REGULAR MEETING OF THE
PARK AND RECREATION COMMISSION
MEETING AGENDA

Wednesday, July 27, 2016
7:00 pm

El Cerrito City Hall
Council Chambers
10890 San Pablo Ave., El Cerrito

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Management Assistant at 510-559-7001. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFT 35.102-35.104 ADA Title II).

1. **Roll Call**: Chair – Glen Lubcke, Ben Chuaqui, Manish Doshi, Gary Hill, Norman La Force, Steve Lipson, Robin Mitchell.

2. **Commission / Staff Communications / Announcements** *(Informal reports on matters of general interest which are announced by the Park and Recreation Commissioners and City Staff)*

3. **Oral Communications From The Public**
   All persons wishing to speak should sign up with City Staff. Remarks are generally limited to 3 minutes per person. Please state your name and city of residence for the record. Comments related to non-agenda items will be heard first. Comments related to items appearing on the agenda are taken up at the time the Park and Recreation Commission deliberates each item.

4. **Council/Staff Liaison Announcements and Reports**
   Staff and/or Councilmember Friedman may report on matters of general interest to the Park and Recreation Commission, Council policies, priorities and significant actions taken by the City Council.

5. **Approval of Minutes**: Exhibit 1: Meeting Minutes from June 22, 2016
   Approval of the June 22, 2016 Regular Meeting of the Park and Recreation Commission Meeting Minutes.

6. **Presentation of El Cerrito Trails Signage Plan:** Patrick Johnson, National Park Service Rivers, Trails & Conservation Assistance Program and El Cerrito Trail Trekkers
   Commissioners will receive a presentation on the updated signage plan and have the opportunity to answer questions and provide feedback. Action to recommend approval of the plan.

7. **Park and Recreation Commission 2016-17 Goal Setting and Work Plan Formulation**
   Commission brainstorming, discussion, and possible action on topics of interest and goals to accomplish in 2016-17.

8. **City of El Cerrito/West Contra Costa Unified School District (WCCUSD) Joint Use Agreement Review:** Christopher Jones, Recreation Director
   Review and discussion about the current Joint Use Agreement between El Cerrito and WCCUSD.

9. **Recreation Department Update**: Sarah DiBenedetto, Recreation Analyst
   Update on items of interest in the Recreation Department

10. **Items For Next Agenda**

11. **Meeting Adjournment**

COMMUNICATION ACCESS INFORMATION ***To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call the Management Assistant, at 559-7001 (voice) at least*** *FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING*

REGULAR MEETING OF THE
PARK AND RECREATION COMMISSION
PROPOSED MEETING MINUTES

Wednesday, June 22, 2016
7:00 pm

El Cerrito City Hall
Council Chambers
10890 San Pablo Ave., El Cerrito

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Recreation Analyst at 510-559-7001. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFT 35.102-35.104 ADA Title II).

1. **Roll Call** Present: Chair – Glen Lubcke, Manish Doshi, Gary Hill, Norman La Force, Steve Lipson, and Robin Mitchell.
   Absent: Ben Chuaqui

2. **Commission / Staff Communications / Announcements** *(Informal reports on matters of general interest which are announced by the Park and Recreation Commissioners and City Staff)*

   Commissioner La Force discussed issues of importance concerning the El Cerrito Swim Center including the lines, the possibility of increased summer hours, and a better system for checking people in. Jones responded to La Force's concerns: Measure A will be on future Park and Recreation Commission agenda; the El Cerrito Aquatics Supervisor is available to provide an update to the Commission and answer questions; a second register now operational; entry gate only allows one customer at a time and it has been suggested by staff to make a modification to the building; and there is presale option to help elevate long lines.

   Commissioner Hill announced that the high school mountain bike season has ended. He reported that it had been a successful year; half students went to states. Commissioner Hill will be stepping away as head coach, and moving down to the junior club. Hill provided an additional update about bike rides, fundraisers, and new bike park projects.

   Commissioner Lubke shared the article *Too Few Americans Take Advantage of Local Parks* with Commissioners and a discussion followed highlighting the topics of the aging community in El Cerrito and benefits of walking.

   Jones announced that the El Cerrito Vertical Challenge sponsored by Scena Performance has been postponed until the Fall.

3. **Oral Communications From The Public**
   None.

4. **Council/Staff Liaison Announcements and Reports**
   Jones reported on significant actions taken at the June 4 and June 17, 2016 City Council meetings.

5. **Approval of Minutes**: Exhibit 1: Meeting Minutes from May 25, 2016
   Approval of the May 25, 2016 Regular Meeting of the Park and Recreation Commission Meeting Minutes.
   Action: Moved, Seconded (La Force/ Doshi); Absent- Chuaqui; Abstention- Hill; Ayes- Lubke, Mitchell, Lipson.

6. **Park and Recreation Commission 2016-17 Goal Setting and Work Plan Formulation**
   Commission brainstormed, discussed, topics of interest and goals to accomplish in 2016-17.

   Action: Discussion: The recommendation was made to consider the future Park and Recreation Master Plan when creating the Park and Recreation Commission Work Plan. There was further discussion about the Park and Recreation Master Plan process specifically pertaining to the involvement of the Park and Recreation Commission, the public, user groups, other Commissions. It was discussed that a RFP will be the first step of the process Master Plan process. The cost of a Master Plan usually ranges from $100,000-$150,000. Once a consultant is selected the timeline conservatively would be 6 months-1year. No action to approve was taken.

7. **Recreation Department Update**: Sarah DiBenedetto, Recreation Analyst
   Update on items of interest in the Recreation Department
   - The 1st City of El Cerrito Recreation Department Pickle Ball Tournament was a huge success.
   - 4th of July Festival: Monday, July 4, 2016 10am-6pm, with music until 6:30pm. Festivities kick-off on Sunday, July 3, 2016 with live music from 4pm-7pm.
   - Summer Camp underway
   - Family Fun Night: Fridays at the El Cerrito Swim Center 4:30pm-7:30pm
   - Commissioner Appreciation Dinner: July 8, 2016 at Mira Vista Country Club.

8. **Items For Next Agenda**
   a. Review Signage plan for Hillside Natural Area (Dave Weinstein, Trail Trekkers)
   b. Review WCCUSD Joint Use Agreement
   c. Review Funded & Unfunded Project List in conjunction with the Workplan

9. **Meeting Adjournment**

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EL CERRITO
TRAILS SIGNAGE PLAN

Wayfinding Concepts | July 2016 | REVISED DRAFT

Acknowledgements

PROJECT PARTNERS
The El Cerrito Trails Signage Plan represents a collaborative effort between the City of El Cerrito and the El Cerrito Trail Trekkers, with technical assistance provided by the National Park Service's Rivers, Trails, and Conservation Assistance (RTCA) program.

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Plan Overview

The El Cerrito Trails Signage Plan provides a framework for the design and development of wayfinding signage for the City of El Cerrito's network of public trails, pathways, and stairs. The concepts presented in this plan are intended to serve as a resource to guide the city in the establishment of trail signage that complements, and integrates with, existing citywide signage and wayfinding programs. In particular, the designs attempt to relate—in color and form expression—to city graphic standards detailed in *The City of El Cerrito Signage & Wayfinding Program, Graphic Standards Manual* (Release 1.0 / 07.14.2008).

While existing wayfinding programs detail signage standards for the city's urban areas, including citywide walking and bicycling routes, this plan focuses on the city's network of off-street trails and little-known street-connectors. The purpose for establishing a wayfinding signage plan in these areas is to:

- Increase visibility, access, and use of the city's existing network of trails, pathways, and stairs
- Improve connectivity between identified citywide bicycle and pedestrian routes, key community destinations, and existing trails
- Enhance wayfinding and improve trail user safety
- Advance city goals to promote walkability and enhance the quality of life for its residents

The primary audience for these signs is non-motorized trail users (e.g. walkers, hikers, off-road bicyclists, etc.).

PROJECT LOCATION

The project planning area encompasses the City of El Cerrito, focusing on areas with identified existing public trails and pathways. Specifically, the plan concentrates on the Hillside Natural Area, given the extent of trails located in this area and its popularity with users. Concepts for signage outside of the Hillside Natural Area were also developed to illustrate how the sign program may be applied within the broader urban context.

SIGN TYPES

Four sign types were developed for the El Cerrito Trails Signage Plan, each servicing a distinct function which, collectively, forms a comprehensive wayfinding signage program for the city's public trails and pathways.

The **Gateway Kiosk** sign concept, indicated by the "S1" prefix, represents the largest sign concept and includes a detailed information panel placed at primary trailhead locations (aka "Gateways"). It serves as a visual cue for trail users entering a park site and provides a detailed map of the area as well as trail route information and use guidelines.

The **Trail Entry** sign concept, indicated by the "S2" prefix, is intended to be placed at secondary trail access and entry points. Though smaller that the S1 Kiosk sign, the S2 Trail Entry sign still provides a detailed map for trail users with basic orientation and use guidelines.

The T**rail Directional Marker** concept, indicated by the "S3" prefix, is the primary wayfinding sign type developed for use at key trail junctions and intersections. The S3 Trail Directional Markers are best suited for off-street, natural surface conditions and/or locations where a lower-profile sign type is desired.

The **Street Directional** sign concept, indicated by the "S4" prefix, provides a pedestrian-scale sign type that can be applied within the city's more urbanized areas and adjacent to street rights-of-way* in order to direct users to nearby trail entry points and/or other community resources.

MODIFIED SIGNS

Two of the developed sign types—S3 and S4—were further modified for use on trails and pathways located outside the Hillside Natural Area (see "Other Citywide Trail and Path Signs" section, p. 47).

These two modified signs were developed primarily to delineate the city's stand-alone trail, stairway, and path segments. They have been labeled in this document with an "O" prefix to indicate their intended use outside of the Hillside Natural Area. In addition, the modified S3 and S4 signs feature a logo header titled "El Cerrito Paths and Trails" instead of "Hillside Natural Area."

The signs do not replace the city's existing and planned on-street bike and pedestrian wayfiding programs. Rather, they provide identification for less-visible paths and trails that ties into the wayfinding plan developed for the larger Hillside Natural Area. Where appropriate, these signs direct users to specific destinations and other park areas but are not intended to serve as trail maps for the city's parks themselves; no S1 or S2 signs were developed for any locations outside of the Hillside Natural Area as part of this plan.

SIGN PLACEMENT

The placement and location of signs detailed in the El Cerrito Trails Signage Plan is approximate and intended primarily to illustrate general wayfinding concepts. Final sign placement will be subject to field verification and specific site conditions.

Where appropriate, some of the signs may be mounted to existing sign posts, in particular the S2 Trail Entry and S4 Street Directional sign types. Opportunities to take advantage of existing sign post infrastructure should be verified and confirmed with the appropriate city departments.

SIGN MATERIALS

The materials indicated in this sign plan were identified to balance durability with character. A key consideration in the design was to highlight and reflect the natural settings in which many of these signs are intended to be placed.

As such, unpainted cedar wood posts have been chosen to provide a natural, rustic feel to the signs located at trailheads and along natural surface pathways. As an alternate, powder-coated aluminum posts and frames can also be utilized to great effect in these areas.

The informational display panels at the main Gateway Kiosks are fabricated from ½" thick high pressure laminate (or similar) to provide maximum durability against sun exposure, scratching, fading, and graffiti. The high pressure laminate material is commonly used in this type of application and setting and is usually backed by a 10 year warranty.

The Gateway Kiosk includes a decorative nameplate as a design element to mark and provide a unique identifier to the area's main trailhead locations. The nameplates are fabricated from Cor-Ten steel to match the city's existing wayfinding signage material. As an alternate, the panel could be fabricated from powder coated aluminum.

All other sign panels depicted in this plan are fabricated from standard aluminum, providing durability and a lower cost for replacements and future additions to the wayfinding program.

* The S4 Street Directional sign is not intended to provide wayfinding information to motorized vehicle operators. S4 signs located within street rights-of-way should be placed under the guidance of the City's Public Works Department to adhere to all appropriate regulations.

Color Palette

Pantone 3025C

Color to match existing city sign program

Rich Black

60c
50m
75y
70k

Gray

0c
0m
0y
70k

Warm Gray

21c
17m
23y
0k

White

Dark Red

40c
74m
96y
51k

Olive

6c
0m
47y
27k

Khaki

19c
16m
37y
0k

Cream

3c
3m
9y
0k

Typography

Myriad Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

S1 Gateway Kiosk Concept

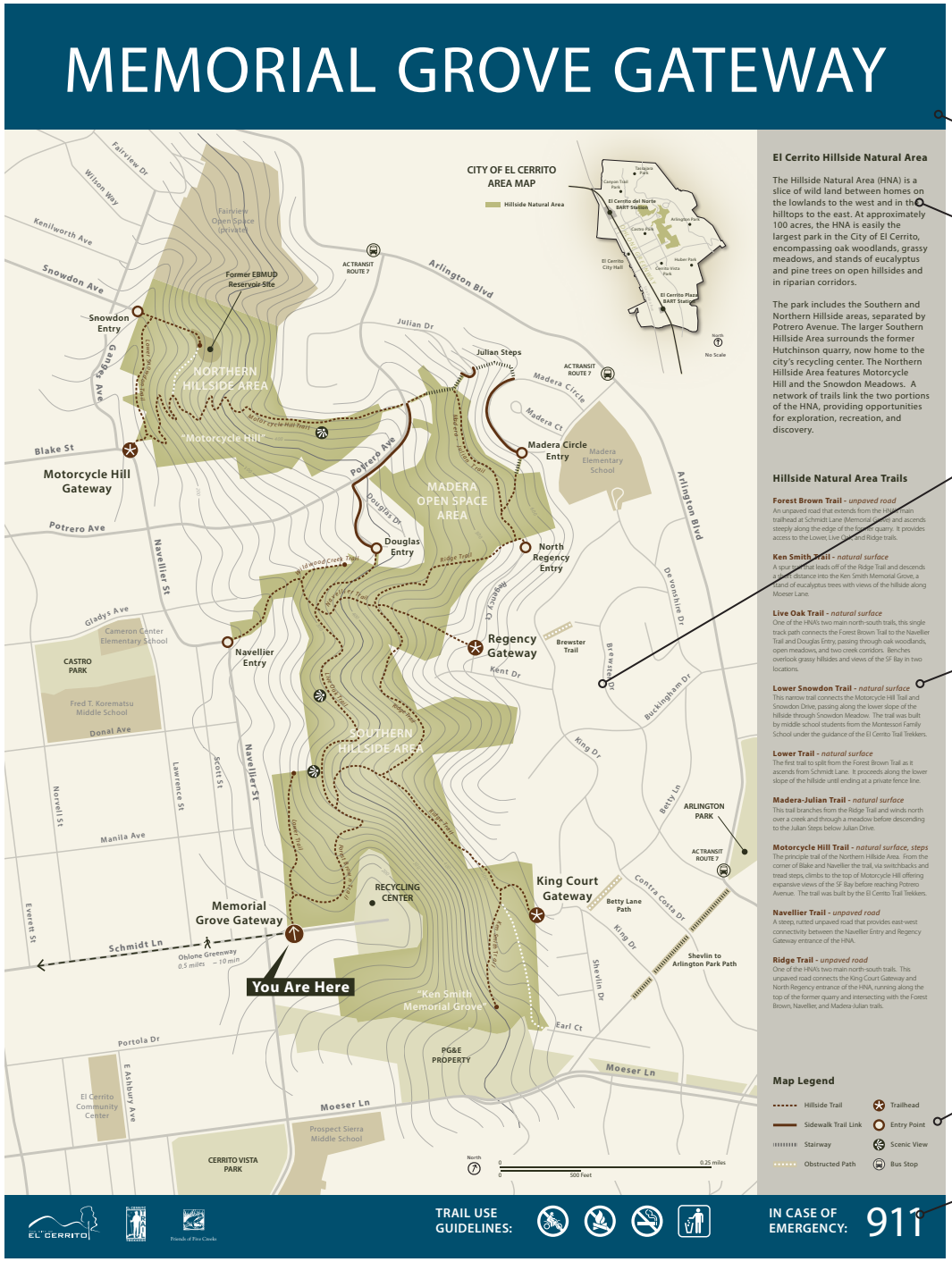
Freestanding, upright double post informational display kiosk.
Located at primary trailheads / gateways.

NAMEPLATE
30" x 18" (tapered to 7.5") decorative nameplate with Hillside Natural Area logo (illustrative, city logo variation)
1/4" Corten steel with laser cut lettering and logo, bracket mounted to posts
ALTERNATE: Powder coated aluminum panel

POSTS
6" x 6" cedar wood posts (unpainted)
ALTERNATE: Powder coated aluminum posts

KIOSK PANEL
30" x 40" informational display panel
1/2" thick high pressure laminate (or similar), bracket mounted to posts

S1 Gateway Panel Details



Gateway trailhead namebar / identifier

Hillside Natural Area description and general information

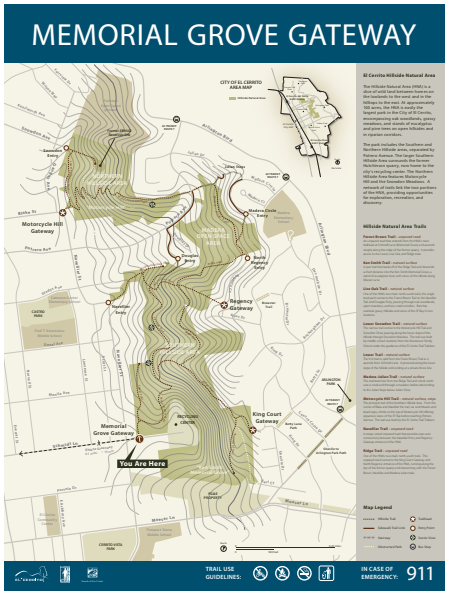
Orientation map of entire Hillside Natural Area, including "You Are Here" locator arrow and City of El Cerrito Area Map

Hillside Nature Area trail route information and details

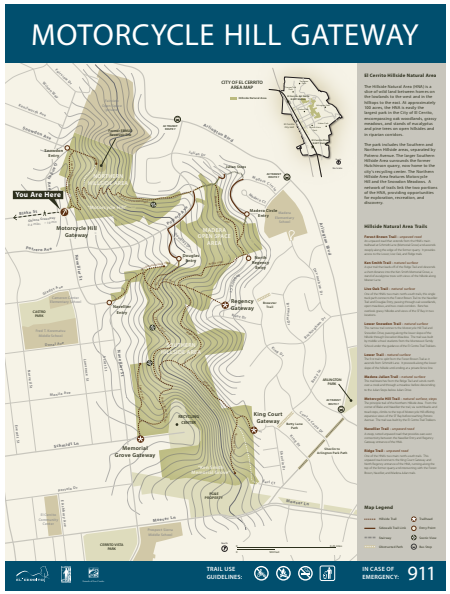
Map legend and trail features

Regulatory band featuring agency / partner logos, basic trail use guideline symbols, and emergency contact information

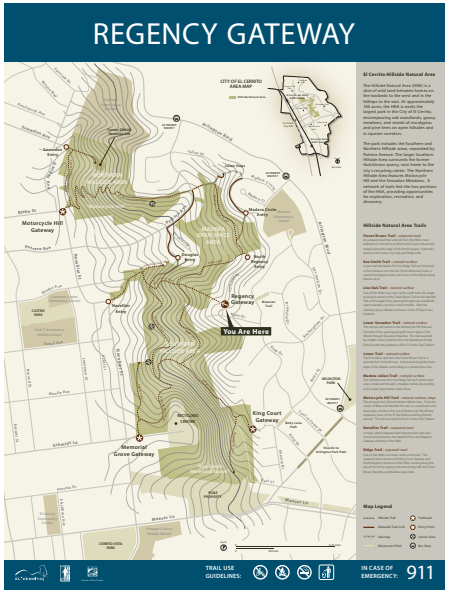
S1 Gateway Kiosk Locations



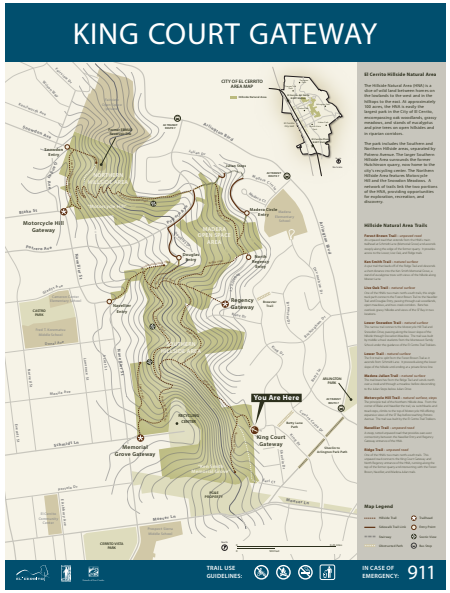
S1-1 Memorial Grove Gateway



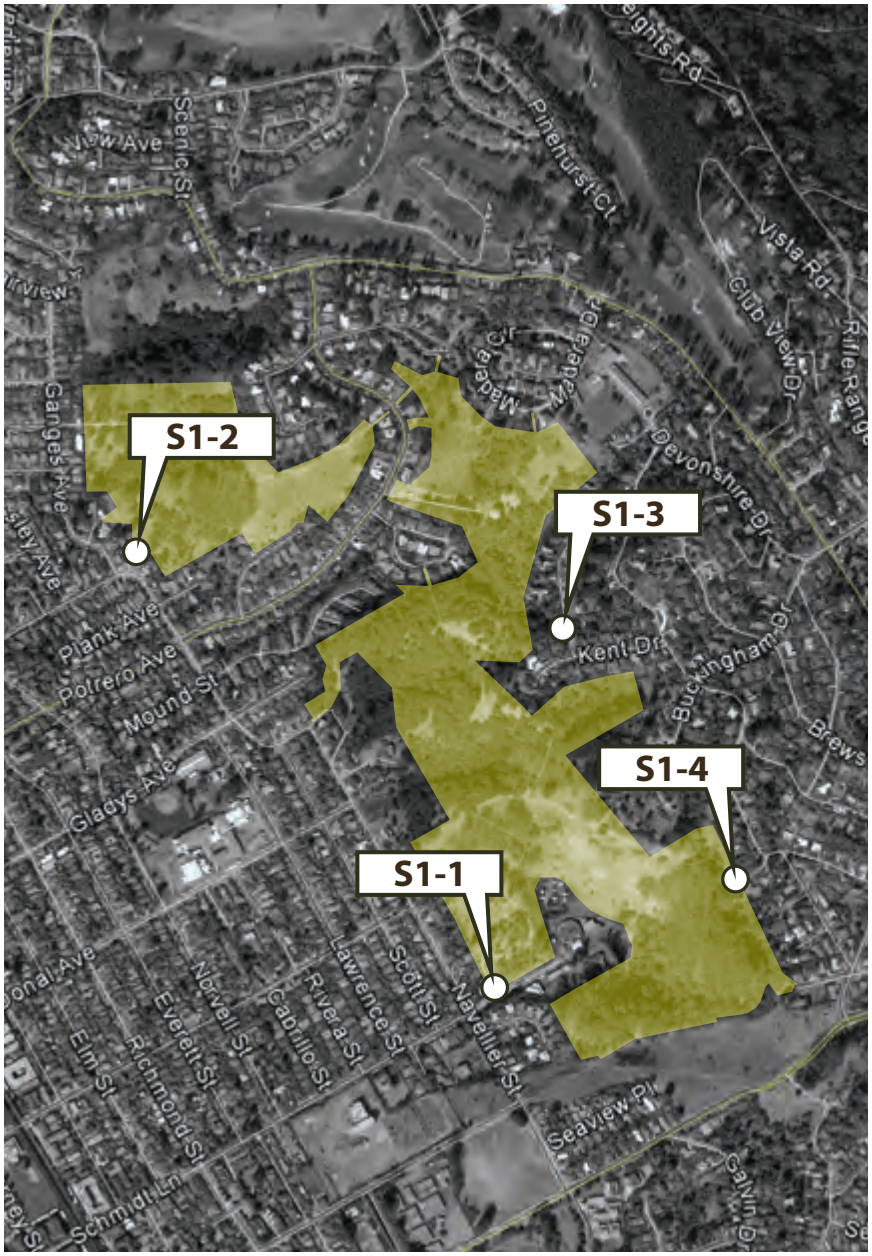
S1-2 Motorcycle Hill Gateway



S1-3 Regency Gateway



S1-4 King Court Gateway



NOTE: Locations approximate, subject to field verification and site conditions

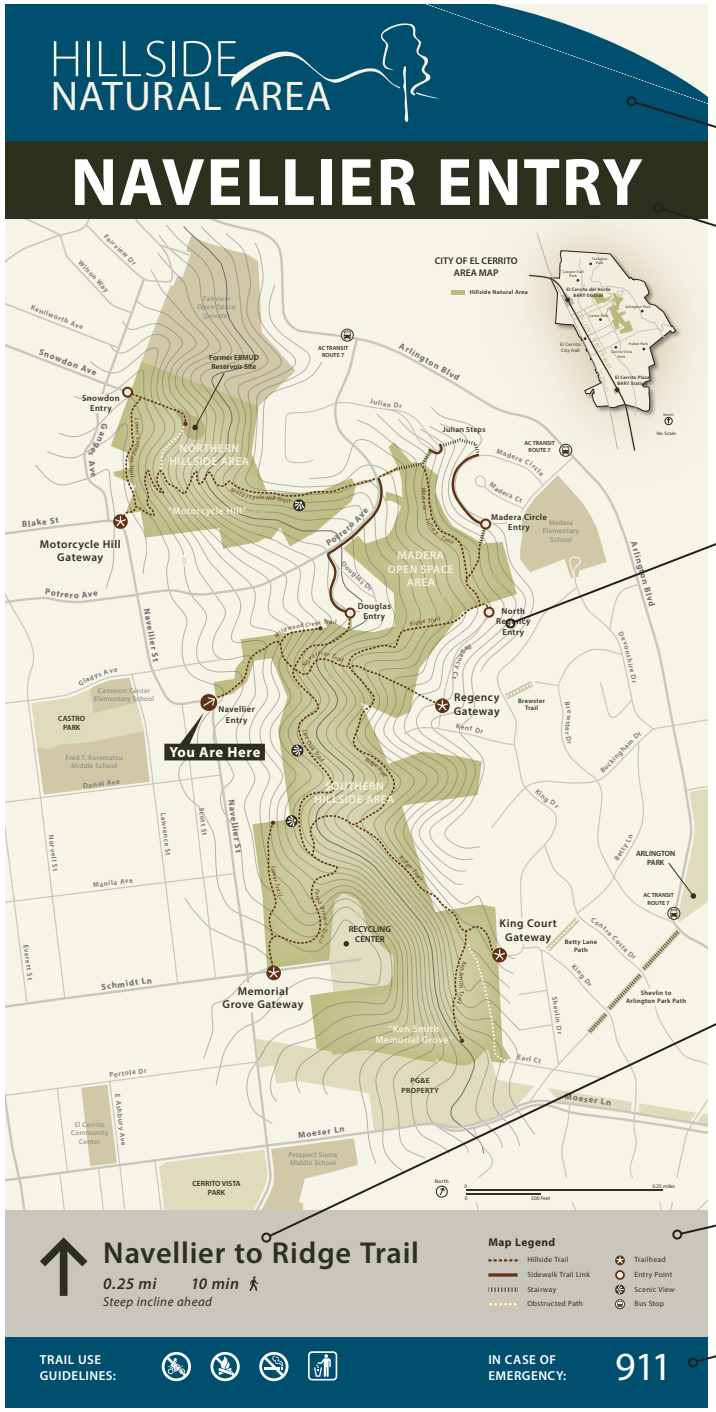
S2 Trail Entry Sign Concept

Upright, single post-mounted informational sign.
Located at secondary trail access / entry points (off street).

POST
Galvanized steel U-channel or square tubing;
mount to existing posts where possible
ALTERNATE A: 4" x 4" cedar wood post (unpainted)
ALTERNATE B: Powder coated aluminum post

ENTRY PANEL
18" x 36" informational display panel
Typical aluminum street sign fabrication

S2 Trail Entry Sign Details



Hillside Natural Area logo band (illustrative)

Trail entry namebar / identifier

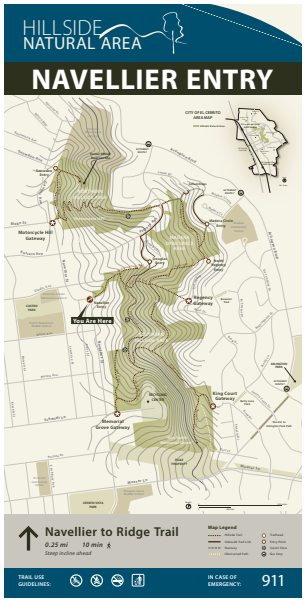
Orientation map of entire Hillside Natural Area, including "You Are Here" locator arrow and City of El Cerrito Area Map

Trail directional information, including trail name, distance / time, and cautionary visitor information

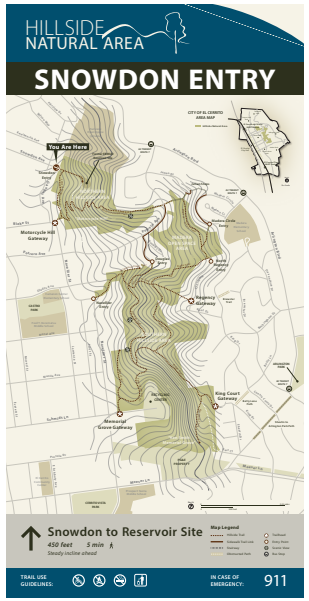
Map legend and trail features

Regulatory band featuring basic trail use guideline symbols and emergency contact information

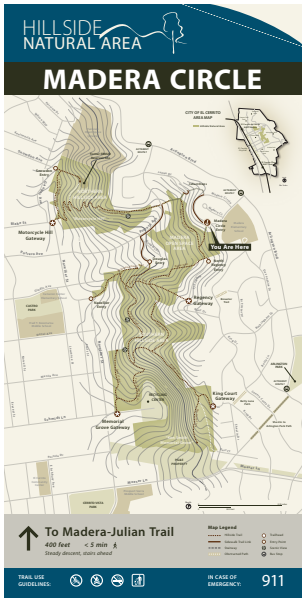
S2 Trail Entry Sign Locations



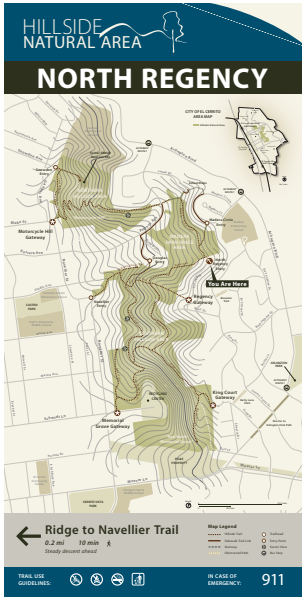
S2-1 Navellier Entry



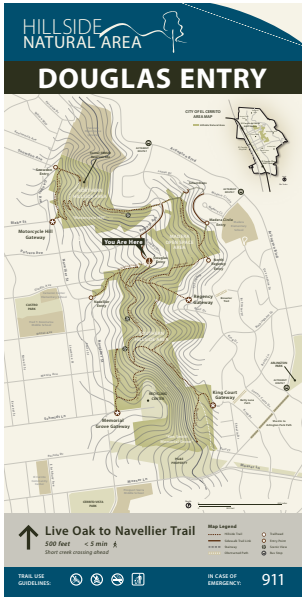
S2-2 Snowdon Entry



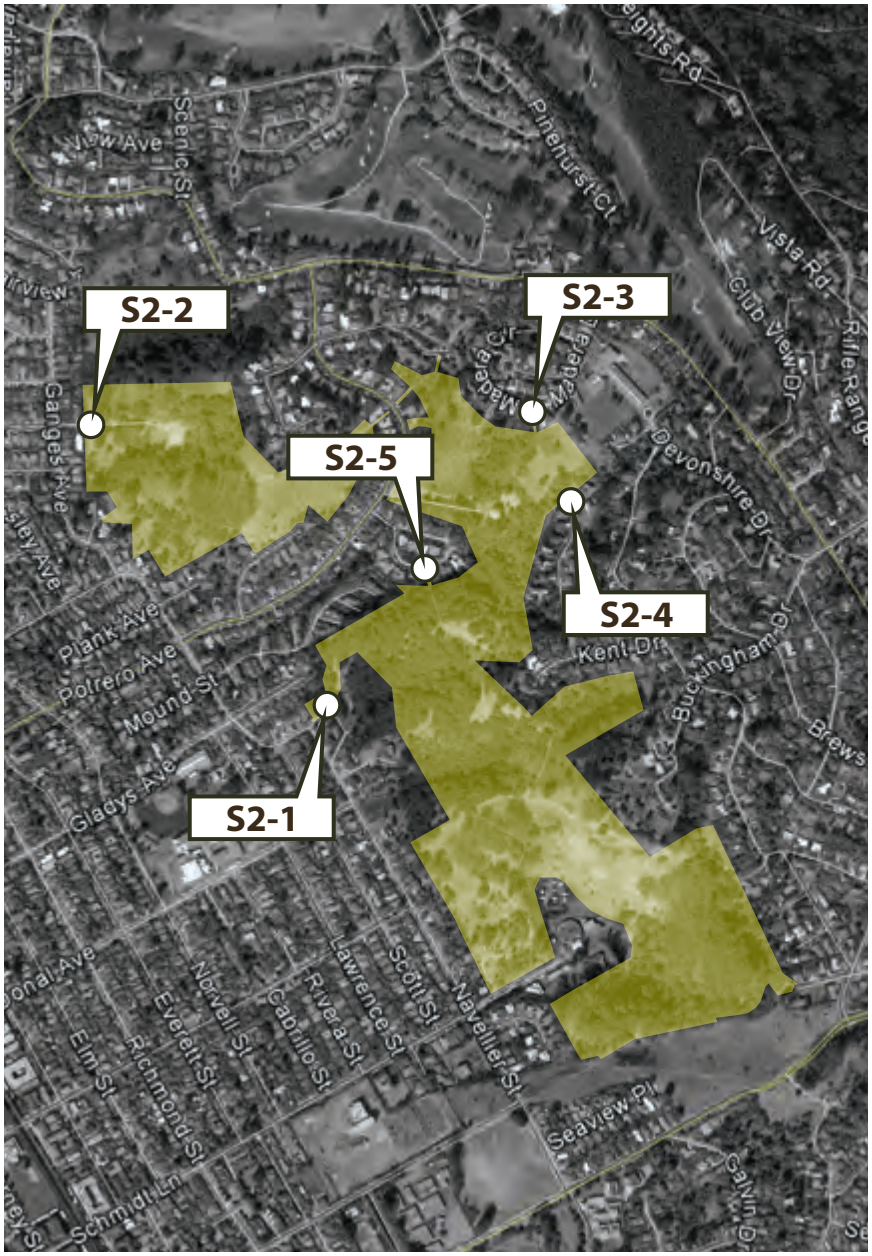
S2-3 Madera Circle Entry



S2-4 North Regency Entry



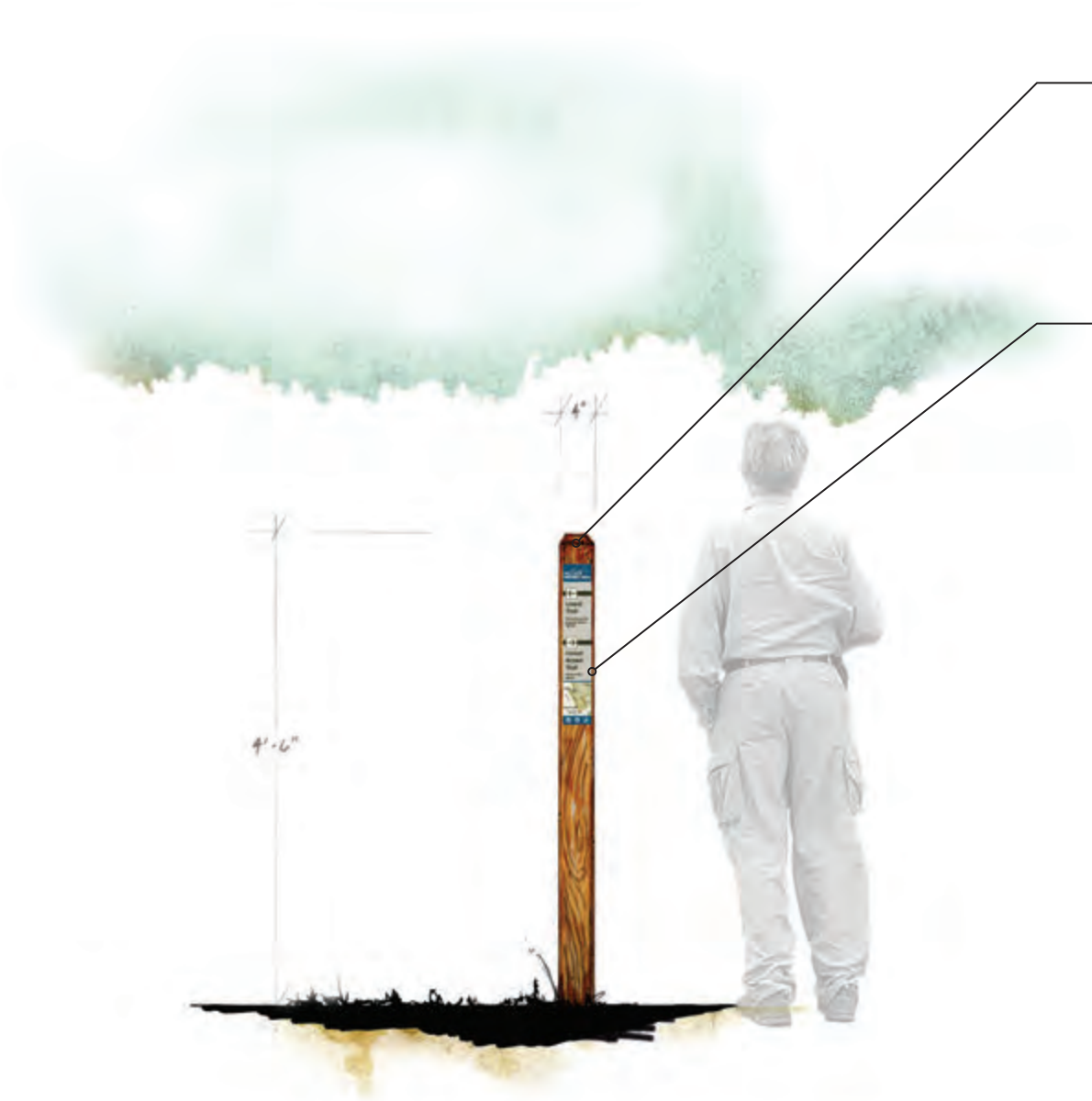
S2-5 Douglas Entry



NOTE: Locations approximate, subject to field verification and site conditions

S3 Trail Directional Marker Concept

Post-mounted directional markers located at major trail junctions and intersections.



POST
4" x 4" cedar wood post (unpainted)
ALTERNATE: Powder coated aluminum post

DIRECTIONAL MARKER
3.25" x 10" / 16" / 18" (varies) trail directional marker
Typical aluminum street sign fabrication

S3 Trail Marker Details

Hillside Natural Area logo band (illustrative)

Trail directional information, including arrows, trail name / destination, and trail alerts / notifications

Trail Marker Variations:

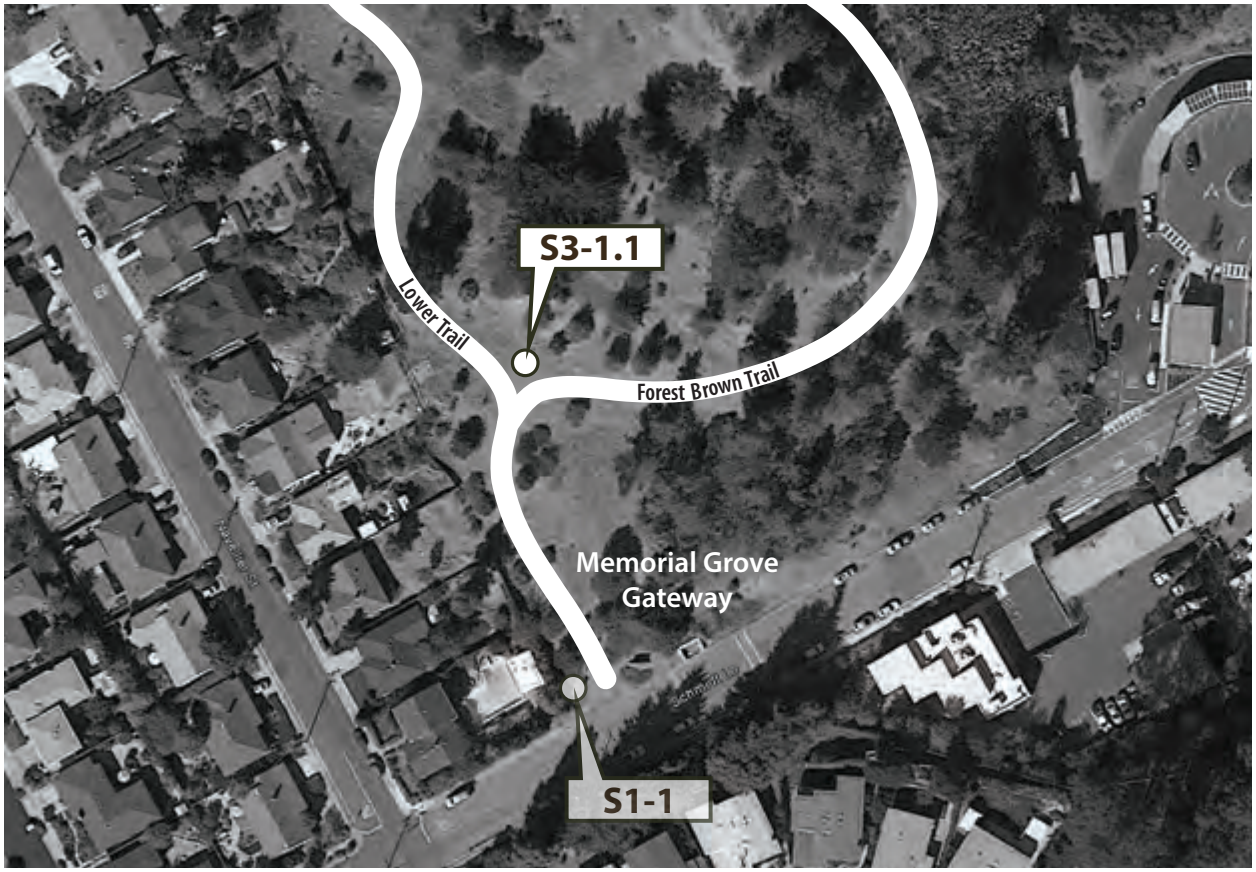
- Single Direction (3.25" x 10")
- Multi Direction (3.25" x 16")
- Multi Direction w/ Map (3.25" x 18")

Locator map (optional)

Regulatory band featuring basic trail use guideline symbols

S3 Trail Directional Marker Locations

S3-1 Forest Brown and Lower Trail junction



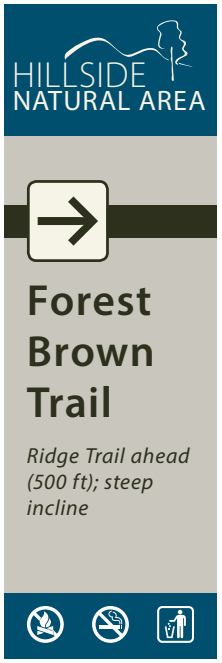
NOTE: Locations approximate, subject to field verification and site conditions

S3-1.1

S3-2 Forest Brown and Live Oak Trail junction

NOTE: Locations approximate, subject to field verification and site conditions

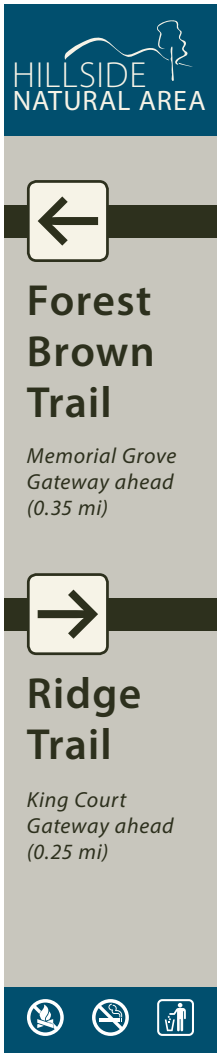
S3-2.1



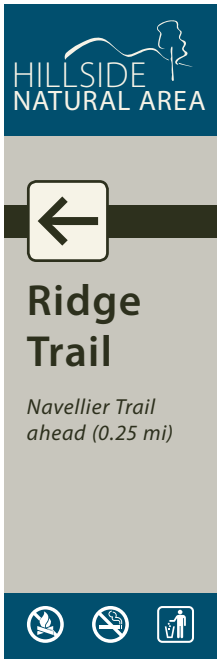
S3-2.2

S3-3 Forest Brown and Ridge Trail junction

NOTE: Single post with two trail markers affixed to adjoining sides; locations approximate, subject to field verification and site conditions

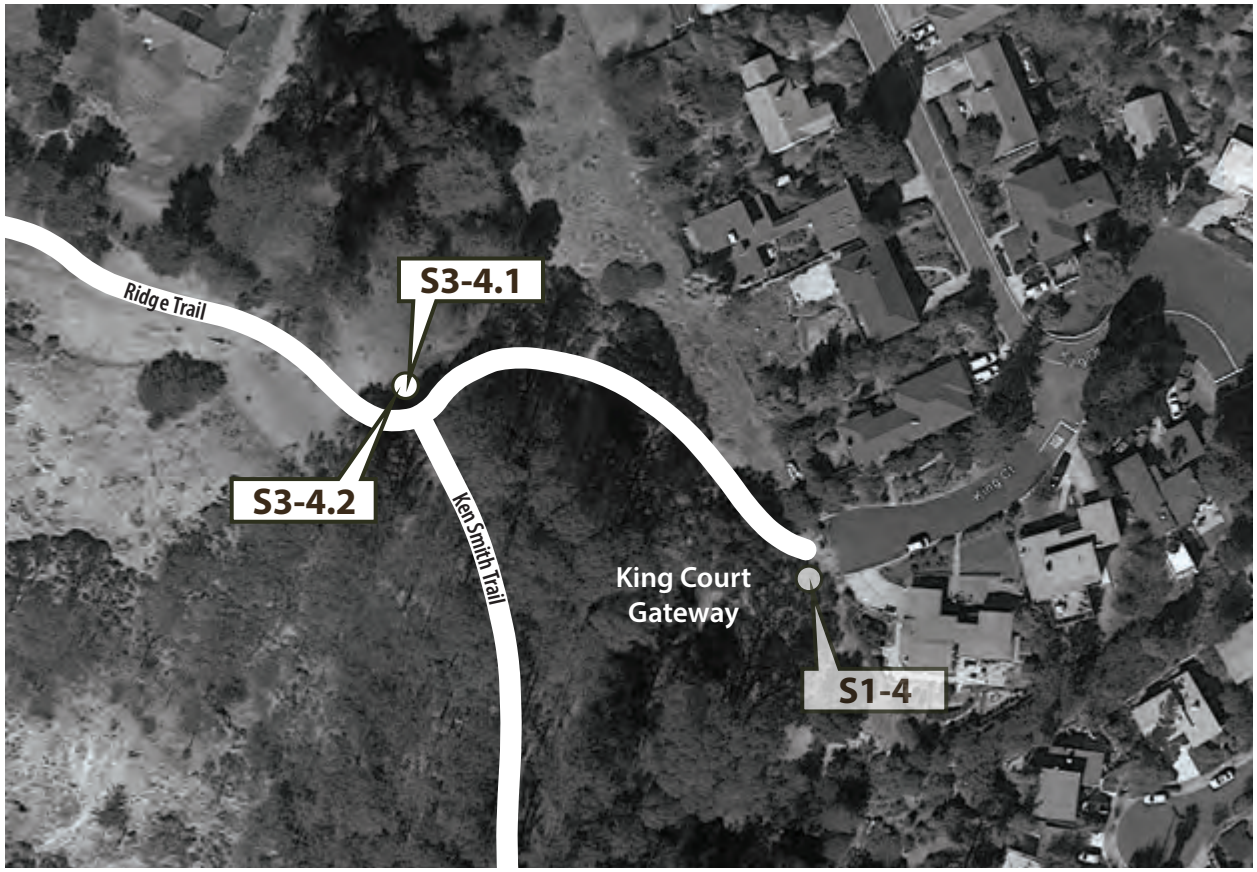


S3-3.1

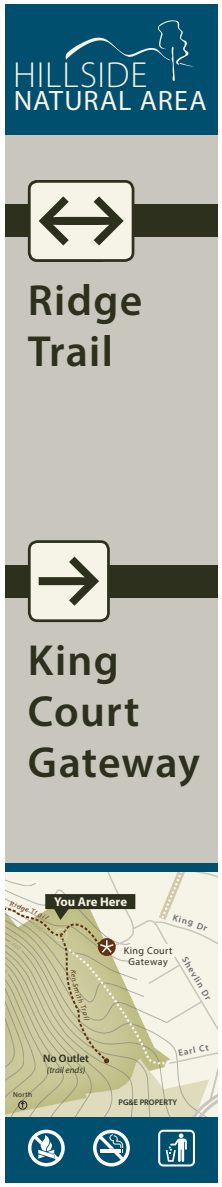


S3-3.2

S3-4 Ridge and Ken Smith Trail junction



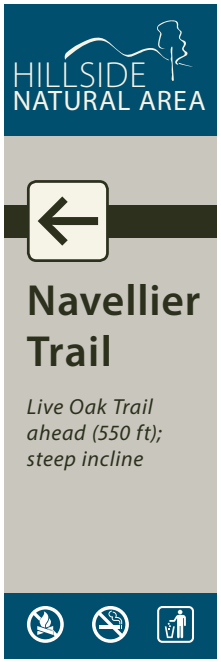
NOTE: Locations approximate, subject to field verification and site conditions



S3-4.1

S3-4.2

S3-5 Navellier and Wildwood Creek Trail junction



S3-5.1

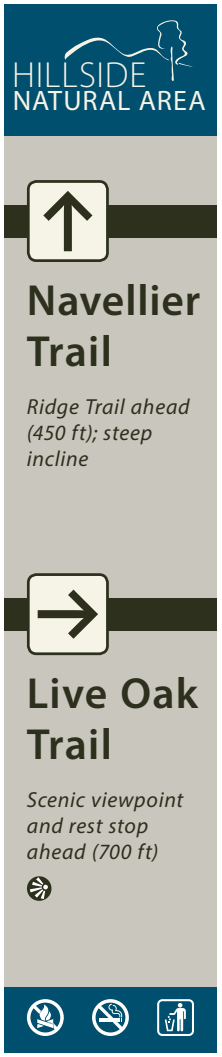
S3-5.2

NOTE: Locations approximate, subject to field verification and site conditions

S3-6 Navellier and Live Oak / Douglas Trail junction

NOTE: Locations approximate, subject to field verification and site conditions

S3-6.1

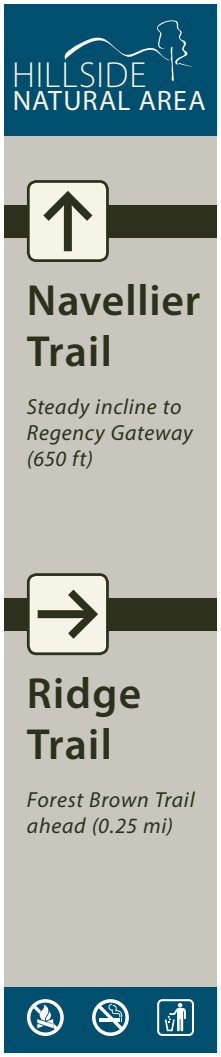


S3-6.2

S3-7 Navellier and Ridge Trail junction

NOTE: Locations approximate, subject to field verification and site conditions

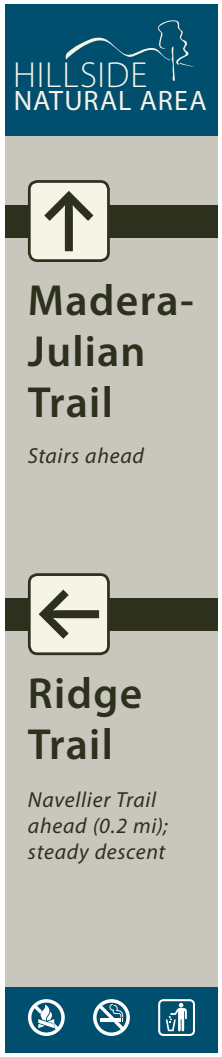
S3-7.1



S3-7.2

S3-8 Ridge and Madera-Julian Trail junction

NOTE: Locations approximate, subject to field verification and site conditions



S3-8.1

S3-9 Madera-Julian Trail and Madera Circle Entry junction

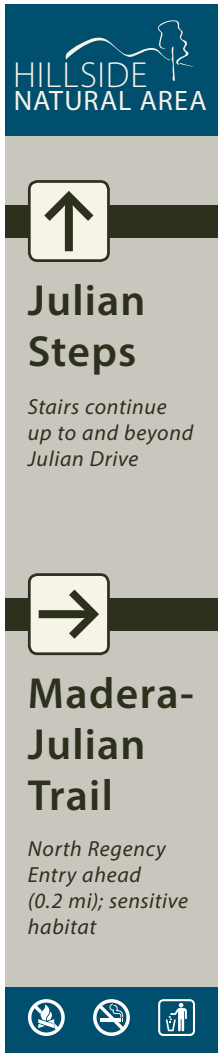
NOTE: Locations approximate, subject to field verification and site conditions

S3-9.1

S3-9.2

S3-10 Madera-Julian and Julian Steps junction

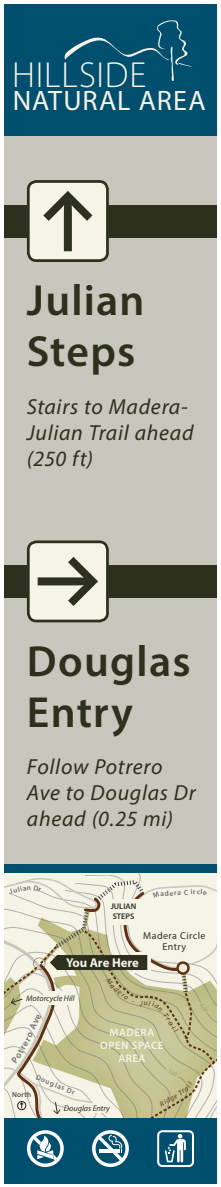
NOTE: Locations approximate, subject to field verification and site conditions



S3-10.1

S3-11 Potrero and Julian Steps / Motorcycle Hill Trail junction

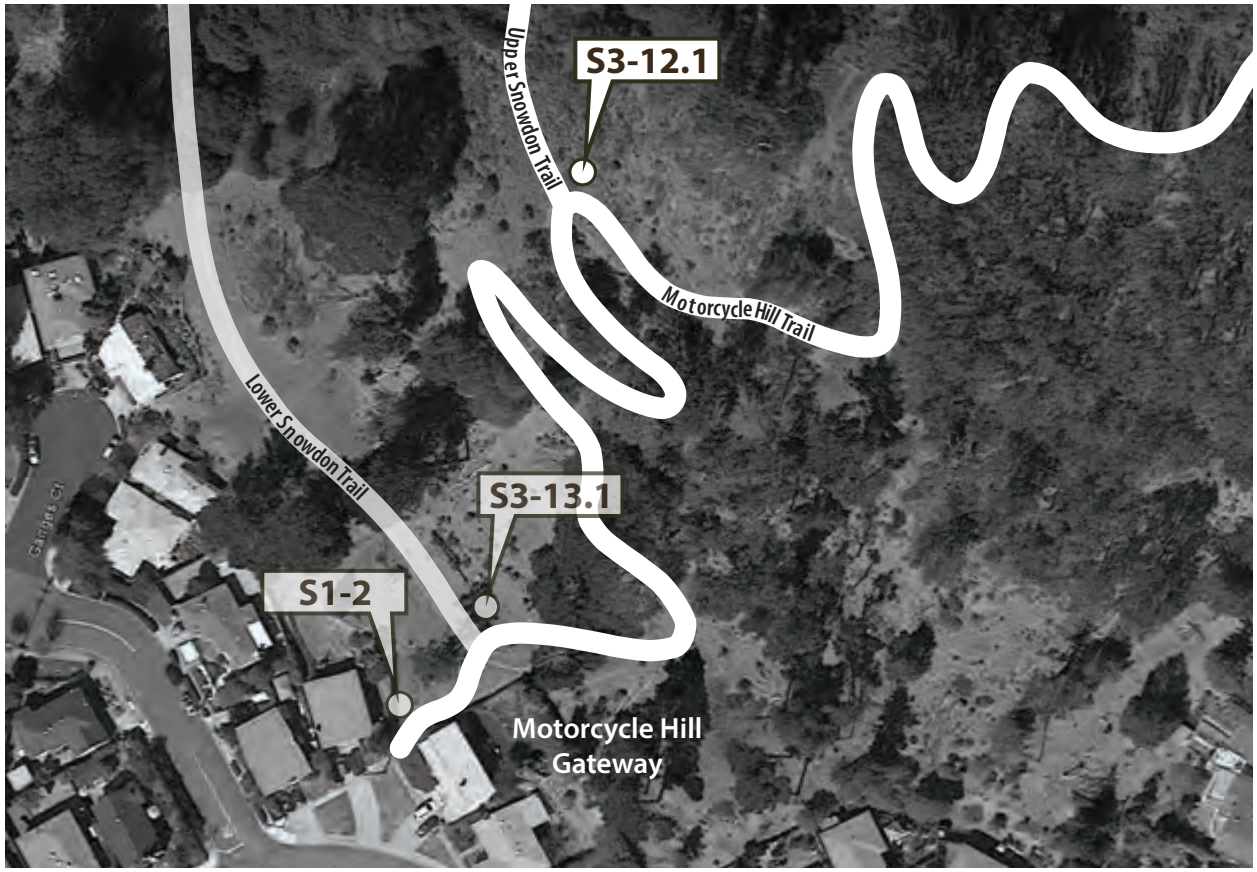
NOTE: Locations approximate, subject to field verification and site conditions



S3-11.1

S3-11.2

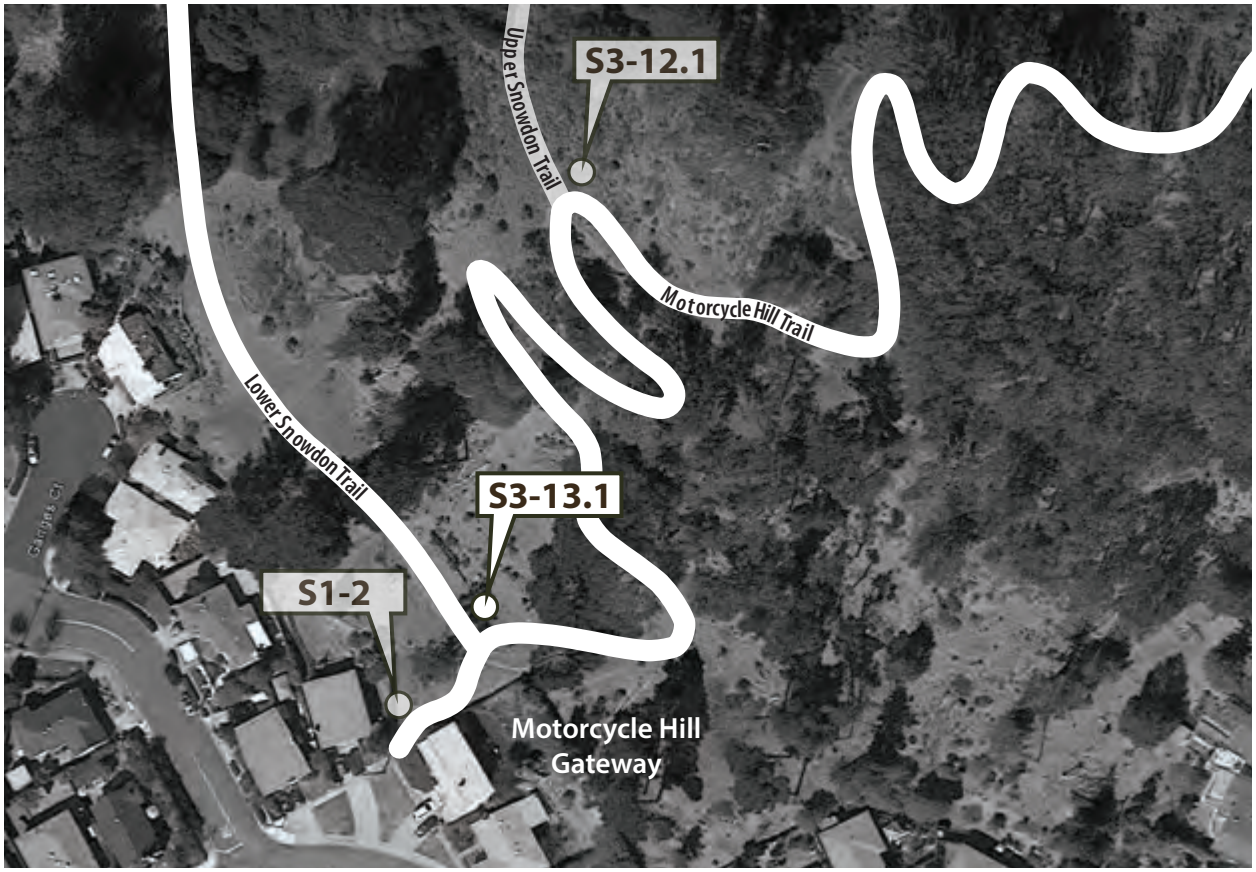
S3-12 Motorcycle Hill and Upper Snowdon Trail junction



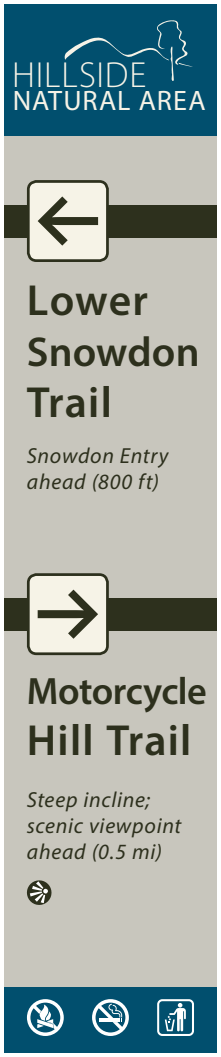
NOTE: Locations approximate, subject to field verification and site conditions

S3-12.1

S3-13 Motorcycle Hill and Lower Snowdon Trail junction

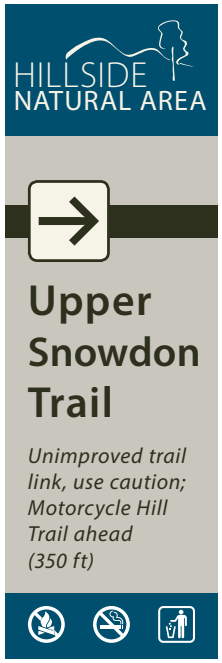


NOTE: Locations approximate, subject to field verification and site conditions



S3-13.1

S3-14 Reservoir and Upper Snowdon Trail junction



S3-14.1

NOTE: Locations approximate, subject to field verification and site conditions

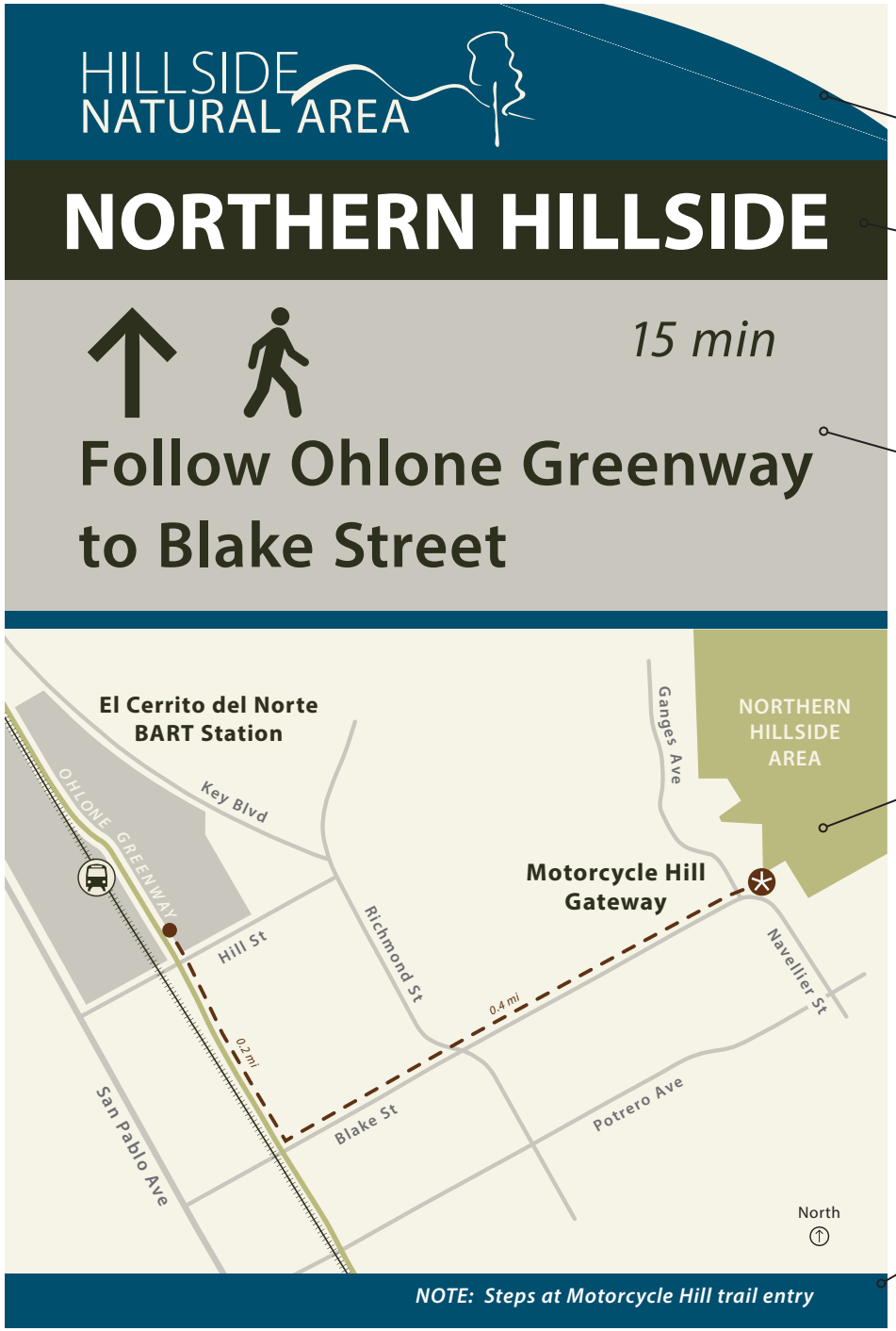
S4 Street Directional Sign Concept

Pedestrian-scale directional sign.
Located adjacent street rights-of-way to direct visitors to nearby trail entry points.

POST
Galvanized steel U-channel or square tubing;
mount to existing posts where possible
ALTERNATE: 4" x 4" cedar wood post (unpainted)

DIRECTIONAL SIGN
12" x 18" directional sign panel with map
12" x 9" directional sign panel variation (no map)
Typical aluminum street sign fabrication

S4 Street Sign Details



Hillside Natural Area logo band (illustrative)

Hillside area namebar / identifier

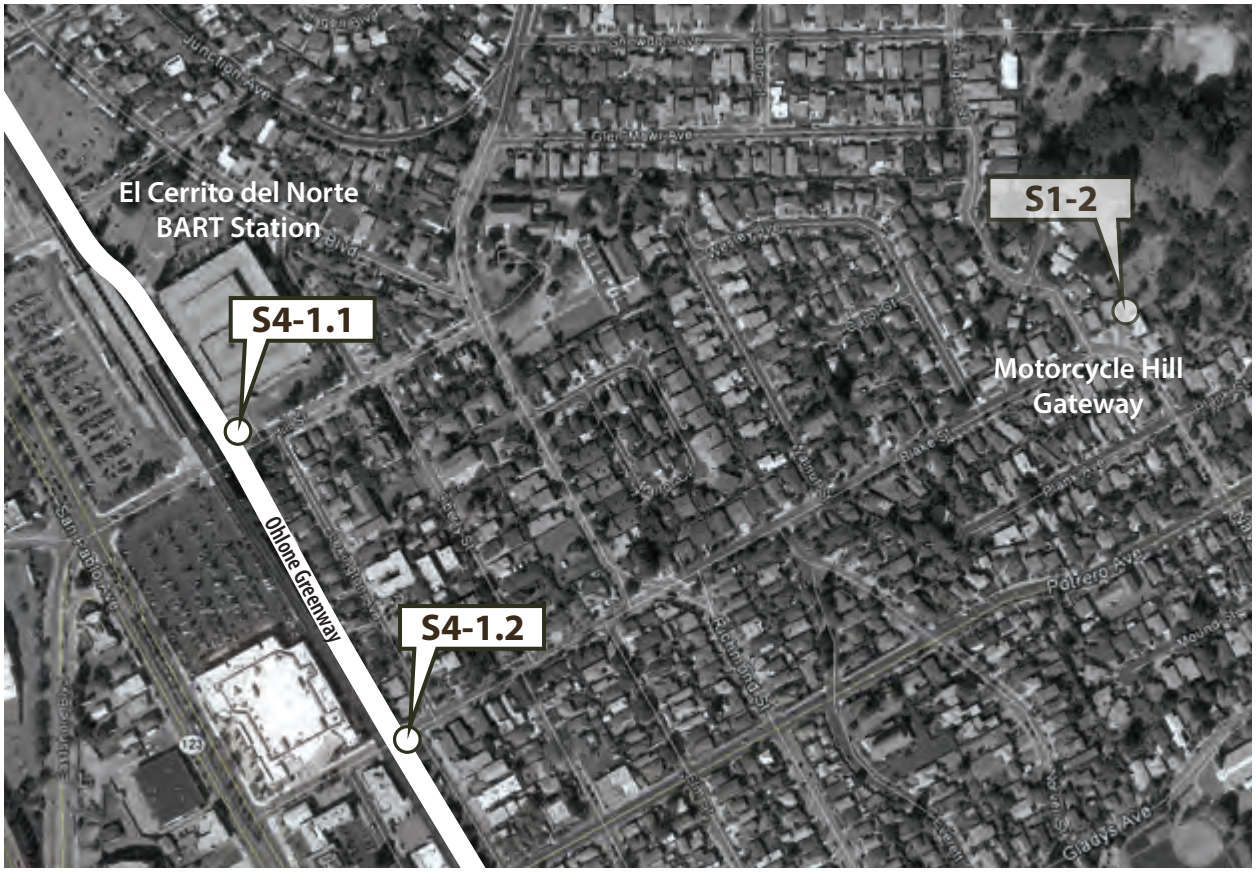
Directional information, including arrow, suggested street route, and time to reach destination

Directional map (optional) featuring nearby Hillside access point(s), suggested street route, and distance of each route segment

Route alerts / notifications

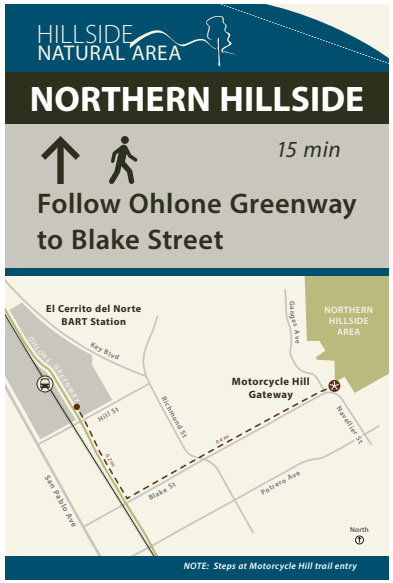
S4 Street Directional Sign Locations

S4-1 Del Norte BART

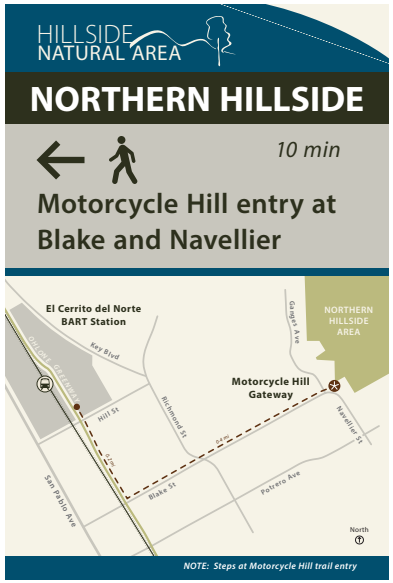


NOTE: Locations approximate, subject to field verification and site conditions

S4-1.1



S4-1.2

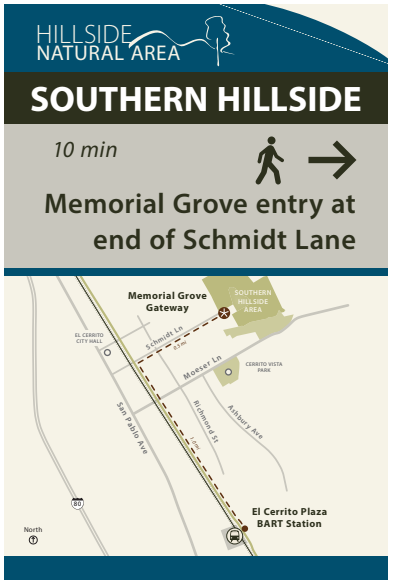


S4-2 Plaza BART

NOTE: Locations approximate, subject to field verification and site conditions

S4-2.1

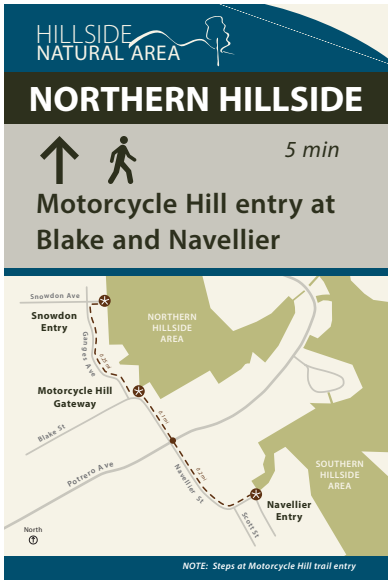
S4-2.2



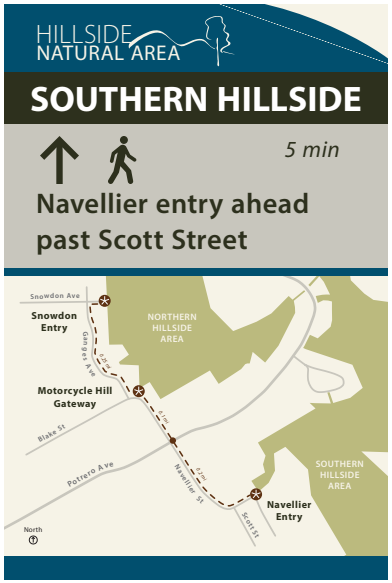
S4-3 Potrero and Navallier Intersection

NOTE: Locations approximate, subject to field verification and site conditions

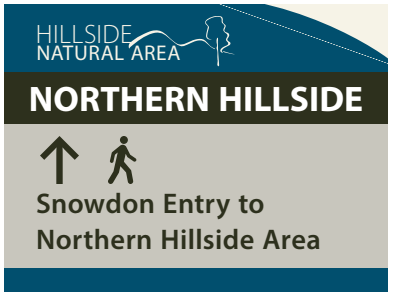
S4-3.1



S4-3.2



S4-4 Snowdon and Ganges Intersection



S4-4.1

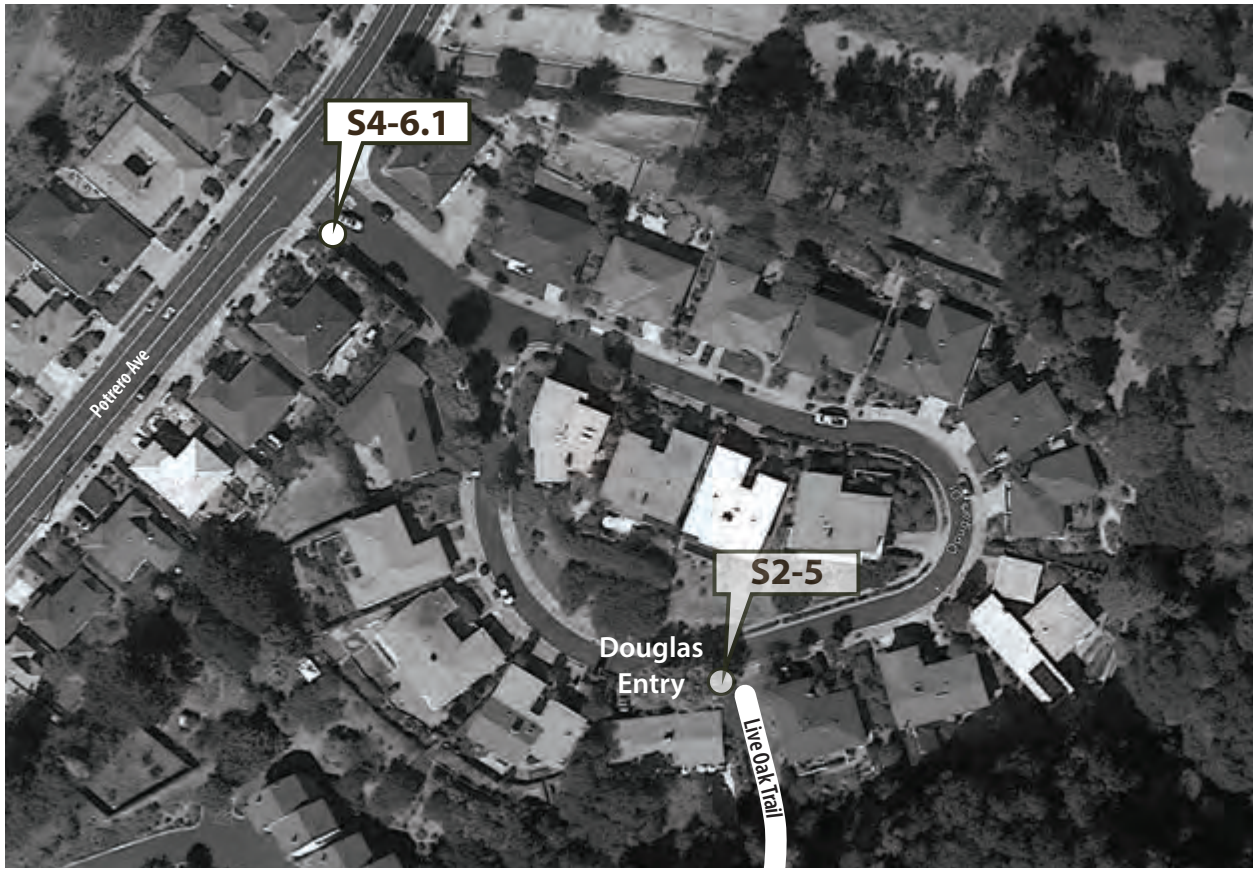
NOTE: Locations approximate, subject to field verification and site conditions

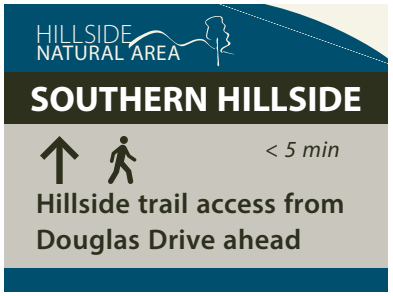
S4-5 Potrero and Arlington Intersection

S4-5.1

NOTE: Locations approximate, subject to field verification and site conditions

S4-6 Potrero and Douglas Intersection

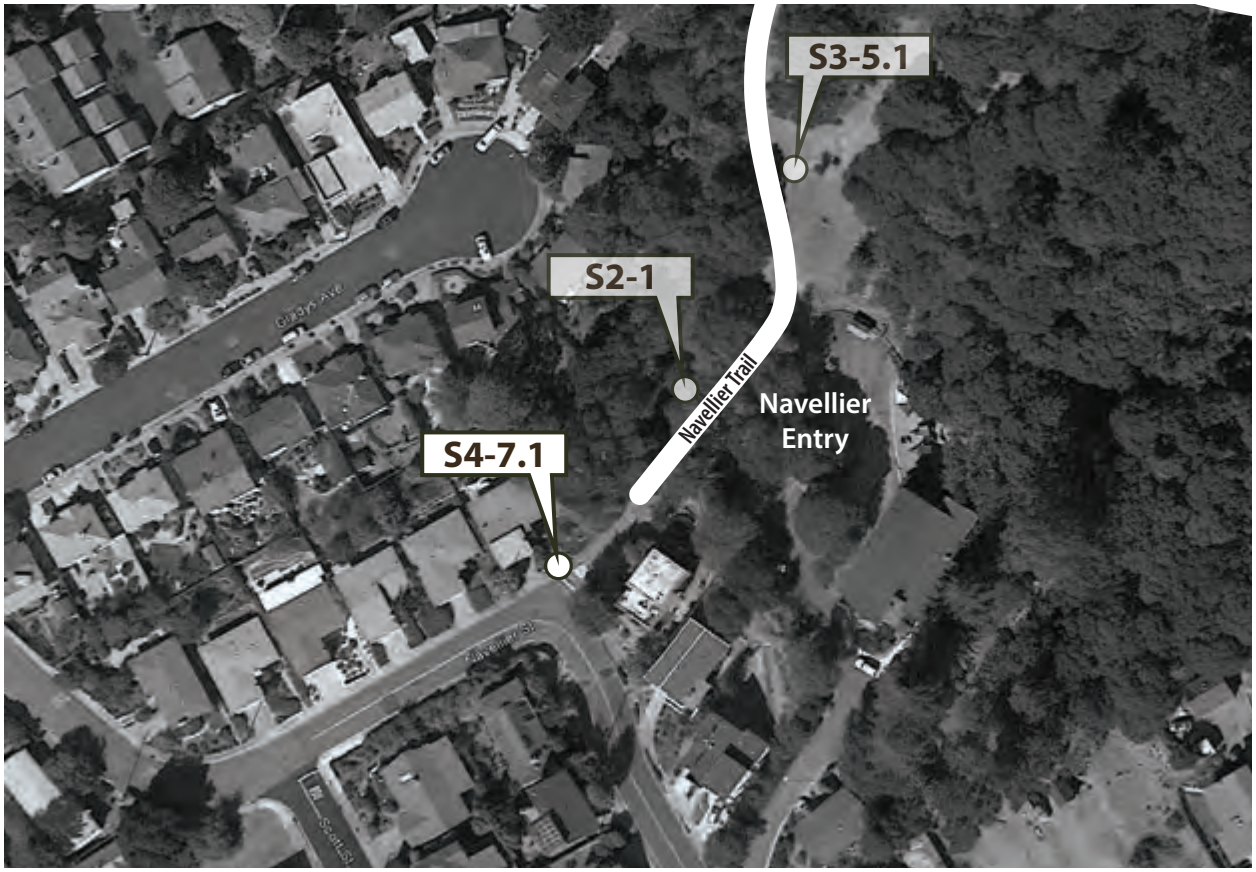




S4-6.1

NOTE: Locations approximate, subject to field verification and site conditions

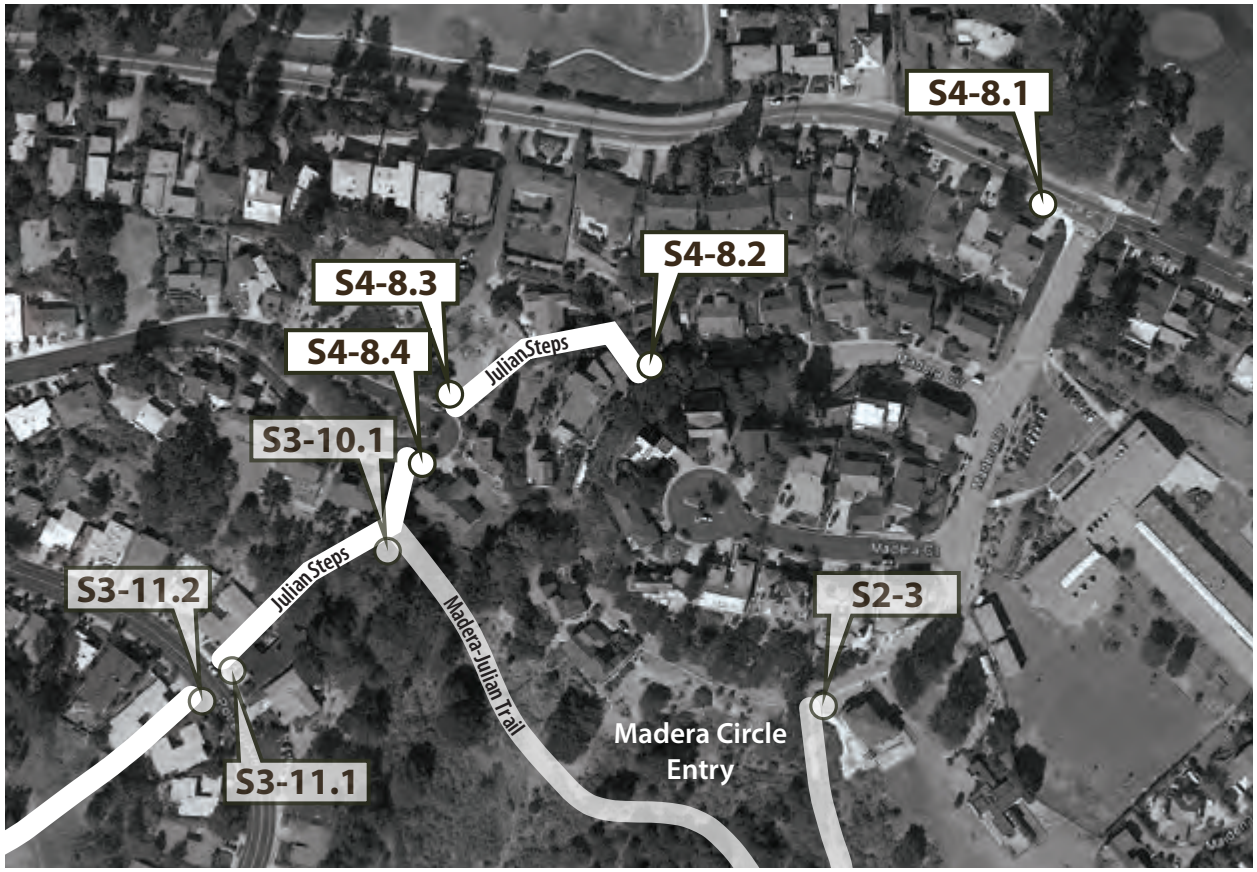
S4-7 Navellier Entry



S4-7.1

NOTE: Locations approximate, subject to field verification and site conditions

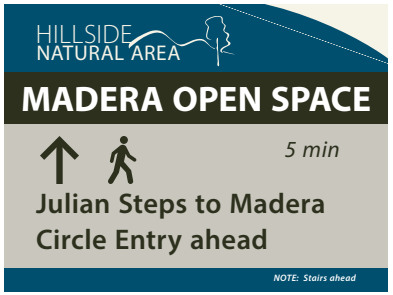
S4-8 Arlington and Madera/Julian Steps Intersection



NOTE: Locations approximate, subject to field verification and site conditions

S4-8.2

S4-8.3



S4-8.1

S4-8.4

Other Citywide Trail and Path Signs

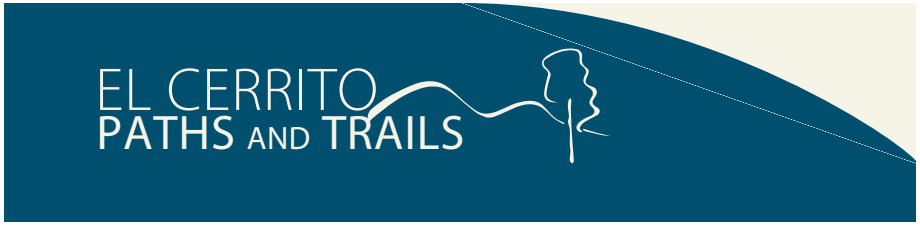
The signs depicted in this section represent modified S3 and S4 sign concepts for trails and pathways located outside the Hillside Natural Area. These signs primarily delineate the city's stand-alone trail, stairway, and path segments.

The signs do not replace the city's existing and planned on-street bike and pedestrian wayfiding programs. Rather, they provide identification for less-visible paths and trails that ties into the wayfinding plan developed for the larger Hillside Natural Area. Where appropriate, these signs direct users to specific destinations and other park areas but are not intended to serve as trail maps for the city's parks themselves; no S1 or S2 signs were developed for any locations outside of the Hillside Natural Area as part of this plan.

MODIFIED SIGN DETAILS

The modified S3 and S4 sign concepts represented in this section are all labeled with an "O" prefix, indicating their intended use on trails and pathways outside of the Hillside Natural Area.

Design details on these signs remain consistent with the signs developed for the Hillside Natural Area, though they feature a modified logo header with the title "El Cerrito Paths and Trails" replacing "Hillside Natural Area" (illustrated below).



Modified header for signs placed outside of the Hillside Natural Area

LOCATIONS

To organize the wayfinding sign program for locations outside of the Hillside Natural Area, the trails have been clustered into six (6) groups:

Group 1: Short, stand-alone paths, trails, and stairways across the city.

Group 2: Trails in and around Tassajara Park.

Group 3: Canyon Park connection to/from Ohlone Greenway (at El Cerrito del Norte BART Station).

Group 4: Trails in and around Huber Park.

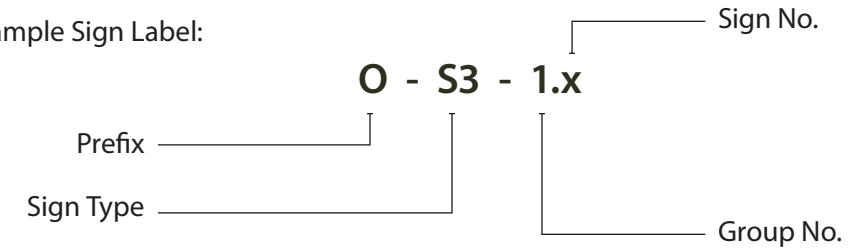
Group 5: Creekside Park connection to/from Ohlone Greenway (at El Cerrito Plaza BART Station).

Group 6: Arlington Park connection to/from Hillside Natural Area (at King Court Gateway).

SIGN LABELS

The group numbers noted above are incorporated into the overall sign labeling protocol for this section as follows:

Sample Sign Label:



O-S3-1.1 La Honda Way

NOTE: Locations approximate, subject to field verification and site conditions

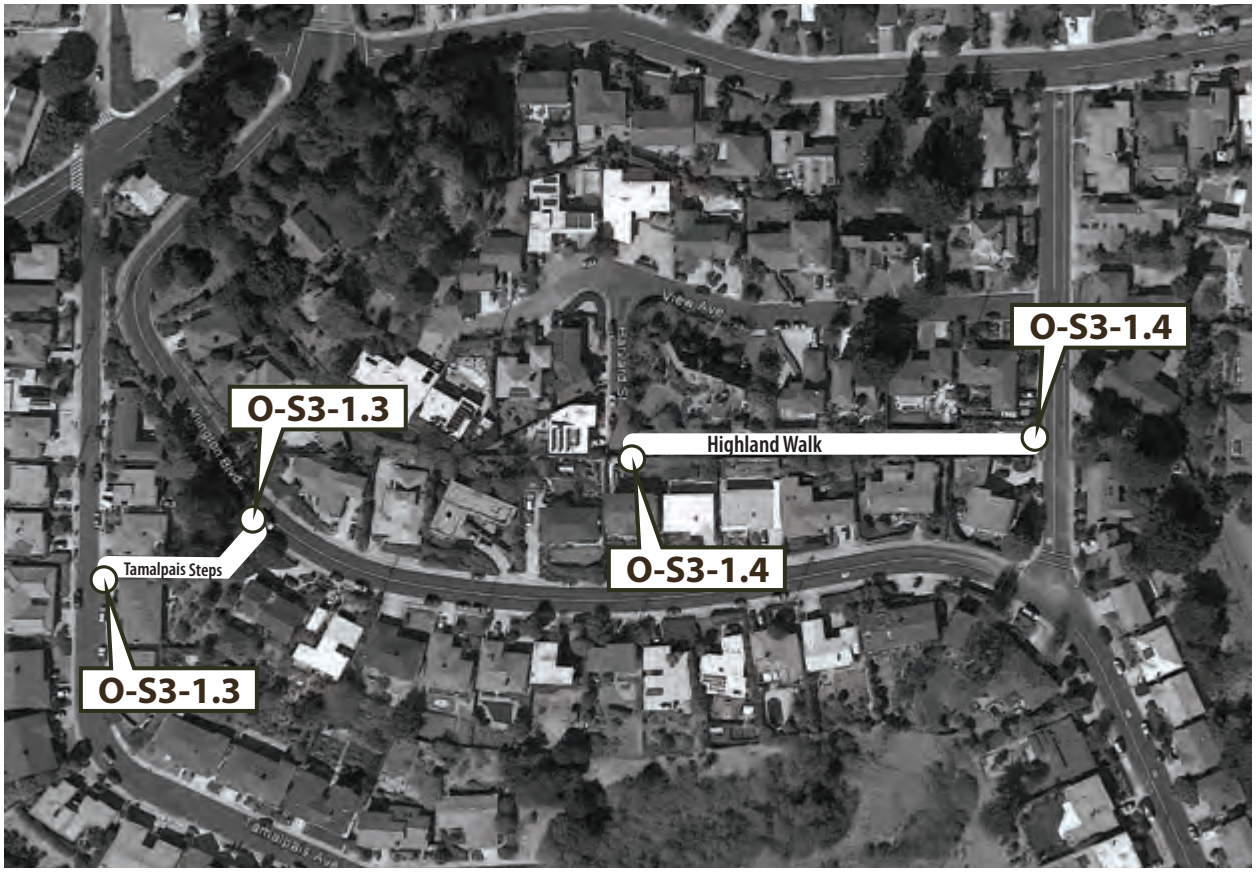
O-S3-1.1

O-S3-1.2 Francisco to Tulare Path

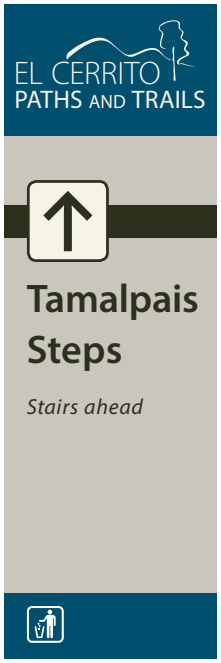
O-S3-1.2

NOTE: Locations approximate, subject to field verification and site conditions

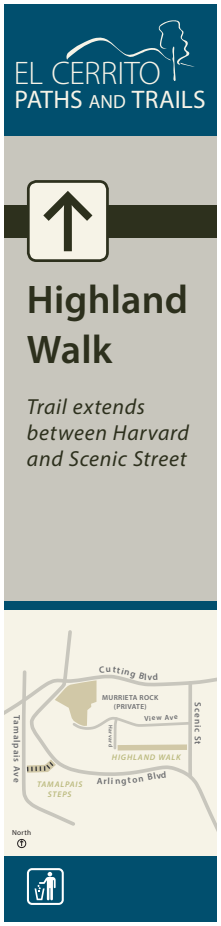
O-S3-1.3 Tamalpais to Arlington Path | O-S3-1.4 Highland Walk



NOTE: Locations approximate, subject to field verification and site conditions



O-S3-1.3

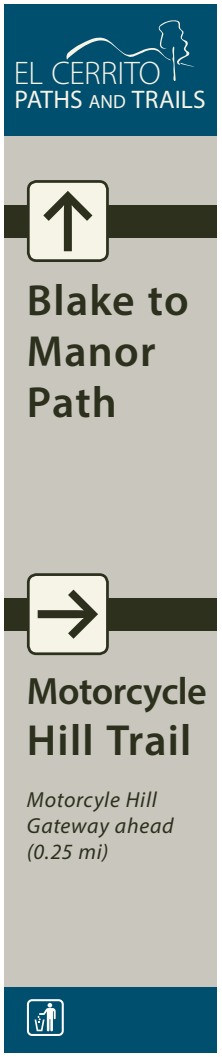


O-S3-1.4

O-S3-1.5 and O-S3-1.6 Blake to Manor Path

NOTE: Locations approximate, subject to field verification and site conditions

O-S3-1.5



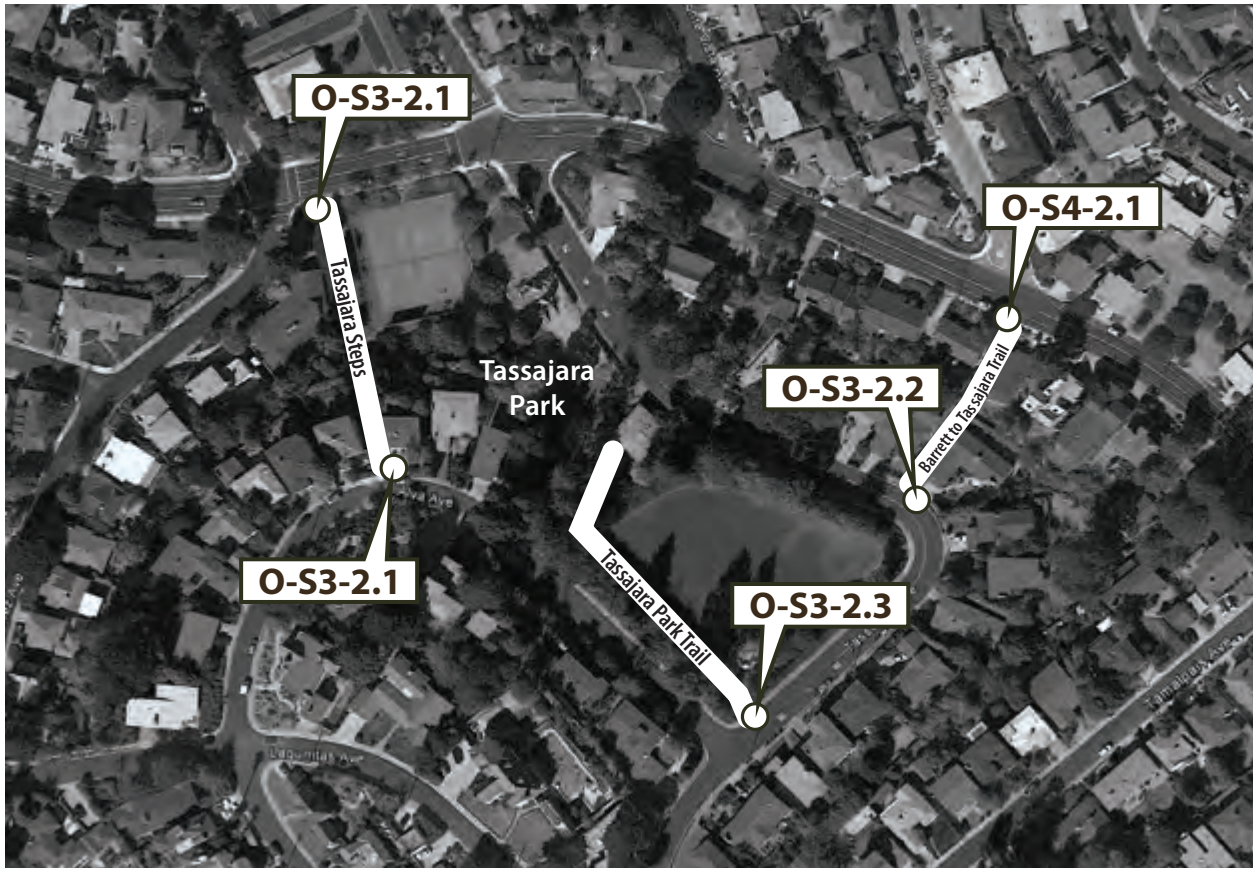
O-S3-1.6

O-S3-1.7 Fairmount to Rockway Path

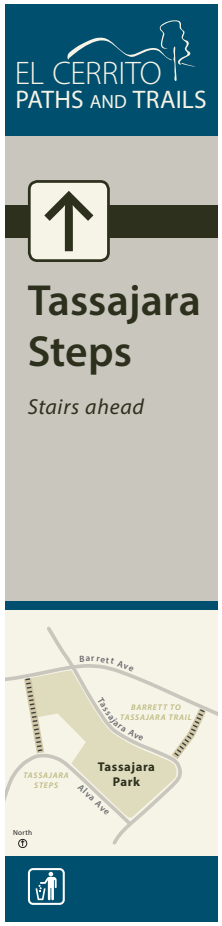
O-S3-1.7

NOTE: Locations approximate, subject to field verification and site conditions

O-S3-2 and O-S4-2 Tassajara Park



NOTE: Locations approximate, subject to field verification and site conditions



O-S3-2.1

O-S3-2.2

Signs link surrounding trail paths and stairways to Tassajara Park. The O-S3-2.3 sign represents a simple entry marker to the park which may not be needed pending other sign planning efforts by the city. The O-S4-2.1 sign at the top of the Barrett to Tassajara Trail is situated near an existing bus stop to increase awareness of the trail and park to transit riders.

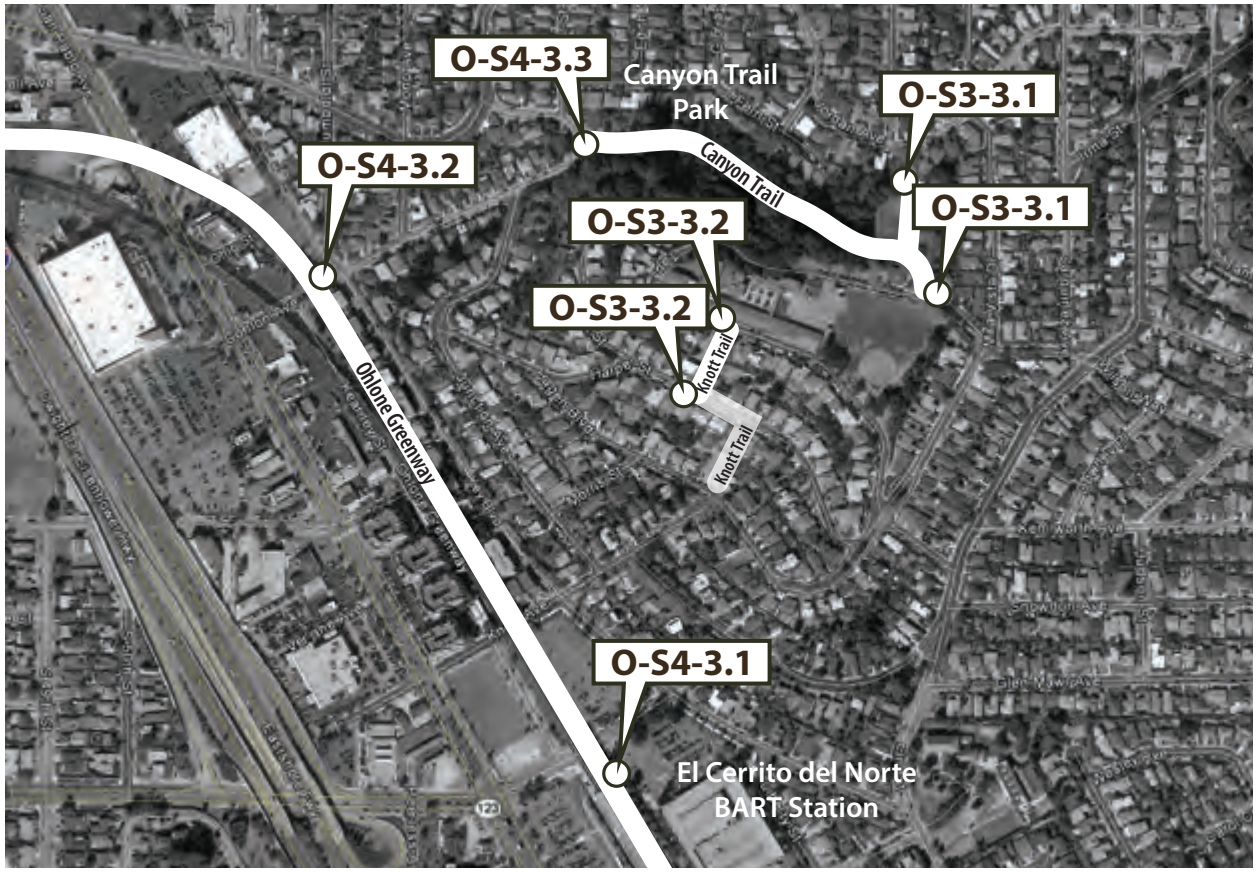
EL CERRITO
PATHS AND TRAILS
Tassajara
Park
Trail
Recreation Center
ahead

O-S3-2.3

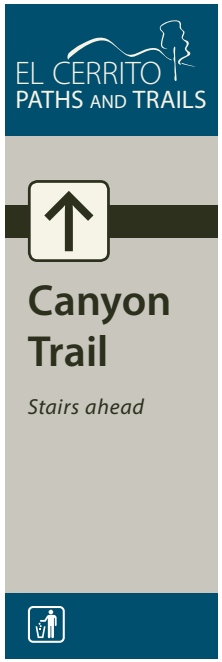
EL CERRITO
PATHS AND TRAILS
TASSAJARA PARK
< 5 min
Follow Barrett-Tassajara
Trail to Tassajara Park
NOTE: Stairs ahead

O-S4-2.1

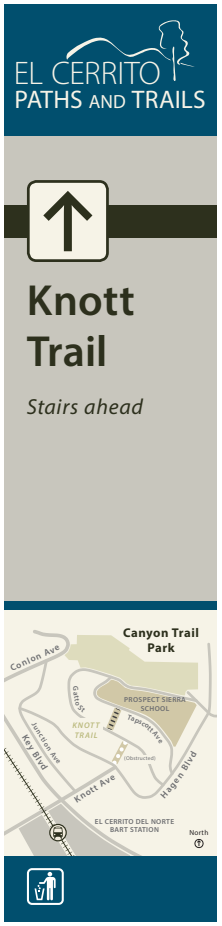
O-S3-3 and O-S4-3 Canyon Trail Park



NOTE: Locations approximate, subject to field verification and site conditions

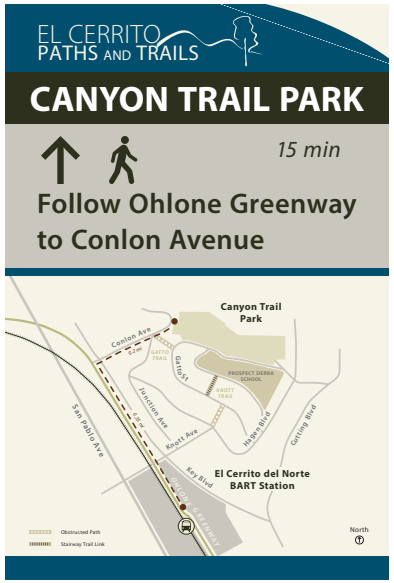


O-S3-3.1



O-S3-3.2

Signs link the Ohlone Greenway to/from Canyon Trail Park from the El Cerrito del Norte BART Station area (signs O-S4-3.1, O-S4-3.2, and O-S4-3.3). The O-S3-3.2 sign marks the Knott Trail and includes a map highlighting Canyon Trail Park. The O-S3-3.1 sign provides a simple entry marker to the north entry of the park which may not be needed pending other sign planning efforts by the city.

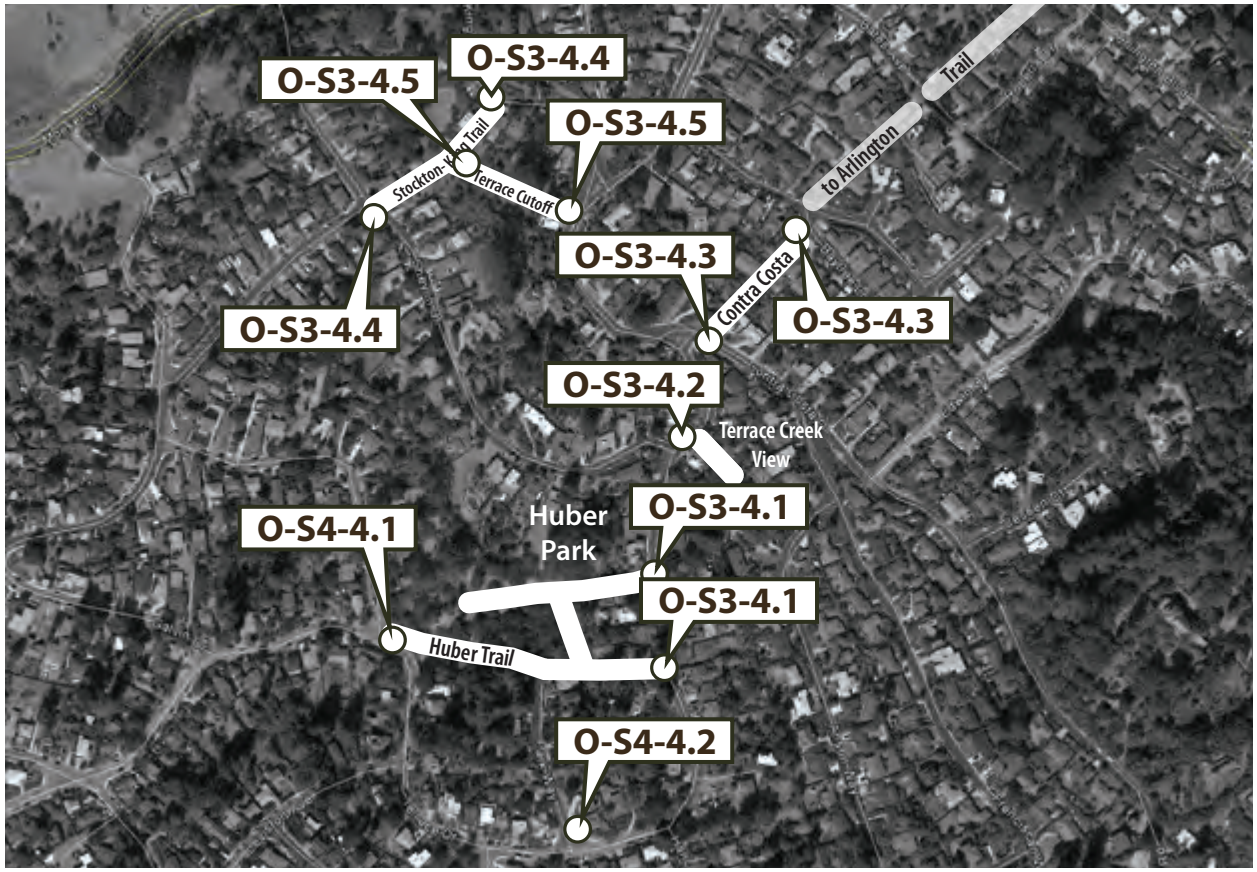


O-S4-3.1

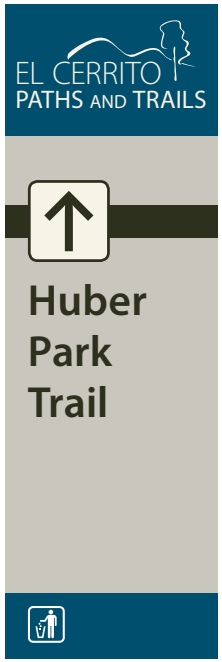
O-S4-3.2

O-S4-3.3

O-S3-4 and O-S4-4 Huber Park



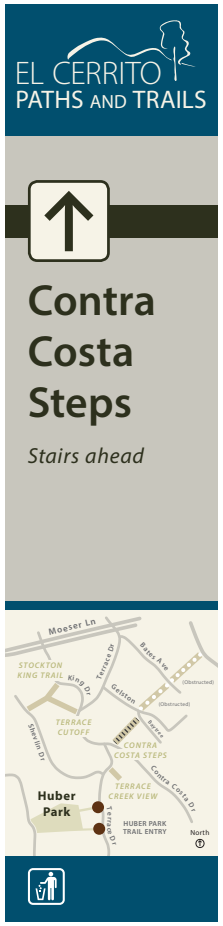
NOTE: Locations approximate, subject to field verification and site conditions



O-S3-4.1

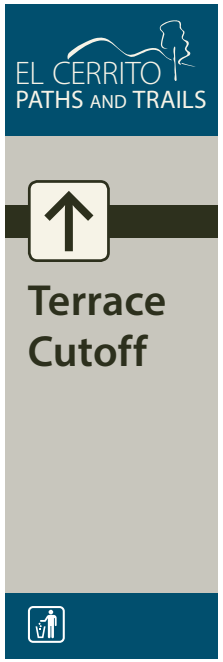
O-S3-4.2

Signs mark the various trail segments, paths, and stairways in and around Huber Park. The O-S3-4.3 sign marks the open portion of the Contra Costa Steps and provides a map highlighting Huber Park and the other surrounding trail links. The O-S4-4.2 sign provides direction to the park via Park Way at Terrace Dr. The O-S3-4.1 and O-S4-4.1 signs provide simple entry markers to the park which may not be needed pending other sign planning efforts by the city.

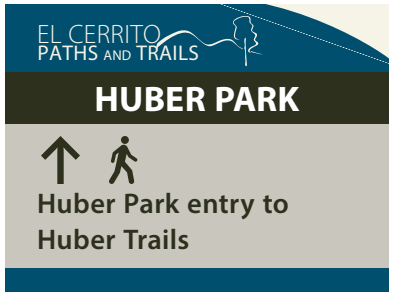


O-S3-4.3

O-S3-4.4



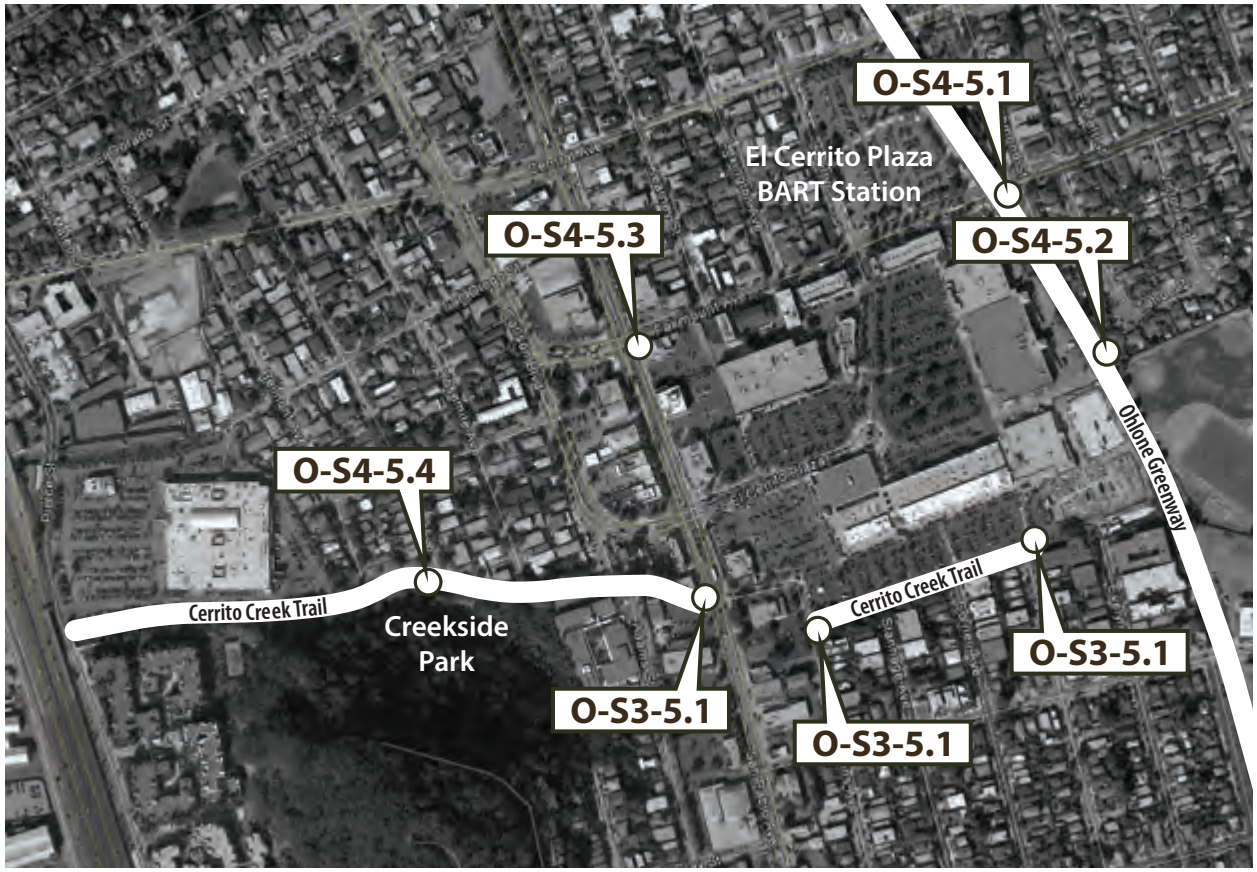
O-S3-4.5



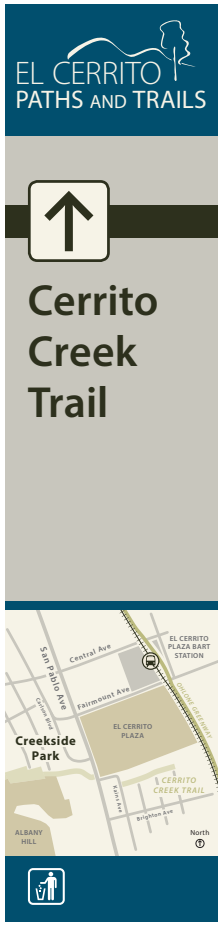
O-S4-4.1

O-S4-4.2

O-S3-5 and O-S4-5 Creekside Park



NOTE: Locations approximate, subject to field verification and site conditions



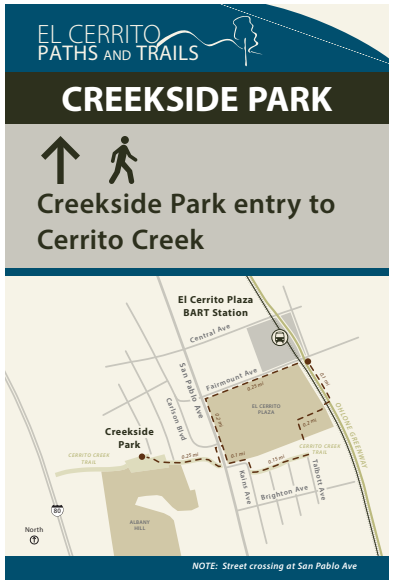
O-S3-5.1

Signs link the Ohlone Greenway to/from Creekside Park via two routes, both from the El Cerrito Plaza BART Station area. The first route provides a connection to the Cerrito Creek Trail link along the south end of El Cerrito Plaza (signs O-S3-5.1, O-S4-5.1, and O-S4-5.2). The second route links the park via Fairmount Avenue (signs O-S4-5.1 and O-S4-5.3). The O-S3-5.1 sign marks both sections of the Cerrito Creek Trail at each entry point. All signs include a map of the area highlighting key local resources (e.g. Creekside Park, Albany Hill, El Cerrito Plaza and BART Station, Ohlone Greenway, etc.).

O-S4-5.1

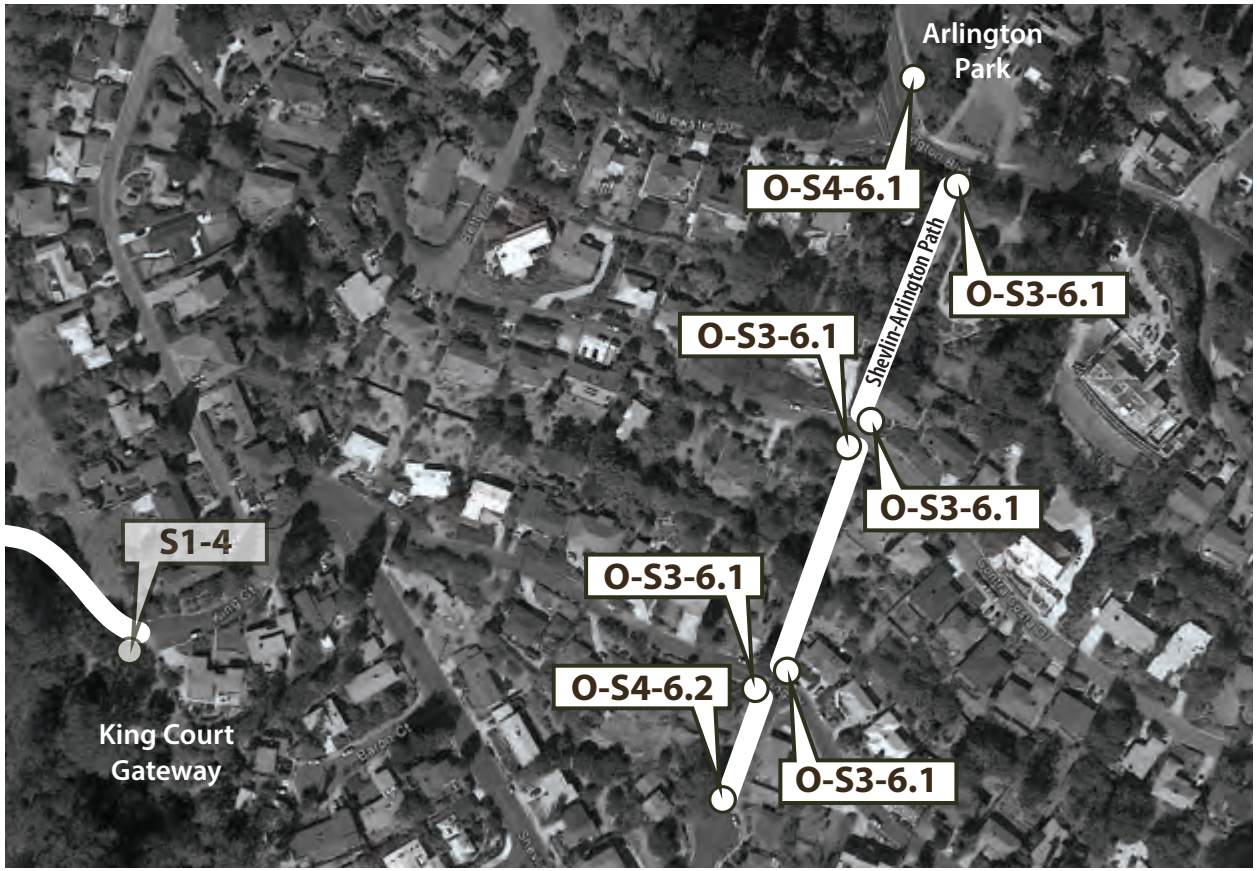
O-S4-5.2

O-S4-5.3



O-S4-5.4

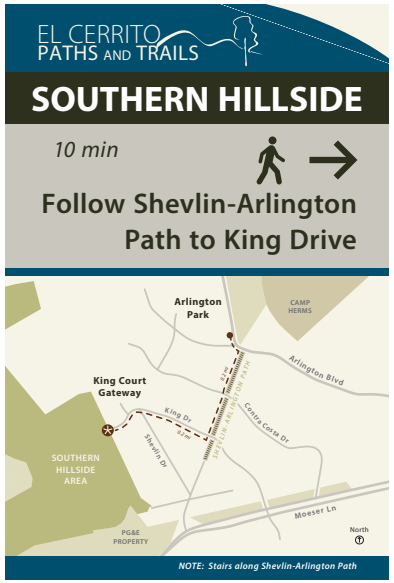
O-S3-6 and O-S4-6 Arlington Park



NOTE: Locations approximate, subject to field verification and site conditions

O-S3-6.1

Signs link Arlington Park to the Hillside Natural Area King Court Gateway via the Shevlin to Arlington Path. The O-S3-6.1 sign marks each entry point of the Shevlin to Arlington Path, except the southern most entry where sign S4-6.2 marks the trail. The O-S4-6.1 sign is situated at the southern end of Arlington Park to increase awareness of the nearby trail and King Court Gateway entry to the Hillside Natural Area. All signs include a map of the area highlighting the trail link and surrounding resources.


EL CERRITO
PATHS AND TRAILS
SOUTHERN HILLSIDE
10 min
Follow Shevlin-Arlington Path to King Drive
Arlington Park
CAMP HERMS
Arlington Blvd
King Court Gateway
King Dr.
Shevlin Dr
Contra Costa Dr.
SHEVLIN-ARLINGTON PATH
SOUTHERN HILLSIDE AREA
PG&E PROPERTY
Moeser Ln
North
NOTE: Stairs along Shevlin-Arlington Path

O-S4-6.1

EL CERRITO
PATHS AND TRAILS
SOUTHERN HILLSIDE
5 min
King Court entry at end of King Drive
Arlington Park
CAMP HERMS
Arlington Blvd
King Court Gateway
King Dr.
Shevlin Dr
Contra Costa Dr.
SHEVLIN-ARLINGTON PATH
SOUTHERN HILLSIDE AREA
PG&E PROPERTY
Moeser Ln
North
NOTE: Stairs along Shevlin-Arlington Path

O-S4-6.2

References

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City of El Cerrito Public Works Department. July 2008. *The City of El Cerrito Signage & Wayfinding Program, Graphic Standards Manual, Release 1.0 / 07.14.2008*. Prepared by Studio L'Image.

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Appendix: Cost Estimation

Provided for general reference. Figures are based on similar sign type fabrication and installation in other locations. Actual costs will vary based on exact installation conditions and final sign specifications.

PROJECT ELEMENT		UNIT COST
S1	**Gateway Kiosk** Powder-coated aluminum posts, pre-designed graphic informational display panel, 1/2" thick high pressure laminate (or similar)	$2000.00
	Gateway Kiosk Nameplate Corten steel, laser cut lettering and logo	$750.00
	Gateway Kiosk Labor Footings, etc.	$500.00
	Gateway Kiosk Unit Cost	$3250.00
S2	**Trail Entry Sign Post**	$75.00
	Trail Entry Sign Single-sided aluminum panel printing	$300.00
	Trail Entry Sign Labor	$200.00
	Trail Entry Sign Unit Cost	$575.00
S3	**Trail Directional Marker** Powder-coated aluminum posts, up to 2 markers per sign post	$500.00
	Trail Directional Marker Labor	$100.00
	Trail Directional Marker Unit Cost	$600.00
S4	**Street Directional Sign Post**	$75.00
	Street Directional Sign Single-sided aluminum panel printing	$170.00
	Street Directional Sign Labor	$125.00
	Street Directional Sign Unit Cost	$370.00

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Friends of Five Creeks

Volunteers preserving and restoring watersheds of
North Berkeley, Albany, Kensington, south El Cerrito and Richmond
since 1996
1236 Oxford St., Berkeley, CA 94709
510 848 9358 *f5creeks@gmail.com*
www.fivecreeks.org

July 18, 2016

Members of the Parks and Recreation Commission
Commission Staff and City Clerk Cheryl Morse
City of El Cerrito
10890 San Pablo Ave.
El Cerrito, CA 94530
Re: Proposed signage for El Cerrito Hillside Natural Area

Dear Commissioners and City Staff:

Our understanding is that proposed signage for the El Cerrito Hillside Natural Area, designed and paid for by the El Cerrito Trail Trekkers, is to be discussed at the July 27 meeting of the City of El Cerrito.

We think that the proposed signs are beautiful and informative and really appreciate the volunteer citizen effort that has gone into them and all of Trail Trekkers' work. But we hope the city will avoid sign clutter and hodge-podge by carefully considering the overall signage needs for this 100-acre natural treasure..

The proposed signs include an excellent map and informative detail on trails, but only small icons on other matters. As the photo below shows, Hillside Natural Area entrances already have two other signs: One on fire danger, bolted high on poles, and a more recent one on poison oak, cheaply made and set low. In the past, Friends of Five Creeks has had signs asking for help controlling French broom. There are likely to be future desires for signage such as bicycle or dog rules, warnings such as ticks or mountain lions, temporary hazards or trail closures, and special events or requests for volunteers.

Could the Trail Trekkers signs be modified, or could there be an additional or changeable harmonizing panel or panels, to avoid visual confusion?

Thanks for considering this.

Sincerely,

Susan Schwartz, President
Friends of Five Creeks

Friends of Five Creeks is a partner project of 501(c)3 Berkeley Parti