



# MEETING SUMMARY

*Approved November 28, 2016*

## REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

**Wednesday, October 26<sup>th</sup>, 2016 – 7:00 p.m.**

**El Cerrito City Hall**  
Hillside Conference Room  
10890 San Pablo Avenue

Kagawa called the meeting to order at 7:08 p.m.

**Roll Call:**

Present: Members Corrigan, Gager, Kagawa, Petersen, Shrem

Absent: Figone, Horng Brawer, Taylor

Also Present: Katherine Ahlquist, Staff Liaison; Ashley James and Laura Maurer, members of the public

1. **Staff/Council Liaisons Announcements and Reports** – Ahlquist shared updates on Community Development projects, EDC membership and new development in El Cerrito.

2. **Comments from the Public on non-agenda items** – Laura Maurer, member of the public, introduced herself and shared her interest in becoming a member of the EDC.

Corrigan made motion to recommend that the City Council appoint Ashley James as a member of the Economic Development Committee. Kagawa seconded. Unanimous approval.

3. **El Cerrito Chamber Updates** – Ahlquist invited the EDC to the Chamber Mixer Event on 10/27/16.

4. **Approval of the Minutes** – Kagawa made a motion to adopt the minutes of the Committee meeting on September 28<sup>th</sup>, 2016. Petersen seconded. Unanimous approval.

5. **2016 Restaurant Week** – Ahlquist shared results from El Cerrito Restaurant Week, October 6-9<sup>th</sup>, and asked for input on how to improve next year's event.

6. **Pedestrian Oriented and Placemaking Development Firm Metrics** - Member of the public, Ashley James, presented metrics on pedestrian oriented development and shared projects from placemaking development firms. The group discussed the City's current planning documents including the recently adopted Active Transportation Plan as having goals, policies and metrics that would support these types of projects.

7. **2016 EDC Work Plan** – Petersen discussed Lunar New Year and what Noodles Fresh would be able to do for a possible event. The committee decided to look into January 28<sup>th</sup> as a possibility for a Lunar New Year themed movie at Rialto Cerrito Cinemas, followed by music, a lion dance and restaurant specials along the theater block. Ahlquist said she would look into January 28<sup>th</sup> for a Community Use Day at Rialto and check on whether or not a permit would be required for a dragon dance on the sidewalk.

8. **Community Engagement Event Discussion** – Gager shared some of the upcoming Arts and Culture Commission's projects and asked the Committee to come up with 5 project ideas that the EDC could take on in collaboration with the Arts and Culture Commission.

### COMMUNICATION ACCESS INFORMATION

*To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at [kahlquist@ci.el-cerrito.ca.us](mailto:kahlquist@ci.el-cerrito.ca.us) or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.*

**10890 San Pablo Avenue El Cerrito 94530**

**9. Committee Member Updates and Discussion of Future Actions and Agenda Items –**

The Committee decided to reschedule the November 23<sup>rd</sup> meeting to November 28<sup>th</sup> from 7-9pm. The Committee also rescheduled the December 28<sup>th</sup> meeting to January 4<sup>th</sup>, 2017 from 7-9pm. The EDC will still be holding the regular January EDC meeting on January 25<sup>th</sup>, 2017 from 7-9pm.

Gager updated the group on his recent progress with developer outreach.

**10. Adjournment- Kagawa adjourned the meeting at 9:07 p.m.**

*Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.*