



**SPECIAL MEETING OF THE  
Centennial Celebration Planning Task Force  
Monday, January 9, 2017 at 7:00 p.m.**

**El Cerrito City Hall  
Hillside Conference Room  
10890 San Pablo Ave., El Cerrito CA 94530**

**Roll Call**

Task Force Members: Joan Carpenter, Ruth Cazden, Donna Houser (Vice Chair), Lisa Martinengo, Patricia Shaw, Joann Steck-Bayat (Chair) and Bruce Yow

**1. Comments from the Public**

Comments from the public on non-agenda items may be limited to three (3) minutes each.

**2. Approval of Minutes**

Consider approval of the minutes of the meeting of December 19, 2016.

**3. Environmental Quality Committee Proposal**

Discussion and possible action regarding proposal presented by EQC for the Task Force to assist with publicity for the EQC's "100 for 100!" project to encourage renewable energy use by choosing the MCE "Deep Green" option for home/business electricity accounts in El Cerrito. Request to work with EQC subcommittee and include "100 for 100!" graphic and messaging on some centennial materials, as appropriate, as well as identify centennial events where it would be appropriate for EQC to have an informational table.

**4. Martin Luther King Jr Parade & Rally – Mon Jan 16**

Discussion on Task Force's involvement in the parade and handing out Centennial calendars (and possibly passports) at the rally.

**5. Big Bash Weekend Planning**

Discussion and possible action regarding recent progress, "next steps" and master timeframe/deadlines for various elements of the Sept 15-17, 2017 celebration, including:

- Friday night movie in the park
- Centennial Parade - subcommittee
- Mayor's portraits project - Pat
- Youth Dance
- Gala Event - subcommittee

Also, discussion and possible action regarding possible payment of \$100 for a Choir Director to assist with church groups performing at Cerrito Vista Park.

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## **6. Centennial Planning**

Discussion and possible action regarding recent progress, “next steps” and master timeframe/deadlines for other celebration activities, including:

- Calendar – Joann
- Passport Activity – Joann
- Kits to give to partner event coordinators – *Need someone to coordinate this*
- Volunteers – Joann
- Time Capsule - subcommittee
- Business outreach plan – Lisa
- Webpage status and final logo design – Suzanne
- Promotional Items (giveaways and for sale) – subcommittee
- Street Banners – Suzanne

*Note: The list of Centennial events is online at [www.el-cerrito.org/2017events](http://www.el-cerrito.org/2017events)*

## **7. July 4 Festival Booth**

Discussion and possible action regarding having a Task Force booth at the City’s July 4 Festival.

## **8. Future Meetings**

Discussion and action on scheduling possible special meeting in March.

Upcoming meetings:

- Monday, February 6, 2017 at 7pm (moved from 2/20 due to Presidents Day Holiday)
- Monday, February 27, 2017 at 5pm
- Monday, March 20, 2017 at 7pm

## **Adjourn**

*Any writings or documents provided to a majority of the Task Force regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito, during normal business hours.*