



MINUTES

SPECIAL MEETING OF THE Art and Culture Commission

Monday, July 15, 2019 at 7 p.m.
El Cerrito City Hall – Council Chambers
10890 San Pablo Avenue, EL Cerrito

Staff Liaison
Maya Williams | 510-215-4318
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This Meeting Place is Wheelchair Accessible

7:02 p.m. CONVENE REGULAR MEETING Chair Cazden called the meeting to order at 7:02 p.m.

1. ROLL CALL – Present: Chair Ruth Cazden; Vice-Chair Judith Tannenbaum; Members Allison Cooper, Richard Fernandez, George Gager, Christopher Walsh, Blake Washington

2. COMMISSIONERS REPORTS AND COUNCIL LIAISON REPORTS

Staff Liaison Maya Williams provided an update on the California Sound Collective orchestra series, offered through the Rec department this summer. Attempts will be made to have some improvement made to the acoustics in the Community Center before the orchestra concert date in August.

Williams also noted that the ACC will tentatively present its Work Plan to the City Council at the Council meeting on September 17, 2019. She also noted that the Arts Administrator for the City of Walnut Creek will give a presentation to the ACC at its August meeting. She provided an update on the El Cerrito Free Folk Festival: the cost for the venue has increased significantly; ACC can set a special meeting to discuss the possibility of increasing financial support for the festival.

Members Cooper and Gager reported that the ACC activity at the July 4th Festival was successful.

3. COMMENTS FROM THE PUBLIC

Bob Helliesen, an organizer of the El Cerrito Free Folk Festival, spoke regarding the increased costs for the festival venue.

Christian Thiel spoke regarding the format that El Cerrito uses for the minutes of advisory bodies' meetings.

4. APPROVAL OF MINUTES

Consider approval of the minutes of the June 24, 2019 meeting.

Moved/Second: Member (Gager/Walsh) **Action:** Passed a motion to approve the minutes of the June 24, 2019 meeting as submitted. **Ayes:** Members Cazden, Cooper, Fernandez, Gager, Tannenbaum, Walsh, Washington. **Noes:** None.

Moved/Second: Member (Cazden/ Tannenbaum) **Action:** Passed a motion to schedule a special meeting on July 17, 2019 at 5:30pm to discuss the possibility of providing additional financial support for the 2019 El Cerrito Free Folk Festival. **Ayes:** Members Cazden, Cooper, Fernandez, Gager, Tannenbaum, Walsh, Washington. **Noes:** None.

5. ECCRU UPDATE

a. ECCRU Artist in Residence Erin McCluskey Wheeler made a presentation regarding her residency. Commissioners thanked Erin for the work she has done and for her art.

6. (taken out of order) POET LAUREATE UPDATE -

Poet Dani Gabriel gave a presentation regarding her activities as Poet Laureate. Commissioners thanked Dani for the work she has done.

5. ECCRU UPDATE

b. Staff Liaison Williams informed the commission that no applications for ECCRU Artist in Residence have been received in response to the Call for Artists, and that the deadline is July 16.

Moved/Second: Member (Tannenbaum/Washington) **Action:** Passed a motion to accept the ECCRU subcommittee as comprising Maria Sanders (O+ESD Division Manager, Member Cooper, and Linda Levitsky (Executive Director of East Bay Depot for Creative Reuse). **Ayes:** Members Cazden, Cooper, Fernandez, Gager, Tannenbaum, Walsh, Washington. **Noes:** None.

Moved/Second: Member (Cooper/Fernandez) **Action:** Passed a motion to extend the application deadline for ECCRU Artist in Residence until July 31, 2019 at 4pm. **Ayes:** Members Cazden, Cooper, Fernandez, Gager, Tannenbaum, Walsh, Washington. **Noes:** None.

8. (taken out of order) QUARTERLY FISCAL UPDATE

Williams presented a quarterly fiscal update for the 1% Public Art Fund and the ACC. (Attachment). She also provided a post-event report on the concert planned by Dan Plonsey and held on May 26, 2019 at Arlington Clubhouse. (Attachment)

7. 2019-2020 WORK PLAN -

There was discussion regarding the draft 2019-2020 ACC Work Plan. ACC directed staff to include "Discussion and possible revision of Master Plan as an item in the Work Plan. (Attachment)

Moved/Second: Member (Cooper/Walsh) **Action:** Passed a motion to adopt the 2019-2020 Work Plan with adjustments discussed. **Ayes:** Members Cazden, Cooper, Fernandez, Gager, Tannenbaum, Walsh, Washington. **Noes:** None.

9. OCTOBER ARTS MONTH 2019 -

Discussion of possible programming for October Arts Month 2019.

Moved/Second: Member (Tannenbaum/Cooper) **Action:** Passed a motion to create a temporary Townhall subcommittee which will create a plan for a Community Arts event, to be presented to ACC at August meeting. Subcommittee comprises Members Washington, Gager and Cazden. **Ayes:** Members Cazden, Fernandez, Gager, Tannenbaum, Walsh, Washington. **Noes:** None.


10. UPDATE AND DISCUSSION -

Member Tannenbaum informed that no decision has been made about re-scheduling the ACC/HRC joint project.

11. SUBCOMMITTEE UPDATES -

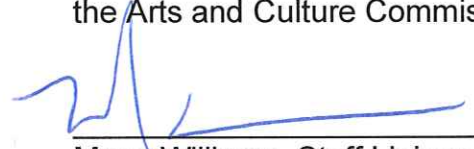
- a. Performance Space subcommittee: Williams reported on the Community Center acoustics in item #2 above.
- b. Publicity subcommittee: Walsh informed that commissioners can contact him if they plan any publicity efforts.

12. ADJOURNMENT The meeting adjourned at 8:57 p.m.



Ruth Cazden, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the regular Arts and Culture Commission meeting of June 24, 2019 as approved by the Arts and Culture Commission.



Maya Williams, Staff Liaison

Public Art Fund	Prior Years		2015-2016		2016-2017		2017-2018		2018-2019	
			Audited		Audited		Unaudited		Unaudited	
Developer 1% and Interest			\$ 7,001	\$	\$ 9,675	\$	7,426	\$	4,591	
Operating Revenue for ACC			\$ 6,000	\$	\$ 6,000	\$	6,000	\$	6,000	
Expenses			\$ 8,537	\$	\$ 6,160	\$	15,000	\$	8,075	
Balance			\$ 4,464	\$	\$ 9,515	\$	(1,574)	\$	2,516	

Fund Balance \$ 52,149 \$ 56,613 \$ 66,128 \$ 64,554 \$ 67,071

Grants in 2019, Calendar YTD	Amount Approved	Actual
ACC/HRC "Housing and Home" workshop	\$ 100	\$ 77
El Cerrito HS Jazz Festival	\$ 2,000	\$ 2,000
CSC Orchestra Program Financial Aid	\$ 1,500	\$ 240
Music in El Cerrito - Dan Plonsey	\$ 475	\$ 250
FreeK Folk Festival	\$ 1,000	\$ 1,000
TOTAL	\$ 5,075	\$ 3,567

Maya Williams

From: Dan Plonsey <dplonsey@yahoo.com>
Sent: Sunday, July 7, 2019 9:20 PM
To: Maya Williams
Subject: Report on expenditures for concert, May 26

Dear Maya,

I hope you will pass along this report to the Arts Council.

The concert we presented on May 26, 2019, at the Arlington Clubhouse was at least modestly successful. We had 32 people in the audience, which for new music is fairly typical. Of these, an informal poll showed that at least a dozen were from El Cerrito. The music was (in my biased opinion!) well-rehearsed, and was well received by the audience. I was pleased with the acoustics of the space. We had a good time! I am attaching a couple photos below.

I don't think I have the time to put together a regular series yet, but I would like to present another concert in October, making a few improvements. In particular, we didn't do as much publicity as I'd hoped. I was late in contacting radio stations, so wasn't able to secure an interview to promote the event. Also, the weather was unseasonably bad, and very few people were in the park. I'd hoped to have the patio doors open to attract people, but this wasn't possible.

Thank you very much for your support! It was wonderful to finally perform some of the "Music of El Cerrito" in El Cerrito -- your grant made this possible!

Immediately following is an accounting of finances:

Income:

\$250 from El Cerrito Arts Commission

90 audience donations (we didn't ask for any at the door, so these were from people who volunteered)

30 CD sales

\$370 total

Expenditures:

\$ 10 color copies of poster

\$ 50 Masha Albrecht, violin

\$ 50 Sarah Willner, viola

\$ 50 Cory Wright, clarinet, flute, and saxophone

\$ 50 Tomek, guitar

\$ 75 Ward Spangler, percussion (extra \$25 for cartage)

\$ 50 Mantra Plonsey, voice

\$ 35 Dan Plonsey, clarinet and saxophone

\$370 total

2019-2020 Work Plan

Goal A: Increase access to public art in the community	Goal B: Support the local artistic and cultural community	Goal C: Promote excellence in the arts	Goal D: Beautify El Cerrito	Dates
Sound enhancement of Community Center	Sound enhancement of Community Center		Sound enhancement of Community Center	Summer 2019
ECCRU Artist in Residence	ECCRU Artist in Residence	ECCRU Artist in Residence		Winter 2019/Spring 2020
Community Orchestra Program	Community Orchestra Program	Community Orchestra Program		TBA
Administering grants/sponsorships	Administering grants/sponsorships	Administering grants/sponsorships	Administering grants/sponsorships	Ongoing
Event Tabling	Event Tabling			4 th of July Festival Earth Day Free Folk Festival Ongoing
Jury City Hall Gallery	Jury City Hall Gallery	Jury City Hall Gallery		Ongoing
Poet Laureate	Poet Laureate	Poet Laureate		Ongoing
Art Acquisition			Art Acquisition	TBA

Grants/Sponsorships

	Music	Literary	Visual Art	Dance	Children	Youth (12+)	Adult (18+)
ECHS Jazz Festival	•					•	•
Messy Art Day			•		•		
4 th of July Festival	•			•	•	•	•
Music of El Cerrito	•				•	•	•
One City One Book		•				•	•
Free Folk Festival	•				•	•	•
Restaurant Week Music	•						
Community Orchestra Program	•					•	•