



**MEETING SUMMARY**  
**REGULAR MEETING OF THE**  
**ECONOMIC DEVELOPMENT**  
**COMMITTEE**

**Thursday, April 25, 2019 at 7:00 p.m.**

**El Cerrito City Hall – Hillside Conference Room**  
10890 San Pablo Avenue, El Cerrito

**Roll Call:**

Present: Bill Kuhlman, Jean Shrem, Laura Maurer, George Gager, Ilya Weber, Mark Figone,  
Absent: Eric Wright, Jason Somer, Santiago Cilley

Also, in attendance: Staff Liaison, Jennifer Peat and Community Development Director, Melanie Mintz.

**3. El Cerrito Chamber Updates – 7:10 (*heard out of order*)**

Melanie Mintz reported on the upcoming Chamber Mixer on May 2<sup>nd</sup>, and the Chamber Luncheon on May 21<sup>st</sup>, where she will be the guest speaker.

**4. Approval of the Minutes – 7:15 (*heard out of order*)**

Shrem moved to adopt the March 28, 2019 meeting minutes, Figone seconded. All in favor. Minutes were adopted.

**1. Staff/Council Liaisons Announcements and Reports - 7:15**

Director Mintz updated the Committee on development progress in the San Pablo Avenue Specific Plan area, including the appeal of the project at 11965 San Pablo Avenue. Mintz also reported on items on the agenda for the May 7, 2019 Council meeting, and two new restaurants, NaNa Desserts (10172 San Pablo Avenue) and New Dumpling (10064 San Pablo Avenue) and the expansion of the Japanese Grocery at 10566 San Pablo Avenue.

**5. San Pablo Avenue/New Business Updates (*combined with item #1*)**

**2. Comments from the Public on Non-Agenda Items - 7:15**

None

**6. Tenant Protections – 8:45**

Nothing to report from sub-committee.

**7. Business Recognition**

Continued to May meeting.

**8. 2018-2019 EDC Work Plan**

Continued to May meeting.


a) **Treasure Hunt**

b) **Economic Development Metrics Prioritization Update**


c) **Ohlone Greenway Wayfinding Signs for Businesses Update**

d) **Restaurant Week**

- 9. Committee Member Updates and Discussion of Future Actions and Agenda Items**  
Continued items Upcoming items to include updating the Economic Development Work Plan; the negative affects of vacant lots and how the EDC can be involved in addressing the issue.
- 10. Adjournment – 9:00**

  
Bill Kuhlman, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the regular Economic Development Committee meeting of April 25, 2019 as approved by the Economic Development Committee.

  
Jennifer Peat, Staff Liaison