored 2016 pop up event(s).

b. EDC-Chamber Community Mixers

Select a date for the next Community Mixer event and consider possible action items.

c. Restaurant Week

Discuss and consider possible action items regarding Restaurant Week 2016.

d. Annual Calendar of Events

Create an annual calendar of events for 2016 economic development activities.

e. EDC Member Recruitment

Discuss and consider the recruitment of additional EDC members (up to a total of 15).

6. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:50

Hear updates and consider action items, regarding member work to date, and consider suggestions for future EDC agenda items.

7. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530