



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, April 26, 2017 at 7:00 p.m.

El Cerrito City Hall – Hillside Room (upstairs)
10890 San Pablo Avenue, El Cerrito

Roll Call: Members Corrigan, Figone, Gager, Kagawa, Kuhlman, Maurer, Petersen and Shrem.

- 1. Staff/Council Liaisons Announcements and Reports - 7:00**
Staff and/or Council member Fadelli may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council. – **See attached City Manager’s Report**
- 2. Comments from the Public on non-agenda items - 7:15**
Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.
- 3. El Cerrito Chamber Updates – 7:20**
Chamber liaison or Chamber representative may report on matters of general interest to the EDC.
- 4. Elections for Chair and Vice Chair – 7:30**
Nominate and elect Chair and Vice Chair of the EDC for an annual term.
- 5. Approval of the Minutes – 7:40**
Consider a motion adopting the minutes of the Committee meeting on March 22nd, 2017. – **See attached**
- 6. Mira Vista Country Club – 7:45**
Discuss the Mira Vista Country Club’s name change to Berkeley Country Club and possible action items.
- 7. 2016-2017 EDC Work Plan – 7:55**
Discussion around timelines and milestones of tasks established in 2016-2017 Work Plan. Consider possible action items, including when to present EDC Work Plan to Council and when to start updating Work Plan.
 - a) Potential Joint Meeting with ACC – 8:00**
Update on possible dates for a joint meeting with the Arts and Culture Commission regarding collaborative projects and discussion of any action items.
 - b) Economic Development Metrics Update – 8:05**
EDC member Bill Kuhlman will provide an update regarding potential economic metrics and discussion of any action items.
 - c) Ohlone Greenway Wayfinding Signs for Businesses Update – 8:20**
EDC member Bill Kuhlman will provide an update on developing a potential program for business wayfinding signs along the Ohlone Greenway and discussion of any action items.
 - d) Centennial Celebration Long Time Businesses Recognition – 8:35**
Discuss ways to feature and recognize long time businesses during the City’s Centennial Celebration.
- 8. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:50**

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

9. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.