

Environmental Quality Committee Parks and Recreation Commission Joint Study Session

October 22nd, 2014

Agenda

Welcome & Plan Purpose

Overview of Plan & Development Process

Plan Structure

Policy and Program Review

Project Review

Close



Urban Greening

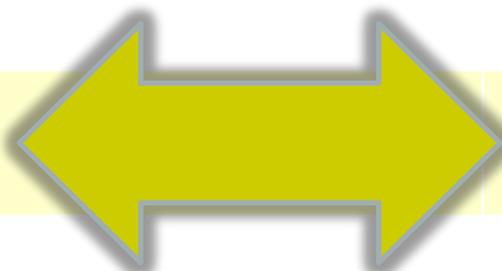


What is Urban Greening?

Funded through a Prop 84 grant, the El Cerrito Urban Greening project aims to identify **projects, policies & programs** to create an **interconnected network of green spaces**, accommodate **infill growth** and improve **quality of life and environment** for existing and future El Cerrito residents...

	Parks & Recreation Master Plan	Urban Greening Plan
Programs	sports & athletics	hikes
	arts & crafts	nature classroom
	summer camps	environmental stewardship gardening
Landscaping	turf	green infrastructure
	grass	biodiversity Bay Friendly/drought tolerant/low maintenance/no pesticides
Facilities	park	rain garden
	clubhouse	streets
	play field	public right-of-way public and quasi-public places (i.e. BART)
Benefits	health & wellness	resource conservation
	fun	economic vitality walkability

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	fun	resource conservation
		economic vitality
		walkability





Related Planning Efforts



Integration With City-Wide Initiatives!



- Baxter Creek Maintenance and Management Guide
- Draft Creeks Inventory and Booklet
- Pedestrian Safety Assessment
- ADA Transition Plan
- Cerrito Creek Maintenance and Management Plan
- Urban Forest Management Plan
- Fluvius Inominatus Watershed Assessment Memorandum
- Landscape Management Plan
- C.3 Requirements

Capital Improvement Program

- Multi-year plan for maintaining and enhancing the capital assets of the City to ensure they meet service needs
 - Parks
 - Creeks and Trails
 - Streets-Transportation
 - Storm Drain
- 2014-2024 CIP
 - Hillside Natural Area Improvements (Trails and Landscaping)
 - Citywide Path/Stairway/Boardwalk Rehabilitation & Improvements
 - Urban Forest Management Plan Improvements
 - Canyon Trail Clubhouse Improvements
 - Park Facilities Rehabilitation & Improvements
 - Creek Major Maintenance & Restoration
- Parks & Recreation Commission Input

Process Overview



Community Engagement Process



Needs Assessment and Community Survey

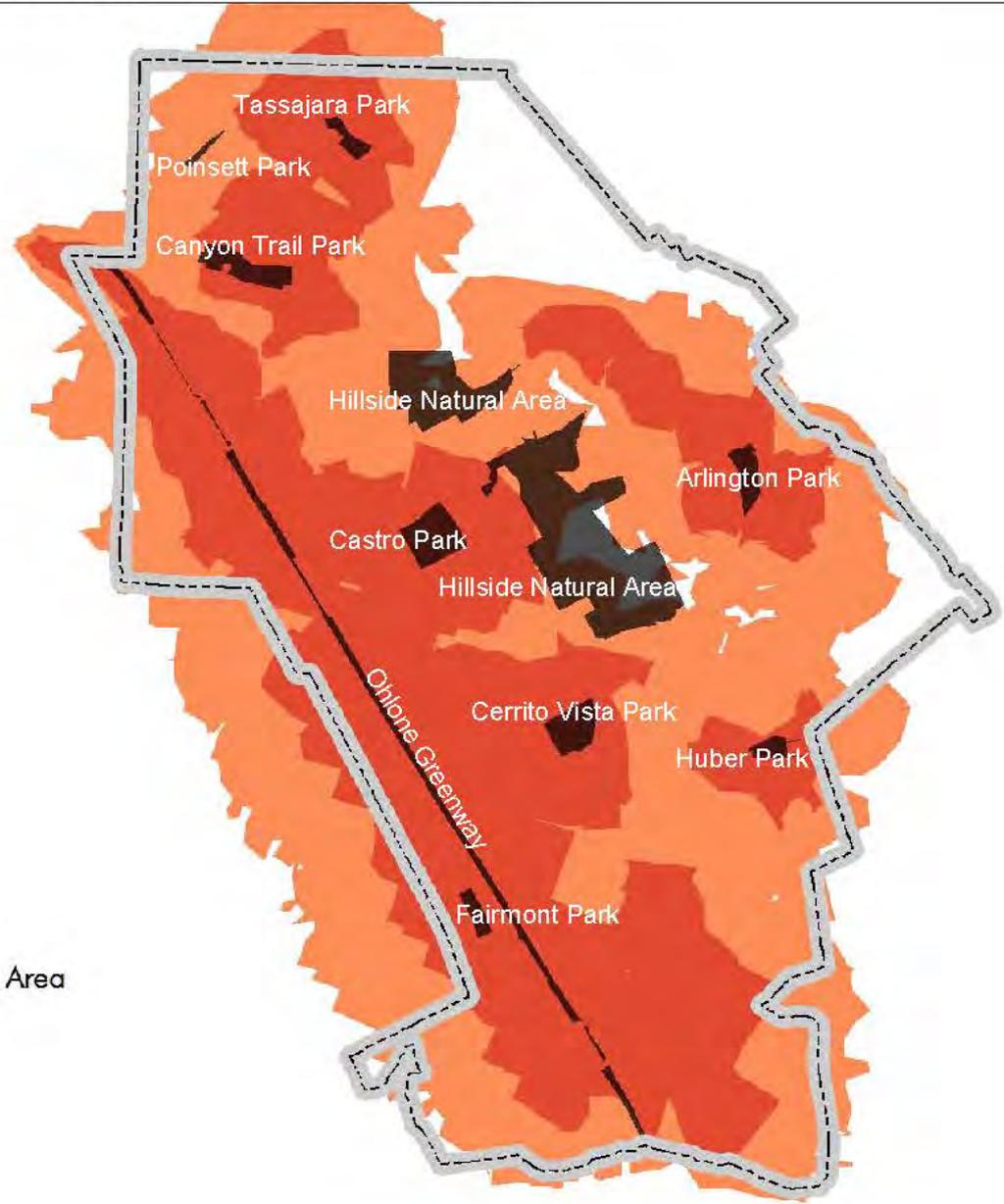
- 848 Respondents
- Parks, rec facilities and natural areas: 86.33% “**Very Important**”
- Park and open space system: 91.32% “**Somewhat Satisfied**” – “**Very Satisfied**”
- Most important benefits of local parks, recreation areas, trails, greenways
 - **Health and fitness**
 - Observe and interact with **nature**
 - Protect and enhance **air, water and natural resources**
- Priorities for improving open spaces, parks, streets, and trails
 - Restore or protect **creeks, forests, natural areas**
 - **Improve existing** parks and recreation facilities
 - **Create new** parks, pocket parks and green spaces
 - **Expand/improve** the trail network
- Improvements to encourage **walking and biking**
 - Safe and comfortable facilities
 - Amenities/aesthetics
 - Sidewalk activities

Activity Analysis

		Existing Parks												Other City-Managed Properties						Natural Areas		Trails					
Activities	Definition and Examples	Cerrito Vista Park	Huber Park	Canyon Trail Park	Poinsett Park	Fairmont Park	Castro Park	Arlington Park	Tassajara Park	Central Park	Creekside Park	Harding Park	Baxter Creek Gateway Park	Bruce Kind Memorial Dog Park	El Cerrito City Hall	Open House Senior Center	Madera Clubhouse/ Childcare Center	Casa Cerrito Clubhouse/ Childcare Center	Recycling Center	Library	El Cerrito Swim Center	Contra Costa Civic Theater	El Cerrito Community Center	Hillside Natural Area	Ohlone Greenway	Cerrito Creek Trail	
Play (for all ages)	Unprogrammed play supported by a safe environment with features designed for play in parks and on sidewalks. Can happen not just at playgrounds, but could also include interactive art, climbing boulder, etc.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					✓	✓									
Organized/Team Sports	Organized sports played as a team, providing both exercise and social interaction. Examples include soccer, baseball, football, lacrosse.	✓		✓			✓			✓		✓									✓						
Pick-up Sports	Sports and games that provide opportunity for casual social interaction and exercise. These activities can be competitive or informal but typically are less organized and played in smaller groups. Facilities that support pick-up sports include courts such as tennis (including walls), volleyball courts, Bocce ball, Horseshoe and skateboarding/bmx features or parks.	✓	✓	✓	✓		✓	✓	✓	✓		✓															
Exercise and Fitness	Includes both individual focused activities such as running, or fitness stations and group activities, such as tai chi, or yoga.	✓	✓	✓			✓	✓	✓			✓				✓					✓		✓			✓	
Recreation with Dogs	Playing and exercising dogs, this activity is as much about the socialization amongst owners as amongst dogs.													✓											✓		
Gardening/Urban Agriculture	Planting, maintaining, harvesting edibles or flowers.					✓																					
Special Events	Local or regional scale events that happen periodically such as a concert or street fair. Can happen at large park areas, closed streets or parking lots.	✓													✓							✓	✓				
Picnics/Gatherings	Eating alone or with a small group; gathering for a celebration.	✓	✓	✓			✓	✓	✓																		
Rest and Relaxation	Opportunities for respite or taking a "break" and having a peaceful place to do so. Examples could include seating areas in pleasant natural or urban/commercial environments, plazas, small and large parks.		✓	✓	✓		✓	✓	✓	✓		✓			✓					✓					✓	✓	
Enjoying Nature, Views and Scenery	Observing, photographing or simply appreciating the environment at viewpoints or along walkways or trails. Examples include both small opportunities integrated into the residential or commercial environment (such as Cerrito Creek and Baxter Creek Gateway) and large natural environments (such as Hillside Natural Area).		✓	✓				✓	✓	✓		✓													✓	✓	✓
Walking, Jogging, Bicycling	These activities primarily happen on streets, sidewalks and trails for exercise or transportation. Pathways and trails that are separated from the street are more inviting and safer for users. Continuous or linked pathways and trails that connect neighborhoods and other destinations also improve the user experience.	✓	✓	✓								✓													✓	✓	✓
Strolling	This activity is specific to the more vibrant, mixed-use corridors that offer a variety of activities all at once including browsing, shopping, socializing and people watching.																					✓					
Commerce	The making and selling of goods including food, crafts, etc. This can be formal vending (associated with an adjoining storefront) and informal vending (not associated with a storefront). Happens primarily along commercial corridors but could also happen in parks.																										
Environmental Stewardship	Actively working to maintain the environmental quality of a place, including pulling weeds, planting native species and otherwise nurturing habitats.											✓							✓						✓		

JOINT STUDY SESSION

Exercise and Fitness



Exercise and Fitness Service Area

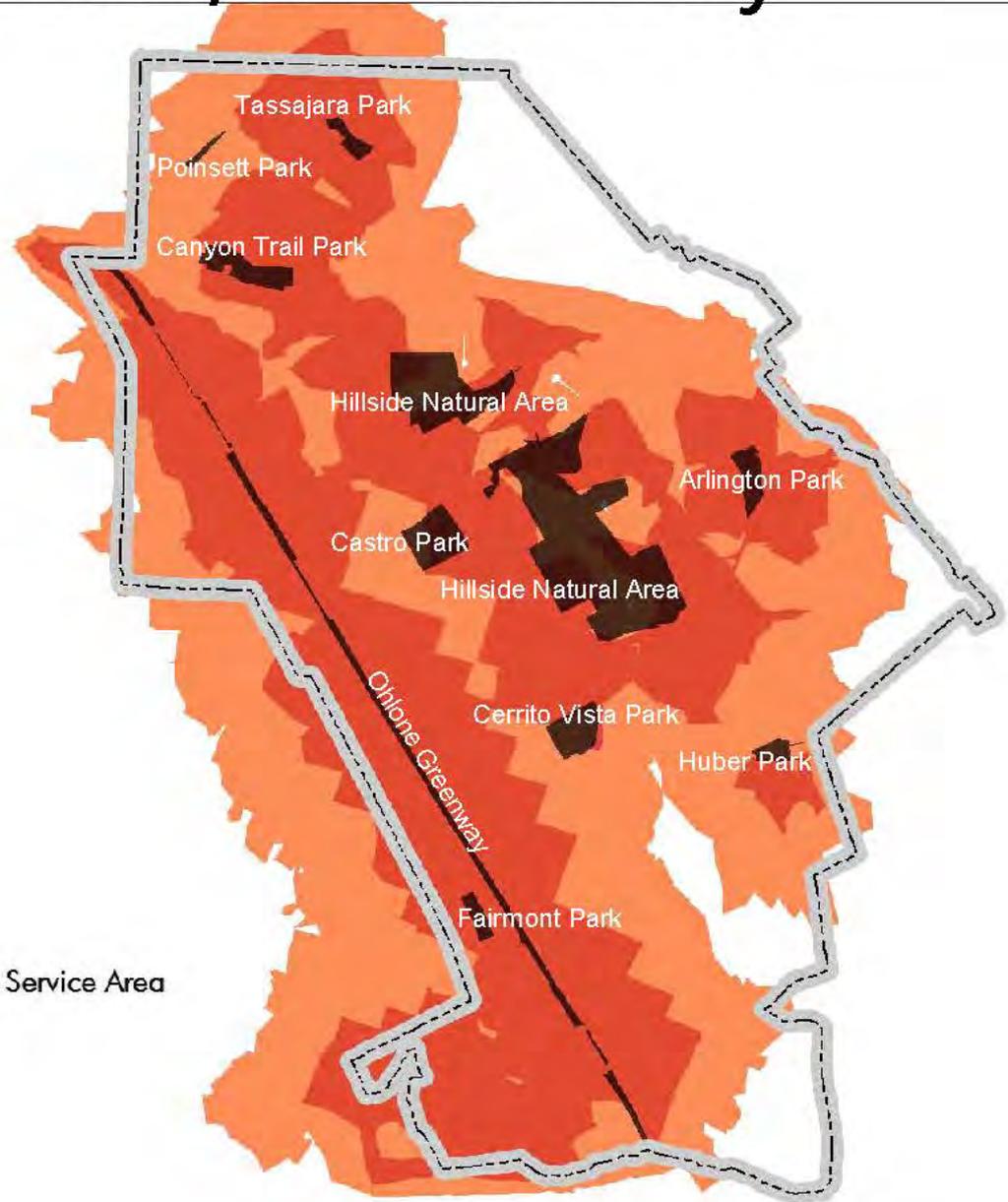
1/4 mile

1/2 mile

City Limits

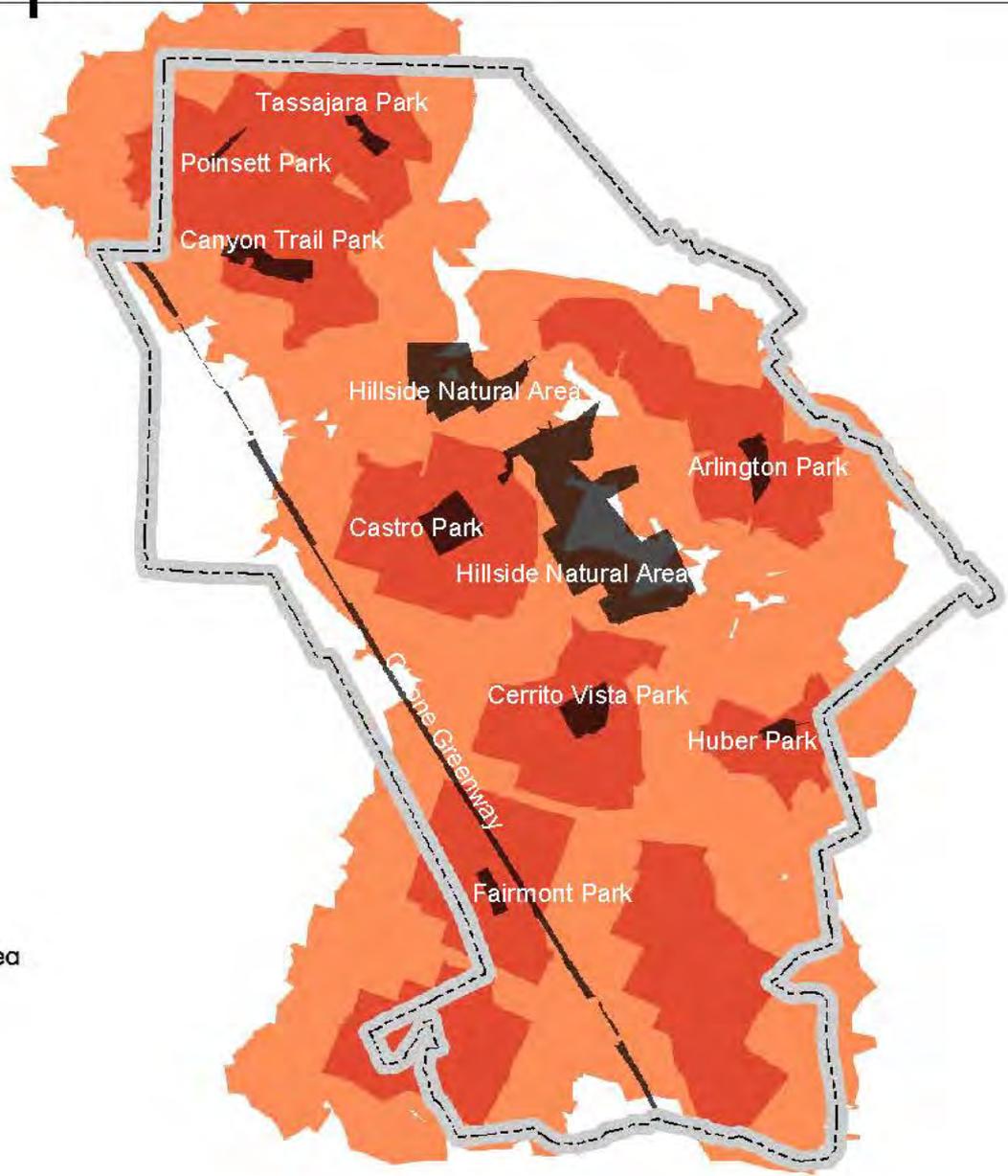
Parks

Nature, Views, and Scenery



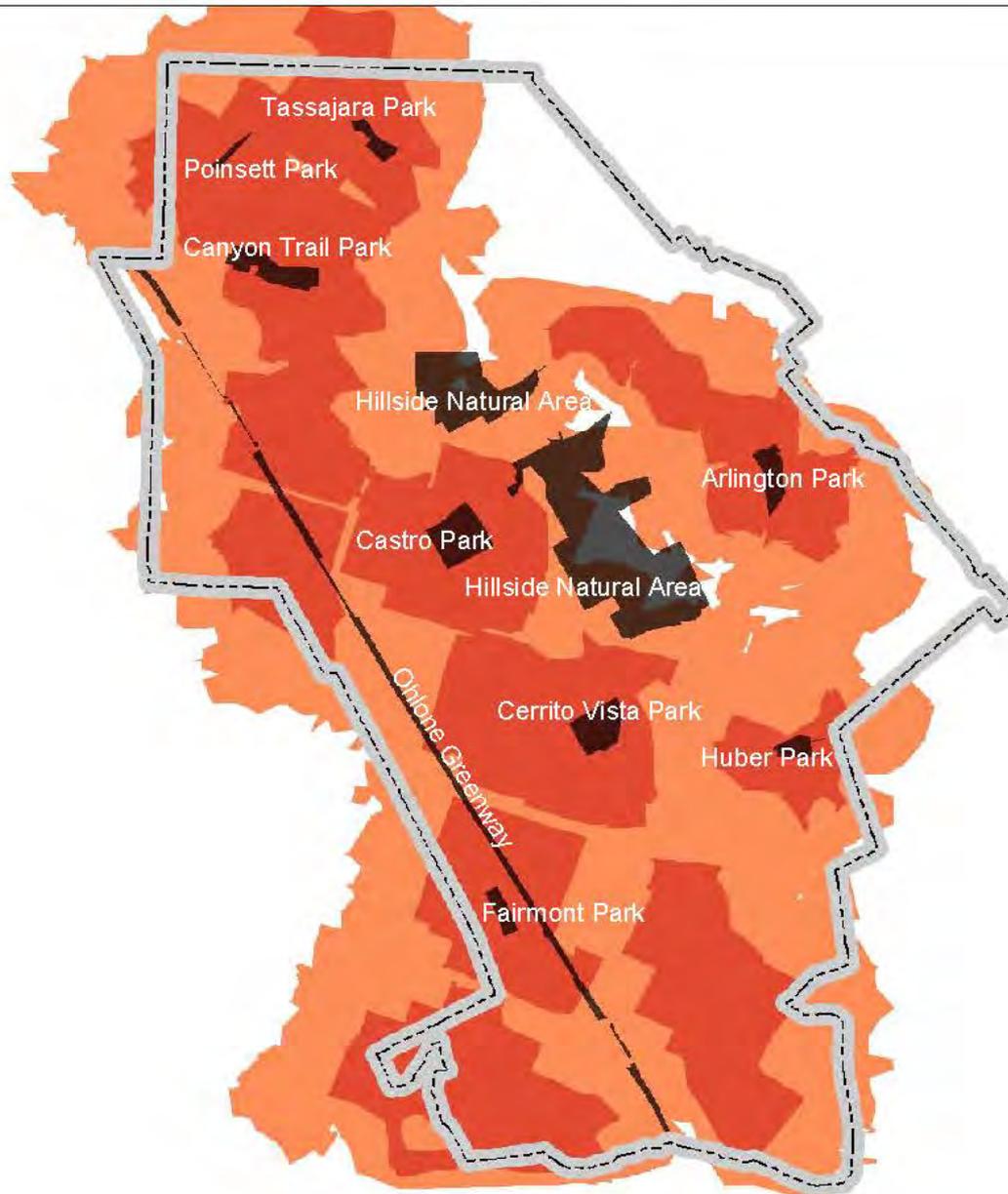
- Nature, Views, and Scenery Service Area
- 1/4 mile
 - 1/2 mile
 - City Limits
 - Parks

Pick-up Sports



- Pick-up Sports Service Area
- 1/4 mile
 - 1/2 mile
 - City Limits
 - Parks

Play



Play Service Area

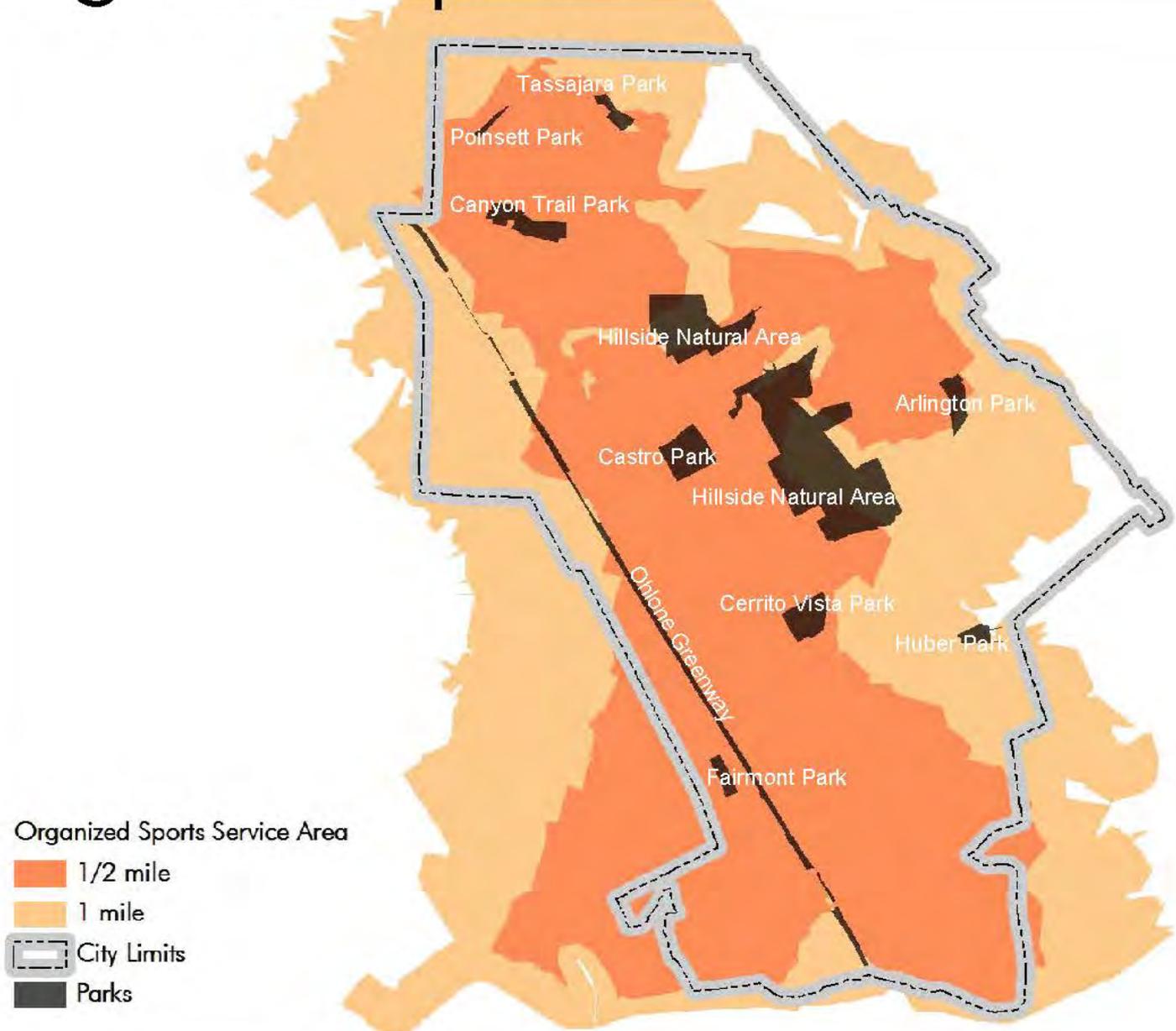
1/4 mile

1/2 mile

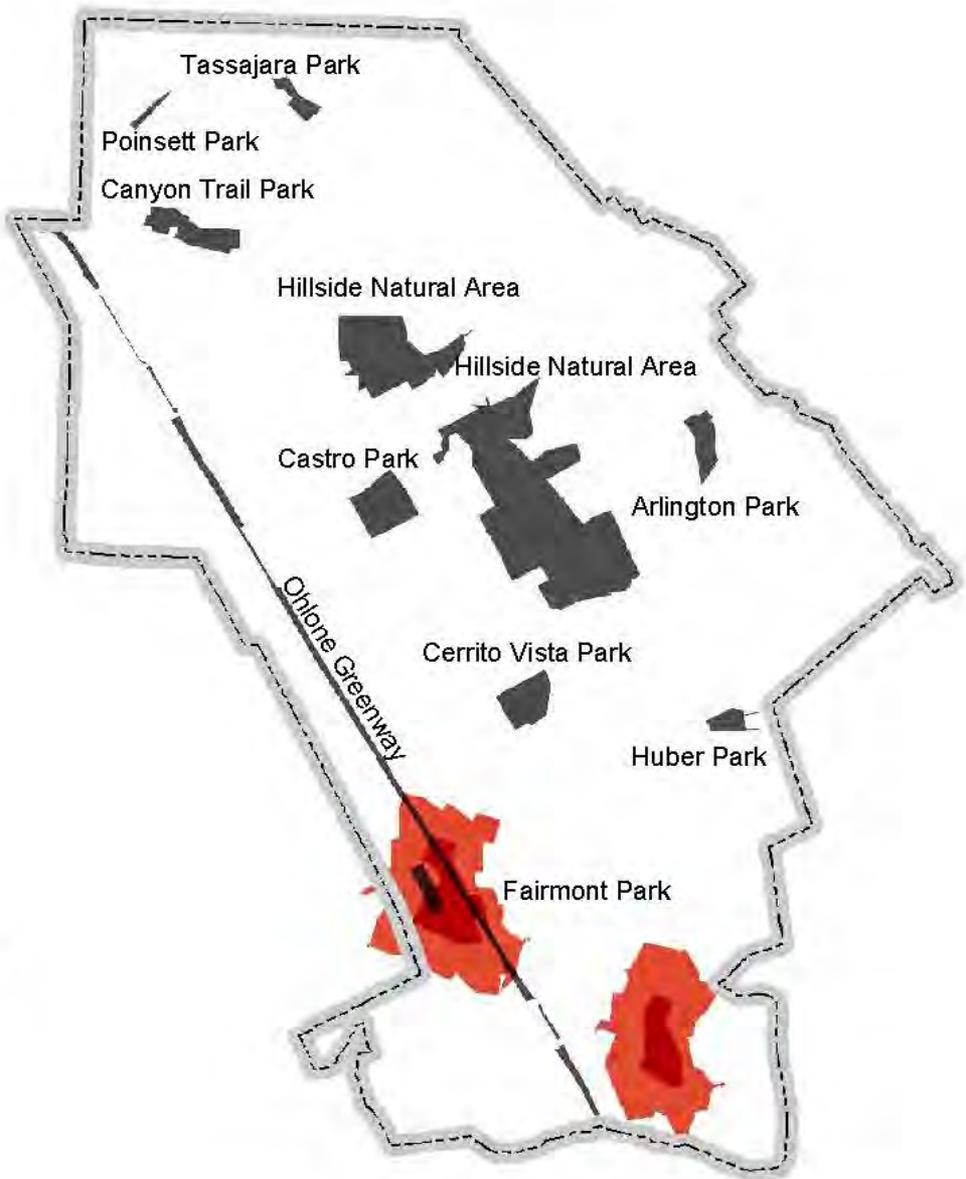
City Limits

Parks

Organized Sports

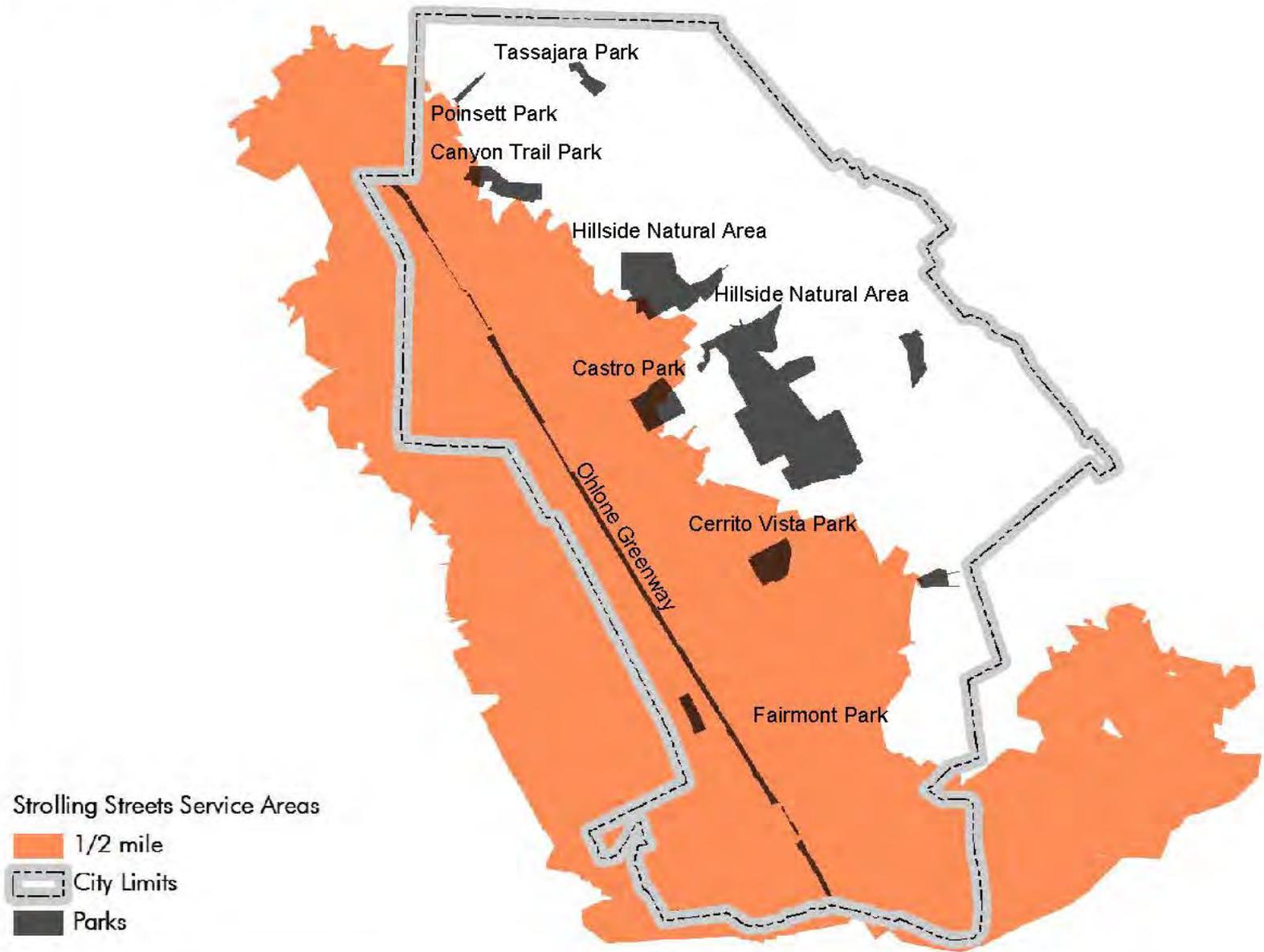


Urban Agriculture

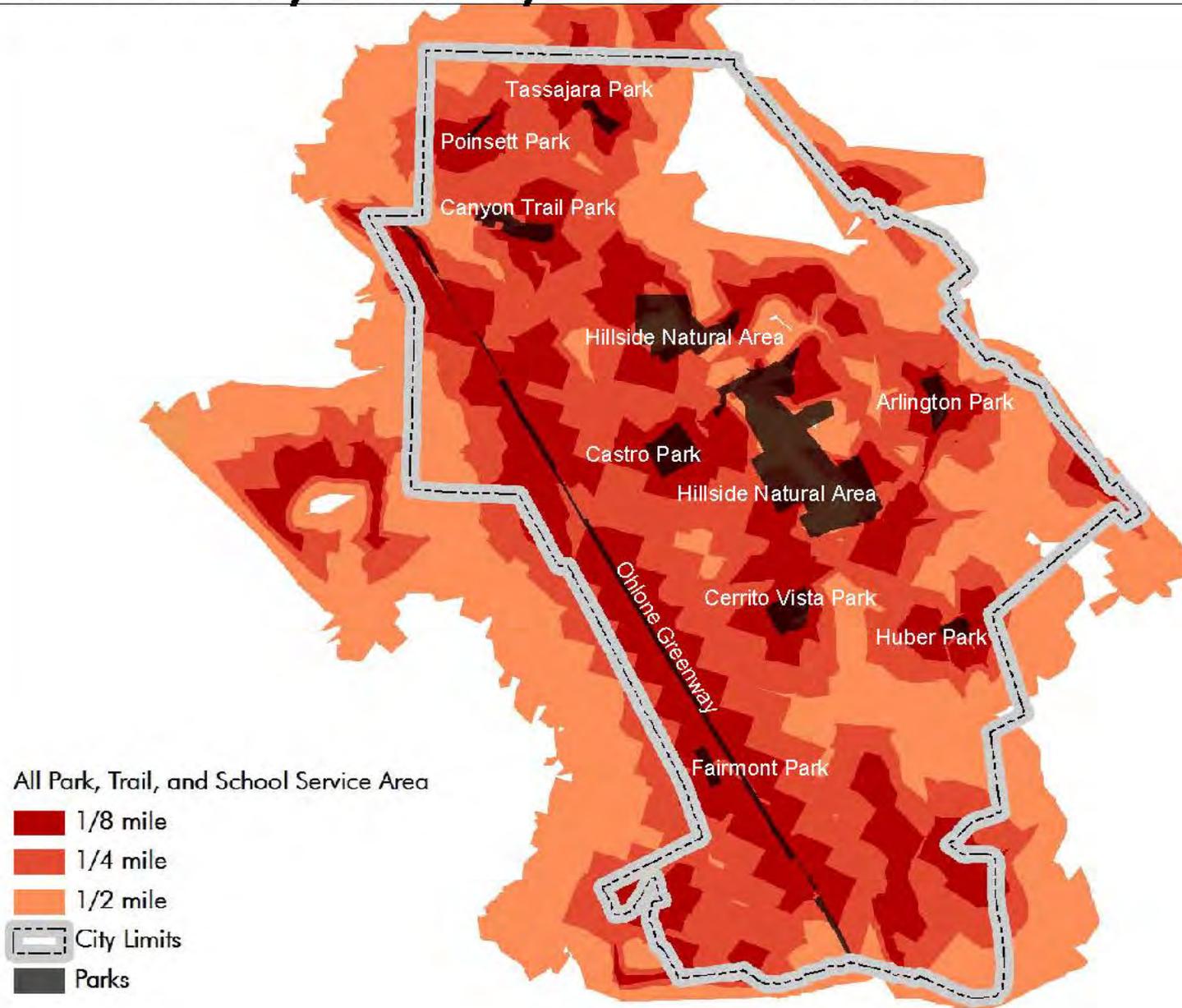


- Urban Agriculture Service Area
- 1/8 mile
 - 1/4 mile
 - City Limits
 - Parks

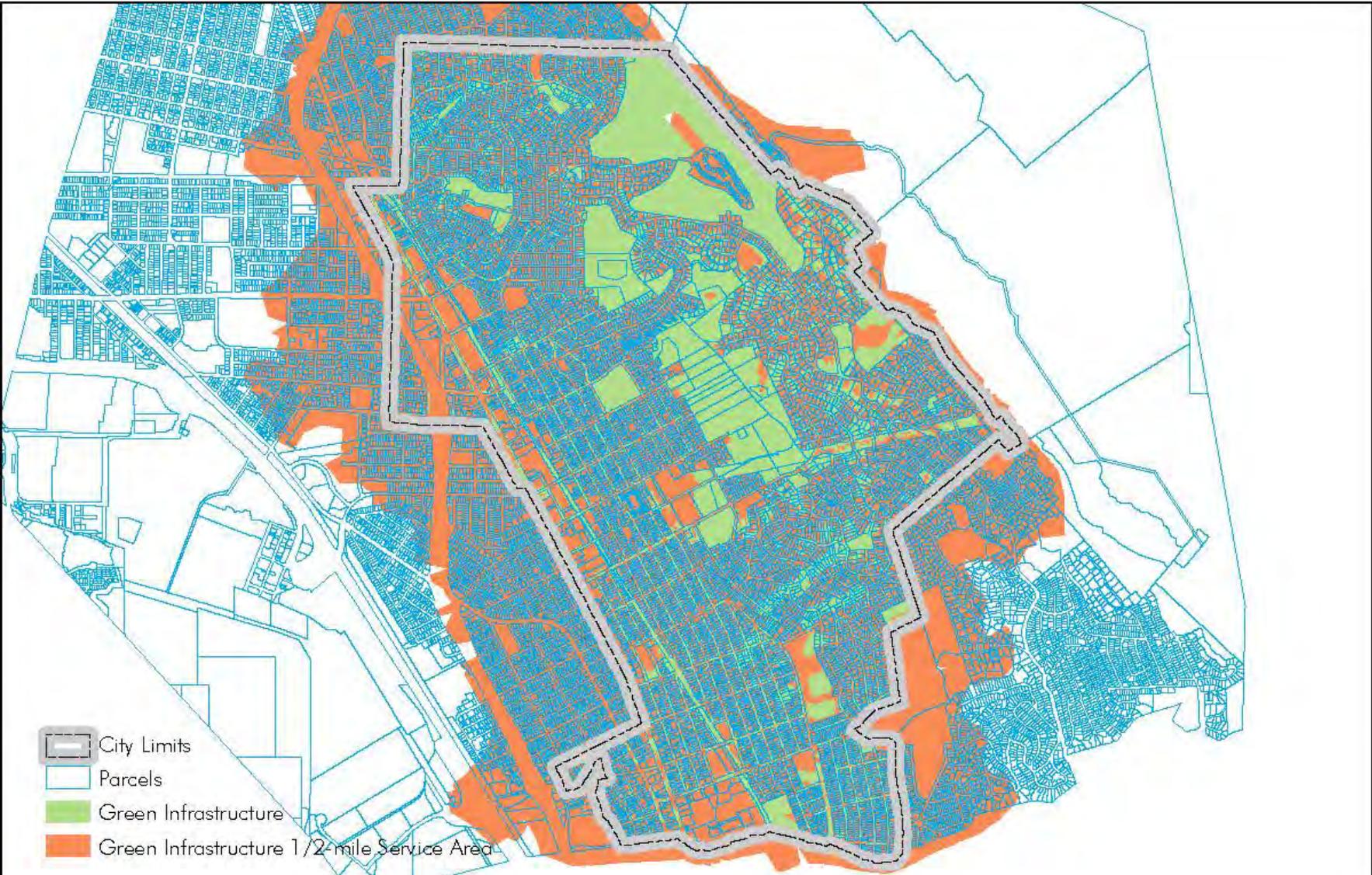
Strolling Streets



All Parks, Trails, and Schools

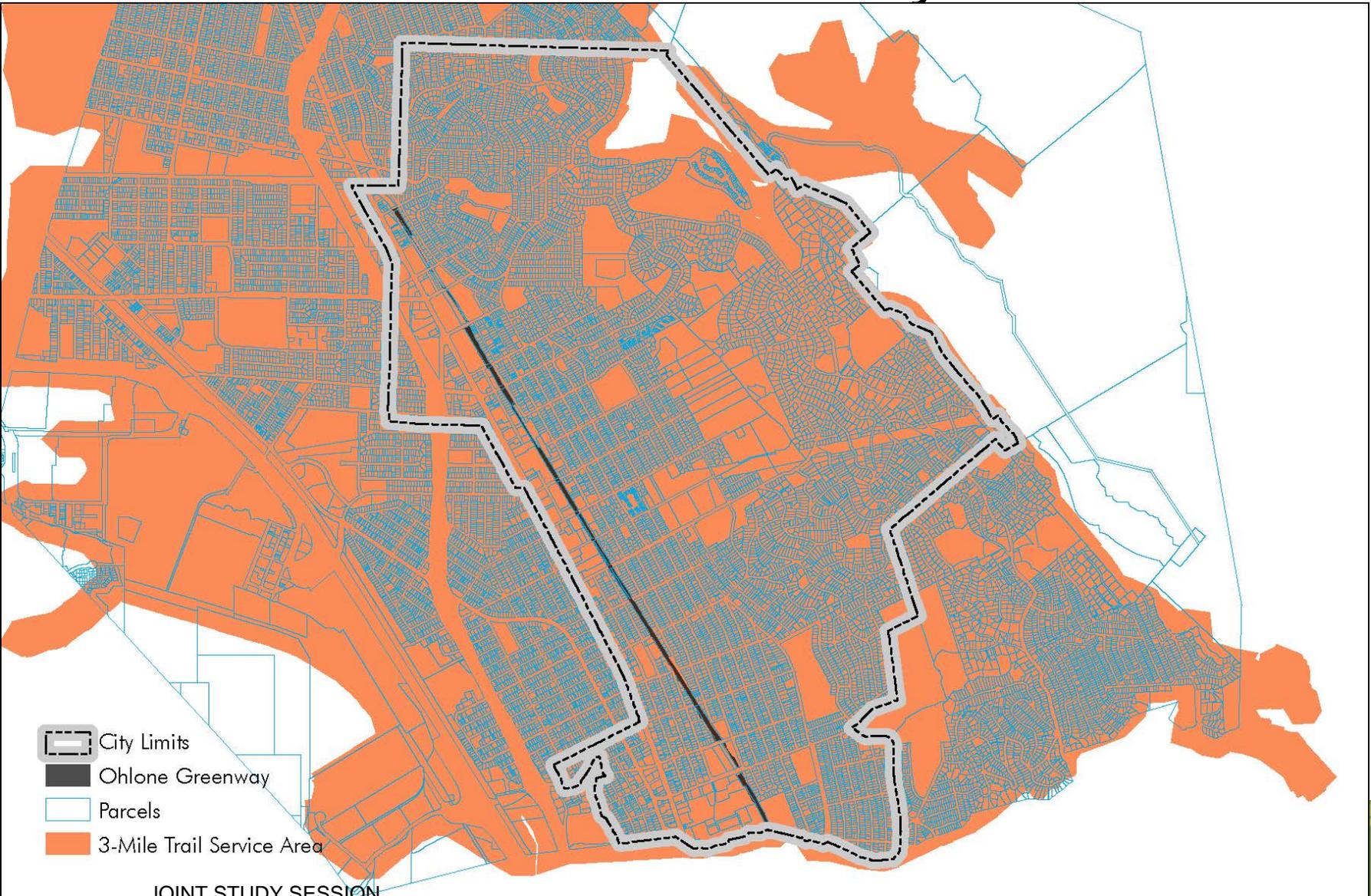


STAR Communities Analysis



JOINT STUDY SESSION

STAR Communities Analysis



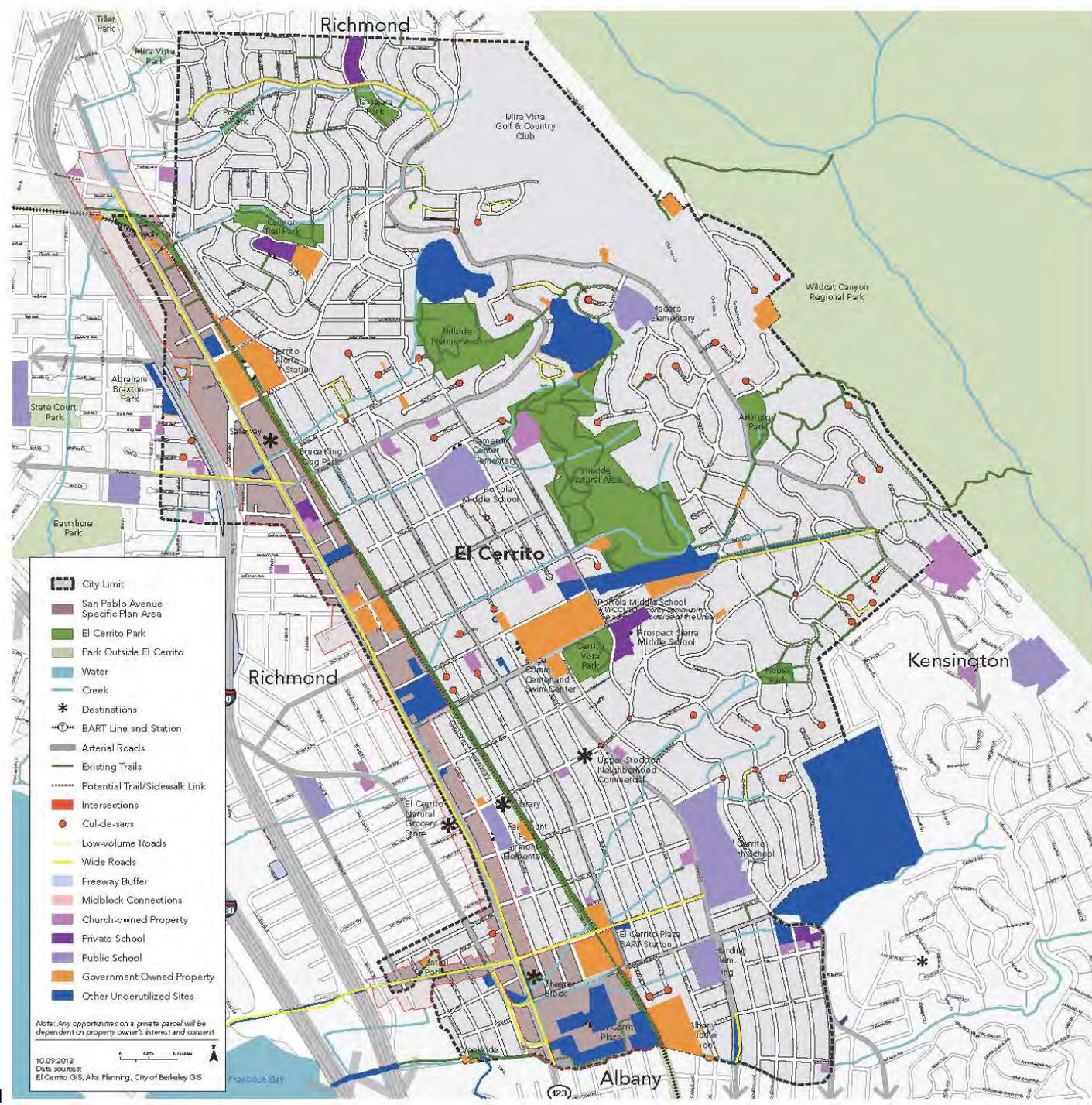
Level of Service Standard

- General Plan (1999):
 - 5 acres publicly owned parkland/1,000 residents
 - 142.35 acres/23,549 residents (2010)
 - 6.04 acres/1,000 residents currently
 - San Pablo Avenue Specific Plan
 - 142.35 acres/25,255 residents (2040)
 - 5.20 acres/1,000 residents at build-out
- STAR Communities
 - 7.3 acres/1,000 residents for Intermediate-High density
 - Intermediate-High density = 7.6 - 10.08 people/acre
 - 23,549 residents / 2,360.32 acres
 - » 9.97 people/acre

Clarifications 10.23.14: Specific Plan population represents the projected 1,706 new housing units anticipated at build out. Population growth would be 3,840 based on 2.25 ppl/additional new unit. Total public open space acreage would also increase by approximately $\frac{3}{4}$ acre or more as new development will be required to provide open space and assuming that $\frac{1}{4}$ of the potentially 2 new acres of open space required would be provided as public open space.

The point of this slide is that even with new residents and with no additional open space acquisition, without a change in LOS, the City could meet its current LOS standard. There are other LOS emerging nationally that may better reflect the needs of El Cerrito. The Urban Greening Plan proposes additional open space projects that would improve our LOS.

Opportunity Inventory





Plan Structure



Plan Structure

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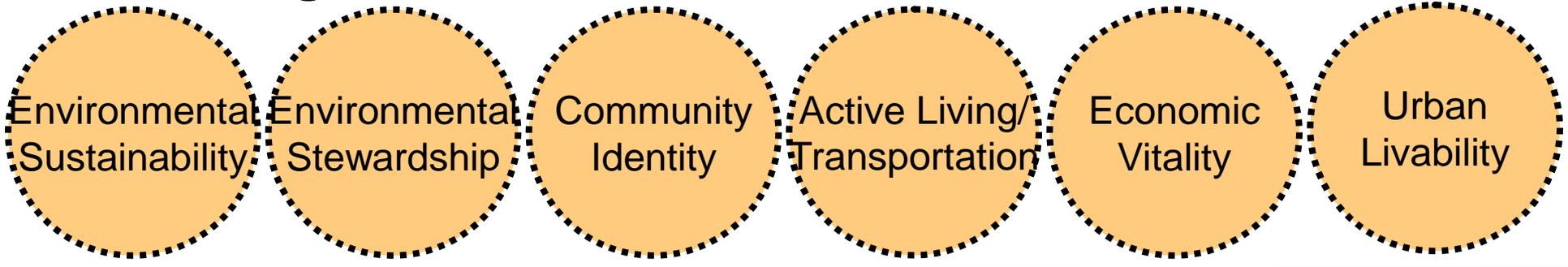
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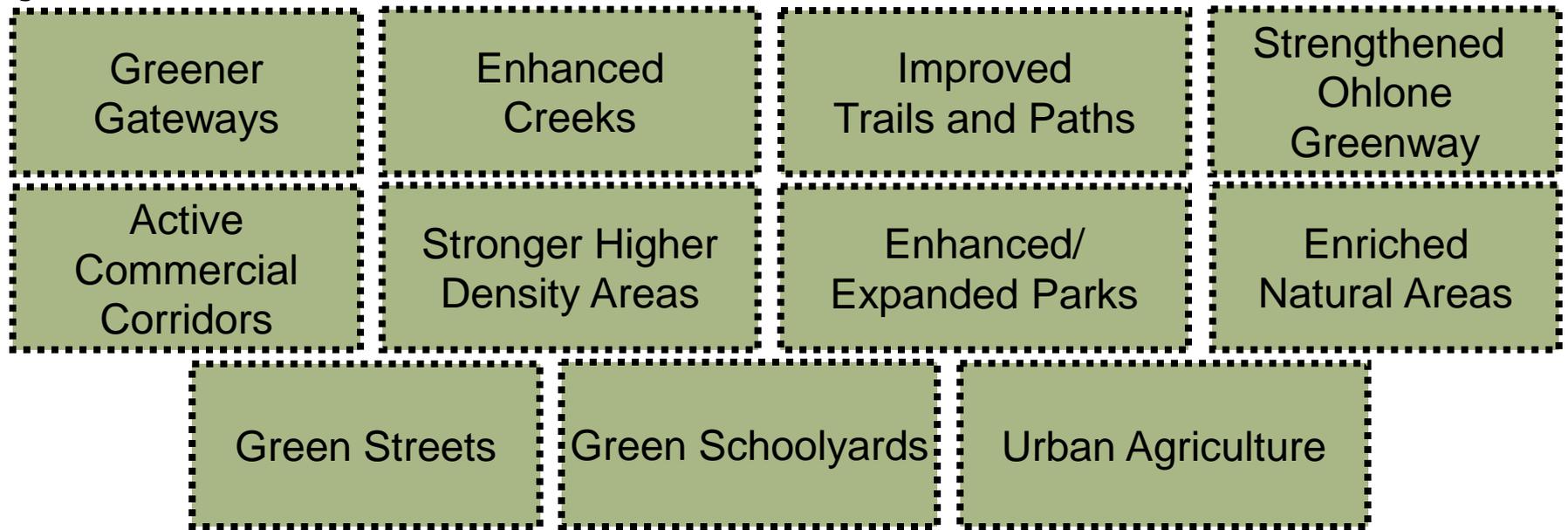
Vision Framework



Overarching Goals



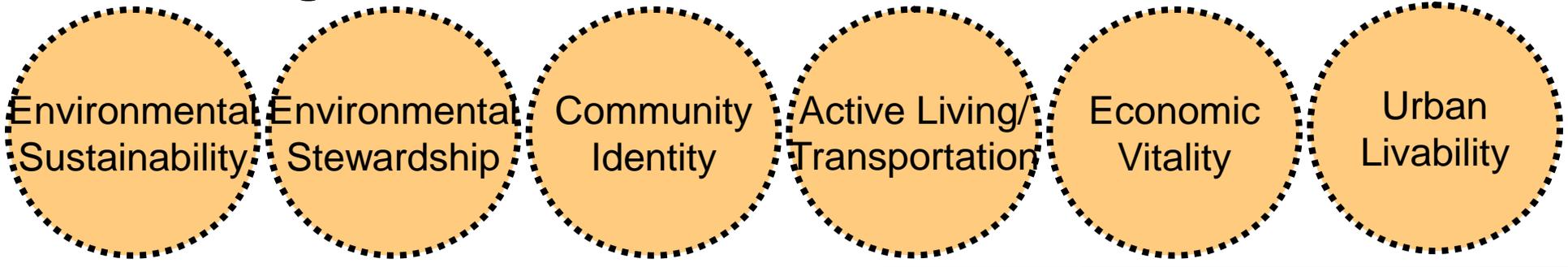
Objectives



Supporting Policies and Programs



Overarching Goals



Objectives



Supporting Policies and Programs



Environmental Sustainability



Environmental Stewardship



Community Identity



Active Living / Active Transportation



Economic Vitality



Urban Livability



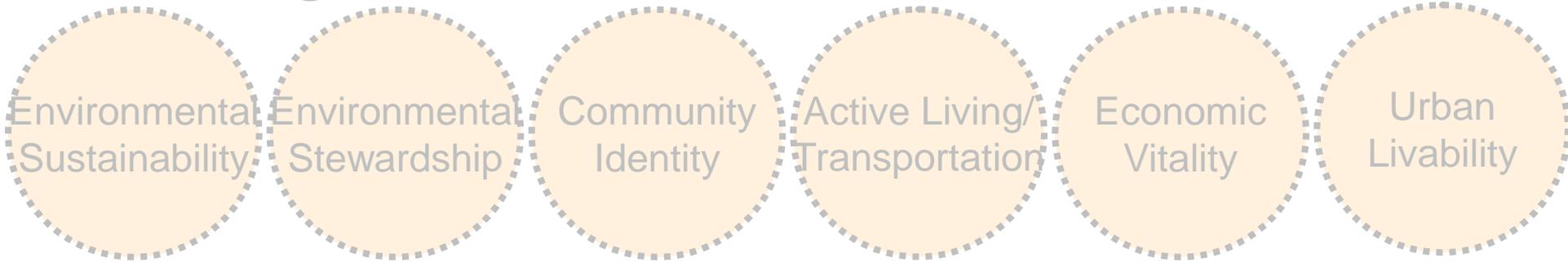
JOINT STUDY SESSION



Objectives



Overarching Goals



Objectives



Supporting Policies and Programs



1. Improved Trails and Paths

Continue to invest in bicycle, pedestrian, trail and pathway improvements to reduce reliance on the private automobile, provide active recreation opportunities and support the local economy.



1. Improved Trails and Paths

- 1.1: Trail Maintenance Volunteer Program
- 1.2: Parks and Trails Recreational Programs
- 1.3: Education Program to encourage use of Paths & Trails to get around
- 1.4: Way Finding and Signage Program
- 1.5: Community Organization Co-Sponsorship

JOINT STUDY SESSION



1. Improved Trails and Paths

- 1.6: San Pablo Avenue Specific Plan – Open Space and Midblock Connection Standards
- 1.7: Active Transportation Plan – Pedestrian Improvement Projects
- 1.8: CIP – Creeks & Trails
- 1.9: Develop a Master Plan for Trails
- 1.10: Trail Maintenance Technical Standards
- 1.11: Priority Conservation Area designation



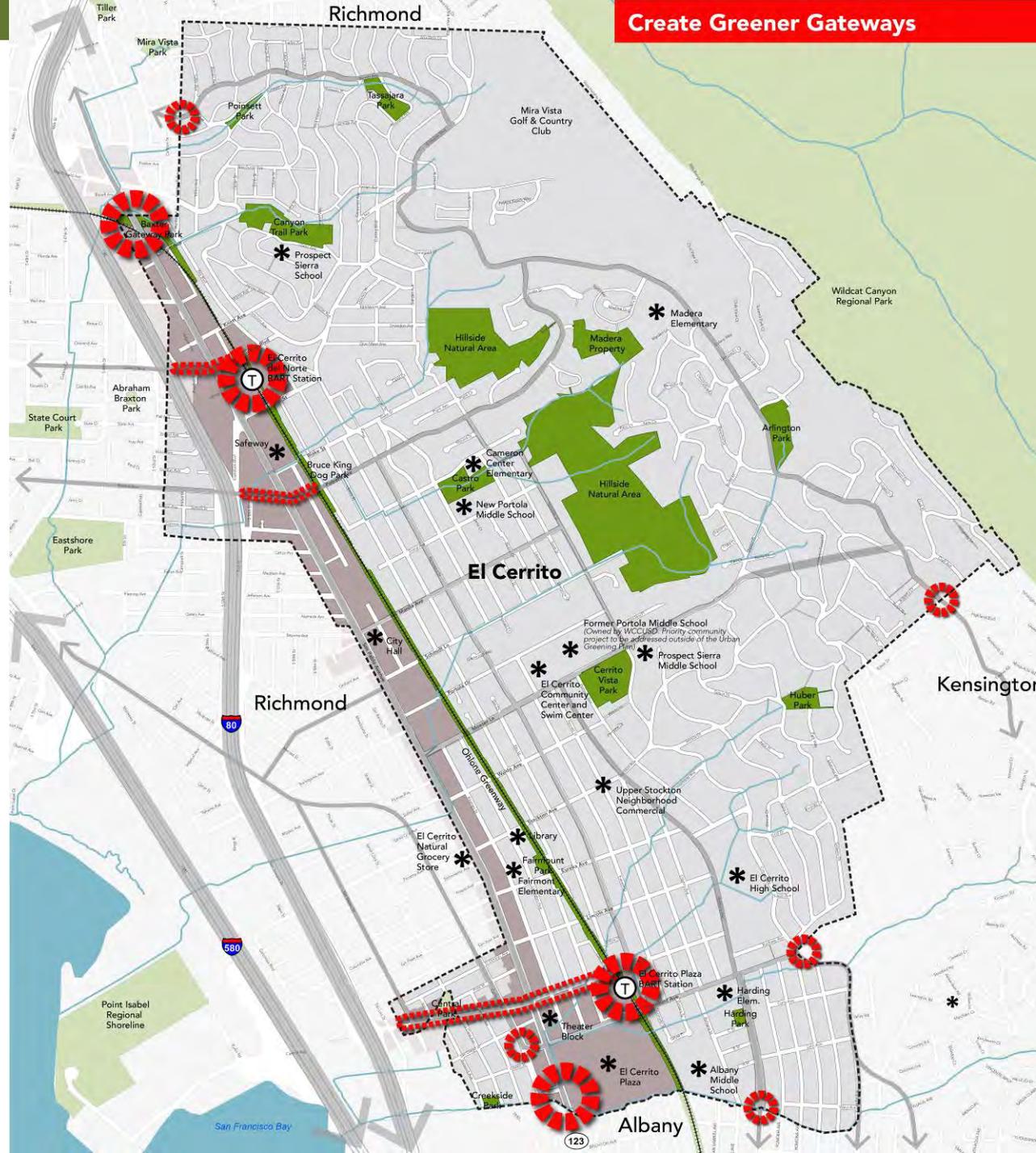
2. Greener Gateways

Reinforce community identity and sense of place by creating distinct gateways that improve and highlight natural elements, reinforcing the community's commitment to environmental sustainability.



2. Greener Gateways

- 2.1: Expand the Green Teams Program
- 2.2: Street Tree Program – design guidelines to establish and reinforce the El Cerrito identity
- 2.3: Volunteer Plant Propagation Effort
- 2.4: San Pablo Avenue Specific Plan – Gateway Streets



2. Greener Gateways

- 2.5: Green building and landscapes in BART Station Modernization
- 2.6: Gateway landscaping guidelines in Plant Palette
- 2.7: District-specific plant guidelines for priority Gateway areas



3. Strengthened Ohlone Greenway

Continue to strengthen the Ohlone Greenway through public projects and private development that increases connectivity, creates community gathering spaces and activity nodes, and improves community health and safety.



3. Strengthened Ohlone Greenway

- 3.1: “Adopt the Greenway” or “Friends of the Greenway” Program
- 3.2: Community group intersection landscape adoption
- 3.3: Volunteer Safety Patrol Program
- 3.4: Way Finding Program with pedestrian-oriented signage
- 3.5: San Pablo Avenue Specific Plan – Ohlone Greenway design guidelines



3. Strengthened Ohlone Greenway

- 3.6: Ohlone Greenway Master Plan
- 3.7: Project design review to increase ecological functions
- 3.8: Incentivize community events and programs along the Greenway



4. Enhanced/ Expanded Existing Parks

- 4.1: Expand the Green Teams Program
- 4.2: Citywide Way Finding and Signage Program
- 4.3: Recreation Master Plan
- 4.4: Project design review to increase ecological functions
- 4.5: CIP - Parks



4. Enhanced/ Expanded Existing Parks

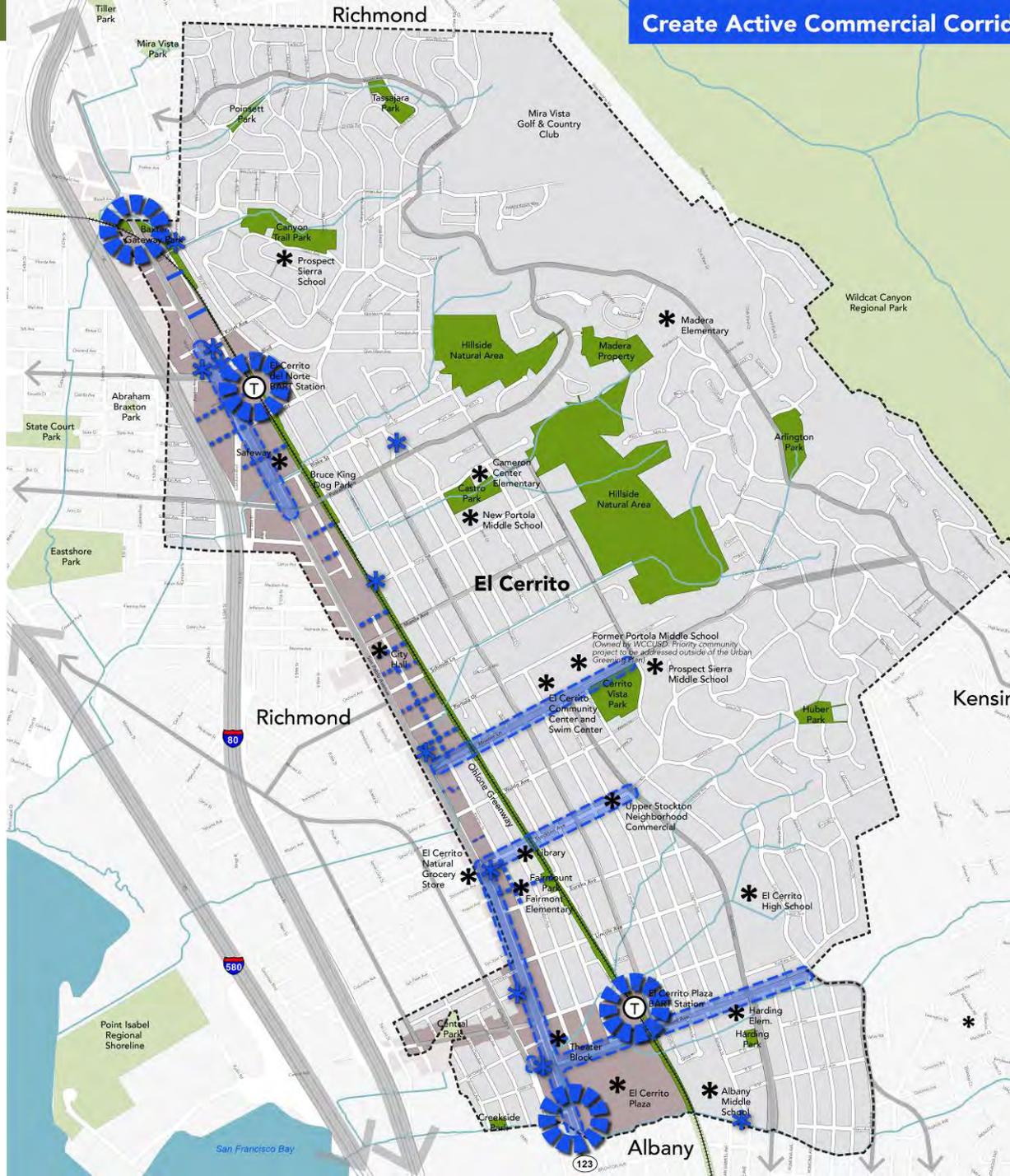
- 4.6 – Sustainable landscape maintenance practices
- 4.7: Play fields for large flat spaces in high density areas
- 4.8: Partner to raise maintenance funds
- 4.9: Enhance our Urban Forest



5. Active Commercial Corridors

Create active commercial corridors that allow community members to gather and interact while meeting their daily needs close to home.

-5.1: Street Tree Program – design guidelines to reinforce the El Cerrito identity and support economic development



5. Active Commercial Corridors

- 5.2: re:Streets Program – commerce, play and pop-up uses along commercial corridors
- 5.3: San Pablo Avenue Specific Plan – In-Lieu Program
- 5.4: Create social gathering spaces and streetscape amenities



5. Active Commercial Corridors

- 5.5: San Pablo Avenue Specific Plan – Open Space requirements
- 5.6: Green Streets Policy
- 5.7: District-specific landscaping guidelines



6. Support Higher Density Neighborhoods

Emphasize the availability of strategic open spaces in higher density neighborhoods to provide multifamily housing residents with active recreation, urban agriculture, and community gathering opportunities



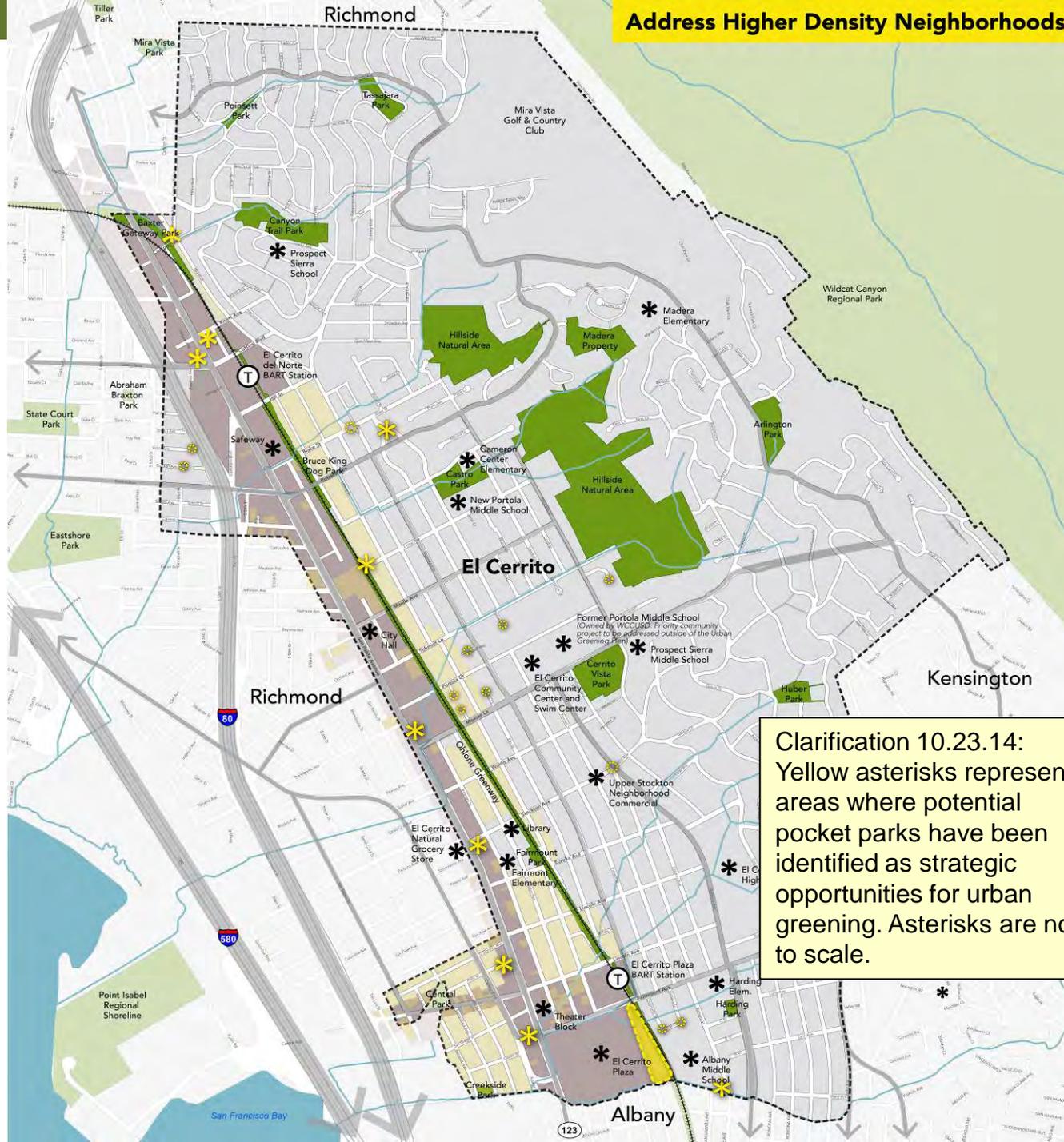
6. Support Higher Density Neighborhoods

- 6.1: San Pablo Avenue Specific Plan – In-Lieu Program
- 6.2: Community Garden Program



6. Support Higher Density Neighborhoods

- 6.3: Prioritize multipurpose projects in higher density areas
- 6.4: Zone-specific Level of Service Standards
- 6.5: Explore acquisition of new park spaces in higher density neighborhoods



Clarification 10.23.14: Yellow asterisks represent areas where potential pocket parks have been identified as strategic opportunities for urban greening. Asterisks are not to scale.

7. Enriched Natural Areas

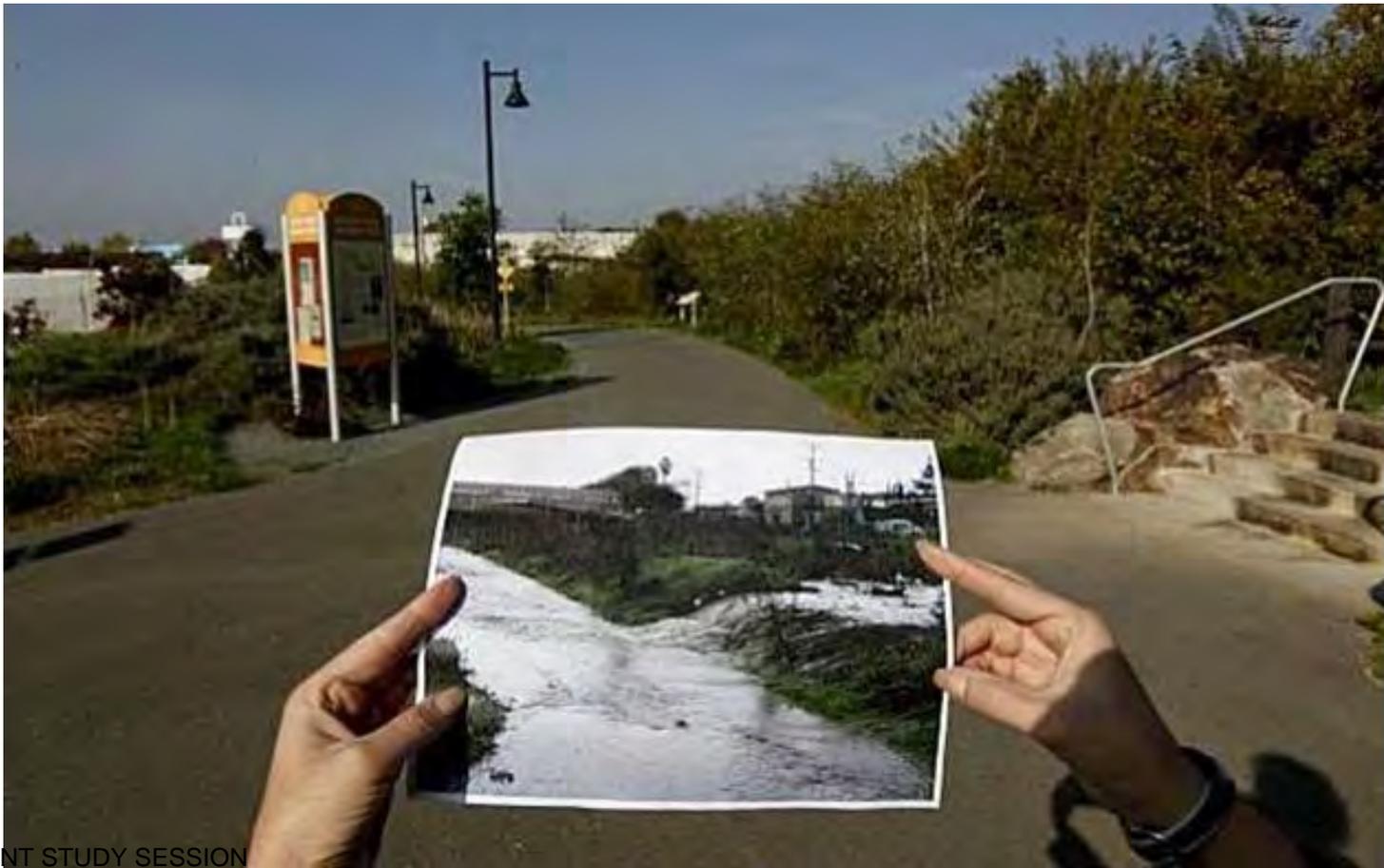
Enrich natural areas by strengthening and enhancing natural features throughout the community in order to expand urban ecological opportunities and provide recreation in natural environments.

- 7.1: Expand the Green Teams Program
- 7.2: Recreation Department afterschool and summer programs
- 7.3: Community Organization co-sponsorship



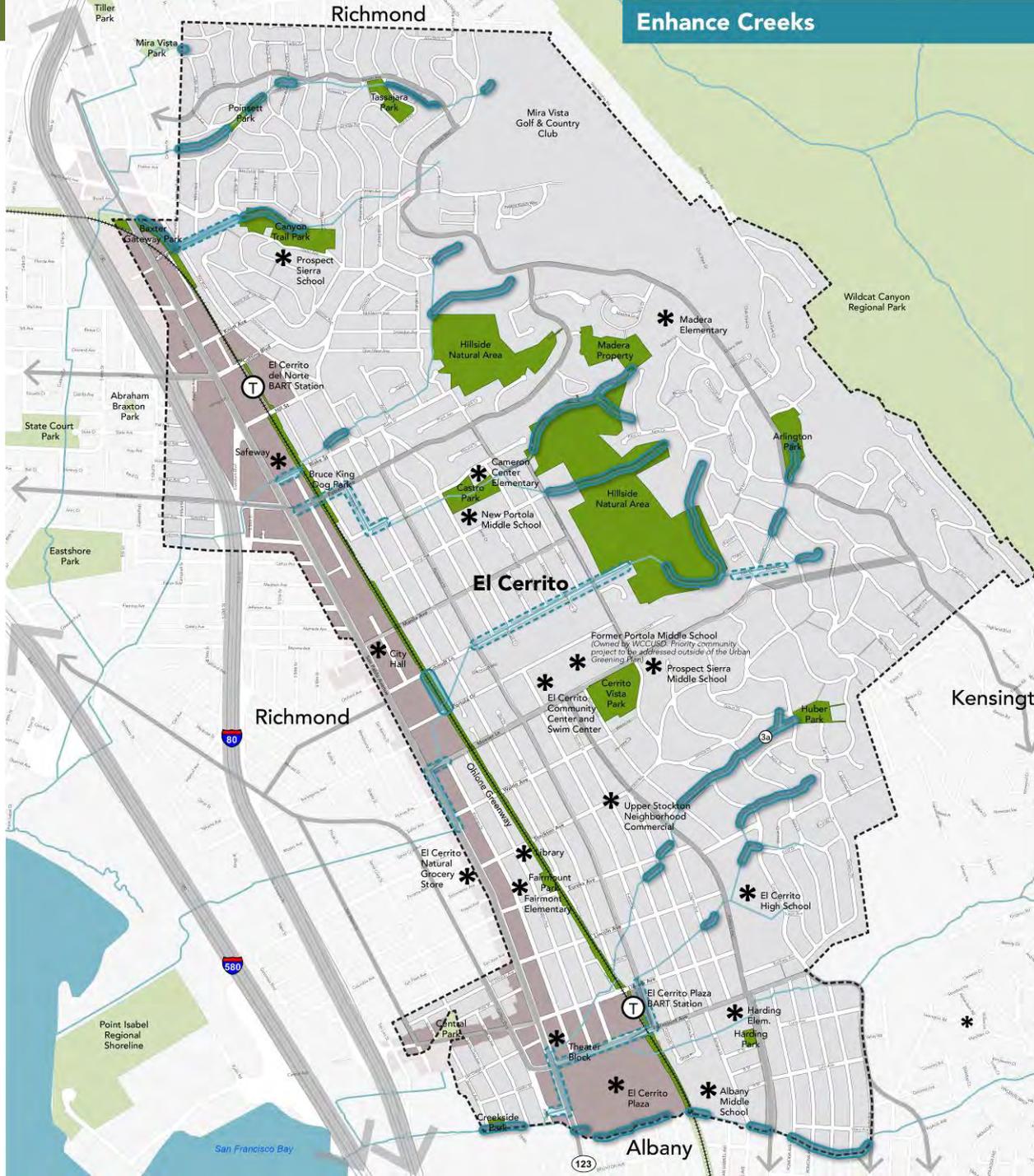
7. Enriched Natural Areas

- 7.4: Strengthen and restore natural habitats
- 7.5: Partner with community groups on sustainable maintenance and improvements
- 7.6: Priority Conservation Area designation



8. Enhanced Creeks

Protect, enhance and celebrate creeks and riparian areas through landscaping, art, signage and other amenities that maximize their environmental services and create distinctive community gathering spaces. Restore the health of El Cerrito's watersheds through coordinated public projects and partnerships.



8. Enhanced Creeks

- 8.1: Expand the Green Teams Program
- 8.2: Creek design guidelines for private development
- 8.3: Creek Daylighting Incentives Program
- 8.4: Watershed Management Plan
- 8.5: Green Infrastructure Projects



9. Green Streets

Continue to invest in making the Public Right-of-Way more sustainable by reducing impervious surfaces, maximizing access and connectivity, softening the streetscape and creating streets that are safe, comfortable and attractive for everyone.



9. Green Streets

- 9.1: Contra Costa Clean Water Program
- 9.2: Require new developments to plant trees along the PROW
- 9.3: Event Program
- 9.4: Municipal Green Infrastructure Ordinance
- 9.5: Designated Green Infrastructure Standard



9. Green Streets

- 9.6: Bay Friendly Landscaping Ordinance
- 9.7: Pop-Up Use Policy



10. Green Schoolyards

Partner with the West Contra Costa Unified School District to maximize the benefits provided by their schoolyards. Encourage multipurpose spaces that jointly allow school children to learn from and interact with nature while reducing the need for additional recreation spaces for community members.



10. Green Schoolyards

- 10.1: Wilderness Classroom Program
- 10.2: Green Schoolyard Design Guidelines



11. Urban Agriculture

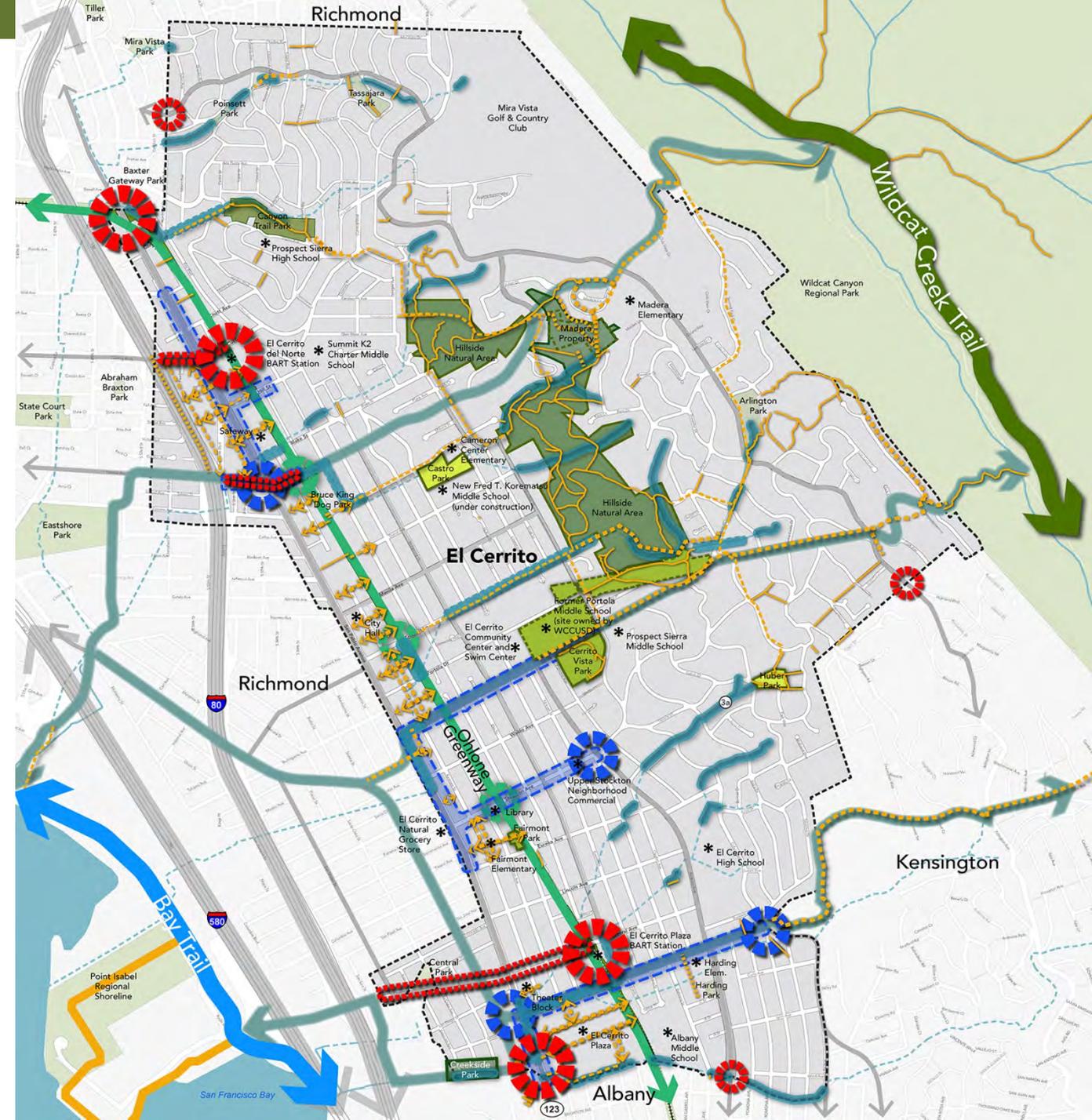
Ensure that all El Cerrito residents have opportunities to grow their own food by removing barriers to urban agriculture.

- 11.1: Public Right-of-Way Urban Agriculture Program
- 11.2: Community Garden Program
- 11.3: Low maintenance edible plants that provide pollinator services
- 11.4: Remove barriers to food production on private property, including greywater regulations and others
- 11.5: Support community garden initiatives



El Cerrito Urban Greening Vision Map

- City Limit
- Park
- Water
- Creek
- Buried Creek
- BART Line
- Arterial Roads
- Destination
- Greener Gateways**
- Major Gateway
- Secondary Gateway
- Gateway Corridor
- Improved Connectivity**
- Existing Trail/Connection
- Potential Trail/Connection
- Mid-block Connection
- Potential Blue-Green Connector
- Strengthened Ohlone Greenway**
- Ohlone Greenway
- Activity Node
- Active Commercial Corridors**
- Strolling Street
- Gateway
- Enhanced/Expanded Existing Parks**
- Enhance Existing Park
- Potential Park Expansion
- Existing Park with Planned Enhancements
- Higher Density Areas**
- Intersection/Cul-de-sac
- Potential Pocket Park
- Enriched Natural Areas**
- Natural Area
- Enhanced Creeks**
- Open Creek
- Creeks Under Street ROW



8.01.2014
 Data sources:
 El Cerrito GIS, Alta Planning, City of Berkeley GIS

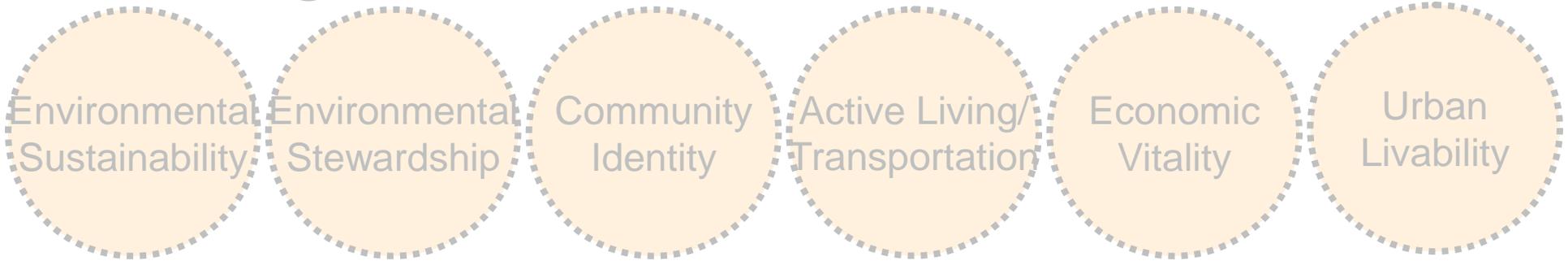
JOINT STUDY SESSION



Supporting Policies and Programs



Overarching Goals



Objectives



Supporting Policies and Programs



12. Sustainable Landscapes & Maintenance

- 12.1: Sustainable Landscape Program
- 12.2: Sustainable athletic field maintenance guidelines
- 12.3: Become a “Pollinator Friendly” City: ban the use of neonicotinoids and other harmful pesticides; pollinator friendly maintenance and planting guidelines
- 12.4: Integrated Pest Management Policy



12. Sustainable Landscapes & Maintenance

- 12.5: Bay-Friendly Landscaping Maintenance Staff
- 12.6: Bay-Friendly Rating for new developments
- 12.7: Landscape Management Plan
- 12.8: Convert landscapes to Bay-Friendly, low maintenance, resource-conserving



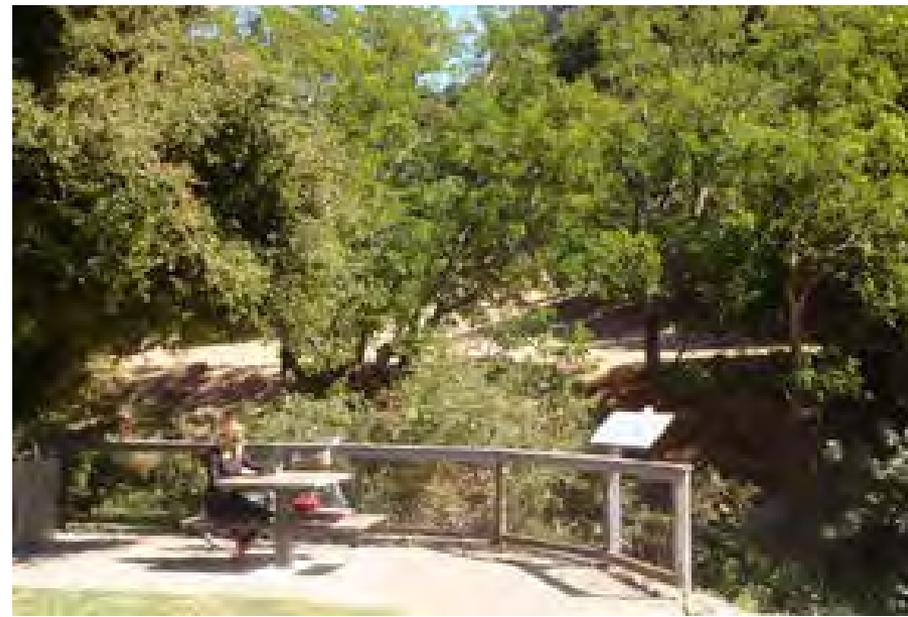
12. Sustainable Landscapes & Maintenance

- 12.9 – Landscape conversion to drought-tolerant, Bay-Friendly, resource-conserving
- 12.10 – Adaptive Management practices for Creeks



13. Partnerships /Volunteerism

- 13.1: Expand Green Teams Program
- 13.2: Hillside Natural Area Stewardship Program
- 13.3: Edible Landscape Stewardship Program
- 13.4: Community Events
- 13.5: Volunteer Recognition Events
- 13.6: Adopt-a-Park Program



13. Partnerships / Volunteerism

- 13.7: Urban Greening Project Stewardship
- 13.8: Private Property and Business Partnerships
- 13.9: Employer-sponsored Events





Plant Palette



Plant Palette

Adopt a plant palette for public landscaping that benefits the local ecosystem, is easily maintained, and brings beauty, enjoyment and a sense of place to the community.



Plant Palette

- Native – how to define?
- Ecological services – how to define?
 - Pollinator
 - Improve air quality
 - BAAQMD
 - Improve water quality
 - Bay-Friendly
 - Water filtration and absorption
 - Drought-tolerant and water-efficient
- Sense of place
 - Maintain continuity
 - Celebrate distinctive natural features
- Sufficiently broad
- Maintainability



Focus Areas



Key Criteria for Focus Areas

- Ability to Address Multiple Urban Greening Strategies
- Result in Implementable and Funding-Eligible Projects
- Fulfill City Planning Sustainability Goals and Policy Priorities
- Build off Previous Investments and Create Synergy Across Departments to Maximize Return on Investment

CITYWIDE

1. Blue to Green Connections

EXISTING PARKS

2. Ohlone Greenway – Portola to Schmidt

3. Ohlone Greenway – Gladys to Blake

4. Fairmont Park

5. Central Park

6. Creekside Park

7. Hillside Natural Area



El Cerrito Urban Greening Focus Areas

- City Limit**
- San Pablo Avenue Specific Plan Area**
- Park**
- Water**
- Creek**
- BART Line**
- Arterial Roads**
- Create Greener Gateways**
 - Major Gateway
 - Secondary Gateway
 - Gateway Corridor
- Improve Connectivity**
 - Existing Trail/Connection
 - Potential Trail/Connection
 - Mid-block Connection
- Strengthen Ohlone Greenway**
 - BART Station Node
 - Activity Node
 - Creek Crossing
 - Ohlone Greenway
 - Mid-block Connection
- Create Active Commercial Corridors**
 - Strolling Street
 - Mid-block Connection
 - Pocket Park
 - Gateway
- Enhance or Expand Existing Parks**
 - Enhance Existing Park
 - Potential Park Expansion
 - Existing Park/Planned Enhancements
- Address Higher Density Neighborhoods**
 - Potential Neighborhood Park
 - Intersection/Cul-de-sac
 - Potential Pocket Park
- Steward Open Space**
 - Open Space
- Foster Urban Agriculture**
 - Mid-block Connection
 - Existing Park
 - Underutilized ROW/Open Space/Freeway Buffer
 - Intersection/Cul-de-sac
 - Potential Pollinator Pathway
- Integrate Green Infrastructure**
 - Mid-block Connection
 - Existing Park
 - Underutilized ROW/Open Space/Freeway Buffer
 - Intersection/Cul-de-sac
 - Potential Pollinator Pathway
- Steward Creeks**
 - Open Creek
 - Creeks Under Street ROW

Note: Any opportunities on a private parcel will be dependent on property owner's interest and consent.
 © 2013
 Data sources:
 El Cerrito GIS, Alta Planning, City of Berkeley GIS

PUBLIC PRIVATE PARTNER-SHIPS

- 8. El Cerrito Plaza Southern Gateway
- 9. Conlon Ave/ Key Blvd - Baxter Creek
- 10. San Pablo Ave and Cutting Blvd
- 11. Avila St / San Pablo Ave
- 12. Former Portola Middle School Site



El Cerrito Urban Greening Focus Areas

- City Limit**
- San Pablo Avenue Specific Plan Area**
- Park**
- Water**
- Creek**
- BART Line**
- Arterial Roads**
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 - Open Space
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 - Mid-block Connection
 - Existing Park
 - Underutilized ROW/Open Space/Freeway/Buffer
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- Integrate Green Infrastructure**
 - Mid-block Connection
 - Existing Park
 - Underutilized ROW/Open Space/Freeway/Buffer
 - Intersection/Cul-de-sac
 - Potential Pollinator Pathway
- Steward Creeks**
 - Open Creek
 - Creeks Under Street ROW

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 © 2013
 Data sources: El Cerrito GIS, Alta Planning, City of Berkeley GIS

STREET ROW

13. Ashbury Ave

14. Lower Fairmount Ave



El Cerrito Urban Greening Focus Areas

- City Limit**
- San Pablo Avenue Specific Plan Area**
- Park**
- Water**
- Creek**
- BART Line**
- Arterial Roads**
- Create Greener Gateways**
 - Major Gateway
 - Secondary Gateway
 - Gateway Corridor
- Improve Connectivity**
 - Existing Trail/Connection
 - Potential Trail/Connection
 - Mid-block Connection
- Strengthen Ohlone Greenway**
 - BART Station Node
 - Activity Node
 - Creek Crossing
 - Ohlone Greenway
 - Mid-block Connection
- Create Active Commercial Corridors**
 - Strolling Street
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 - Pocket Park
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- Enhance or Expand Existing Parks**
 - Enhance Existing Park
 - Potential Park Expansion
 - Existing Park/Planned Enhancements
- Address Higher Density Neighborhoods**
 - Potential Neighborhood Park
 - Intersection/Cul-de-sac
 - Potential Pocket Park
- Steward Open Space**
 - Open Space
- Foster Urban Agriculture**
 - Mid-block Connection
 - Existing Park
 - Undeveloped ROW/Open Space/Freeway Buffer
 - Intersection/Cul-de-sac
- Integrate Green Infrastructure**
 - Mid-block Connection
 - Existing Park
 - Undeveloped ROW/Open Space/Freeway Buffer
 - Intersection/Cul-de-sac
 - Potential Pollinator Pathway
- Steward Creeks**
 - Open Creek
 - Creeks Under Street ROW

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 © 2013
 Data sources: El Cerrito GIS, Alta Planning, City of Berkeley GIS



Charrette Opportunity Sites

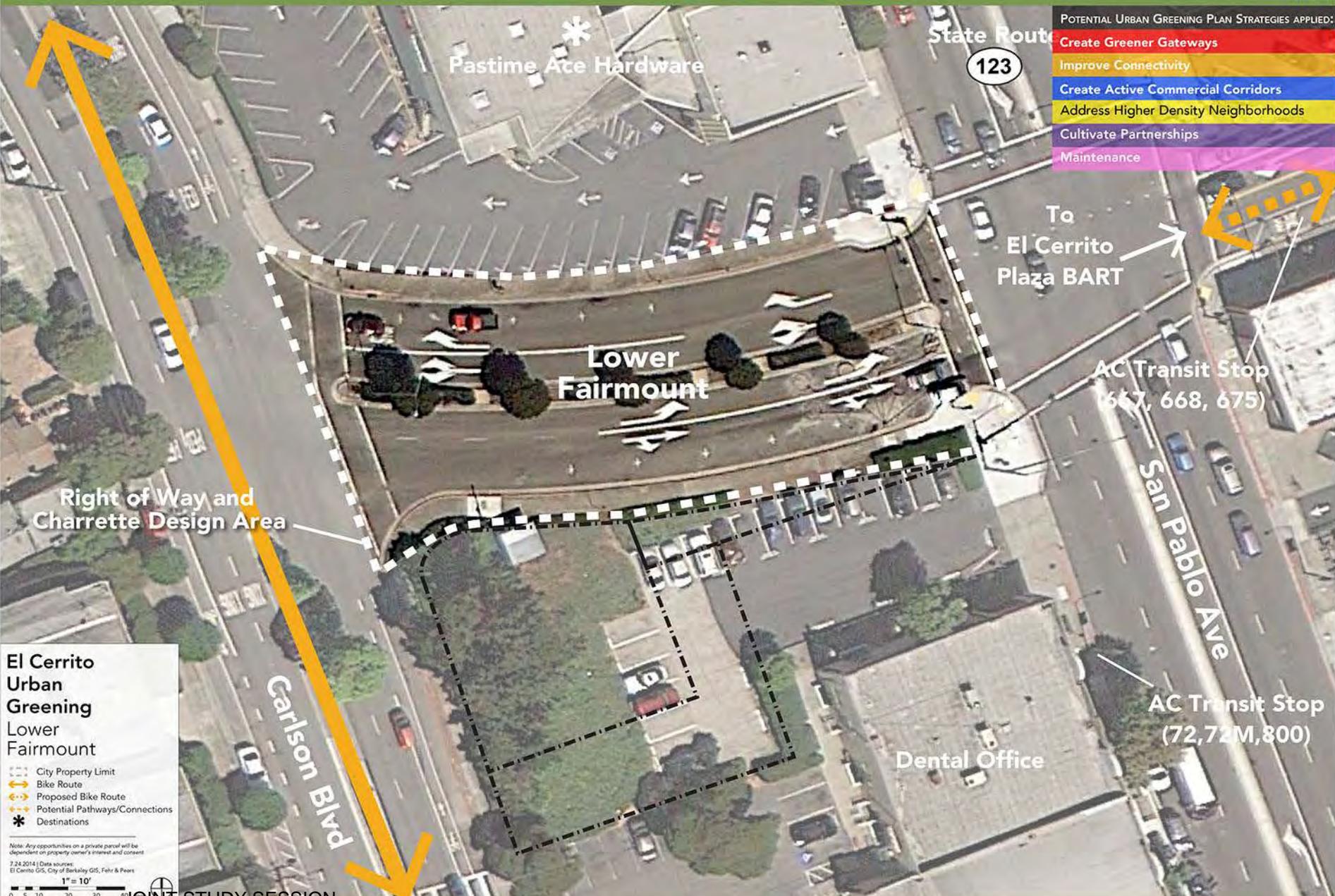


Breakout Design Groups Focus Areas

- Bay Trail (Blue Belt) to Wildcat Canyon (Green Belt) Connections
- Hillside Natural Area
- Fairmont Park
- Lower Fairmount Ave
- Overall Vision / Character
- Key Programming Elements, Activities, Settings, etc.
- Location of Elements, Routes, etc.
- Maintenance Strategies

LOWER FAIRMOUNT | EXISTING CONDITIONS

- POTENTIAL URBAN GREENING PLAN STRATEGIES APPLIED:
- Create Greener Gateways
 - Improve Connectivity
 - Create Active Commercial Corridors
 - Address Higher Density Neighborhoods
 - Cultivate Partnerships
 - Maintenance



El Cerrito Urban Greening Lower Fairmount

- City Property Limit
- Bike Route
- Proposed Bike Route
- Potential Pathways/Connections
- Destinations

Note: Any opportunities on a private parcel will be dependent on property owner's interest and consent.
7/24/2014 | Data sources: El Cerrito GIS, City of Berkeley GIS, Fehr & Peers

1" = 10'

0 5 10 20 30 40

existing site



emerging opportunities



Enhanced Pedestrian Connectivity



Enhanced Bike Connectivity



Parklets

emerging opportunities



reStreets Temporal Spaces



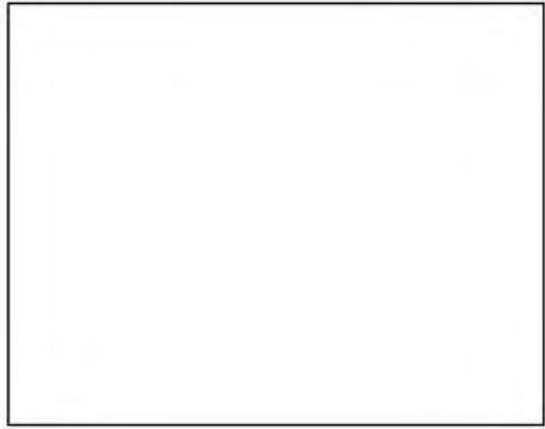
reStreets Gathering Spaces



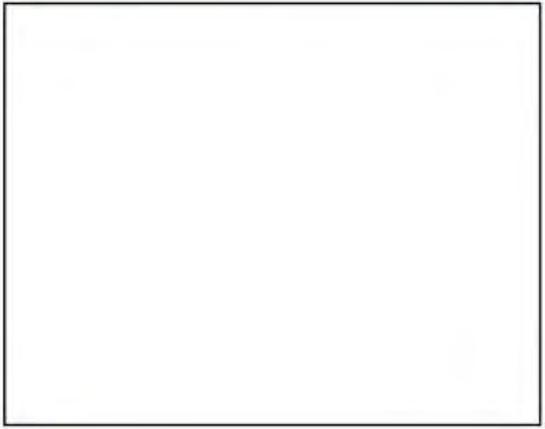
Median Plaza



Removable Bollards



Other _____



Other _____



LOWER FAIRMOUNT | CONDITIONS + OPPORTUNITIES

existing site



emerging opportunities



Lower Fairmount Block

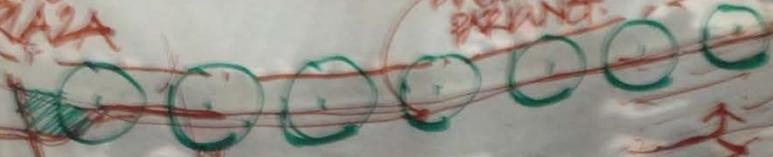
MAINTENANCE

- BD
- PUBLIC PRIVATE PARTNERSHIP
- RENTAL

TALK WITH NEIGHBORS/BUSINESSES

FUN PAST/FUTURE CELEBRATE
DIAGONAL PARKING

RYDE PLAZA



VISION

- IMPROVE INTERSECTION
- RED SIGNAL
- ACCESS MANAGEMENT
- INCUBATOR SPACES
- GREENER
- GATEWAY

ELEMENTS

- PARKING
- PROMENADE
- COMMUNAL GATHERING SPACES
- CONTAINER PLAY
- PEER GARDENS
- HISTORY WALL

- PROGRAMMING
- MULTI RECORDS
- FARMERS MKT.

PARKLETS
TREES

90-44 = 46'

- MEETING PEOPLE
- CAFES
- BI
- SHARED WORK SPACES
- TOOL LENDING
- INCUBATOR
- UNINCREMENTAL IMPROVEMENTS
- PILOT PROGRAMS
- RAIN GARDENS

El Centro Urban Greening Lower Fairmount

Carlson Blvd

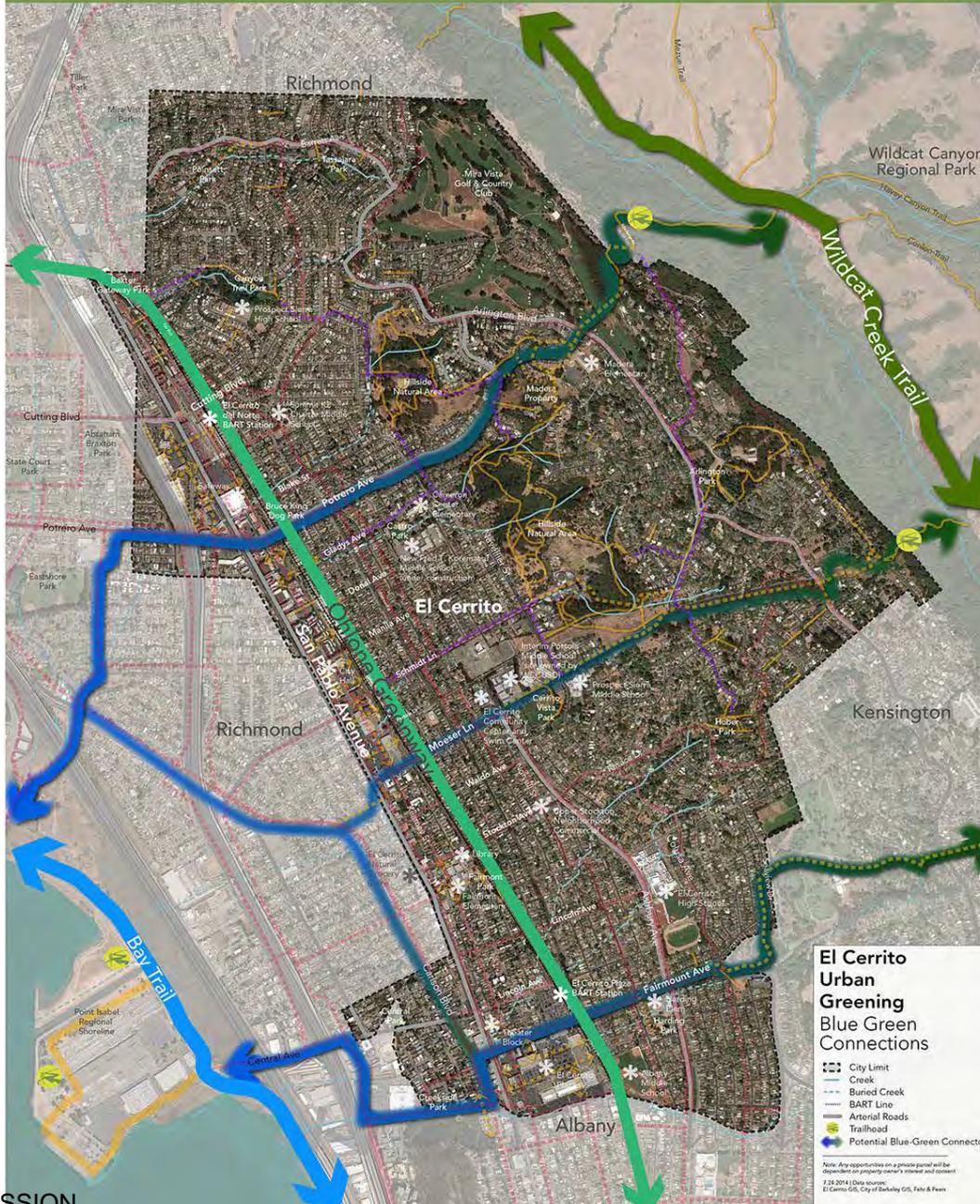
Vision

- Improved multi-modal access –
 - At Realigned Intersections
 - Along the block
- A Green Gateway
 - Landscaping
 - Rain gardens
- re:Street Placemaking
 - Pop-ups: Liner retail, incubator spaces, etc
 - Temporal programming: farmers market, etc
- Incremental Change

Key Elements

- Traffic Lanes + Parking
- Promenade with Community Gathering Spaces (Beer Gardens, etc)
- Multi-purpose Containers for Cafes, Libraries, Shared Work Spaces etc
- Opportunities for Play
- History Wall

BLUE GREEN CONNECTIONS | CHARRETTE WORK MAP



emerging opportunities



Bay Trail Connectivity



Wildcat Canyon Connectivity



Ohlone Greenway Connectivity



Wayfinding and Signage



Street Trees and Landscaping



Distinctive Trailheads

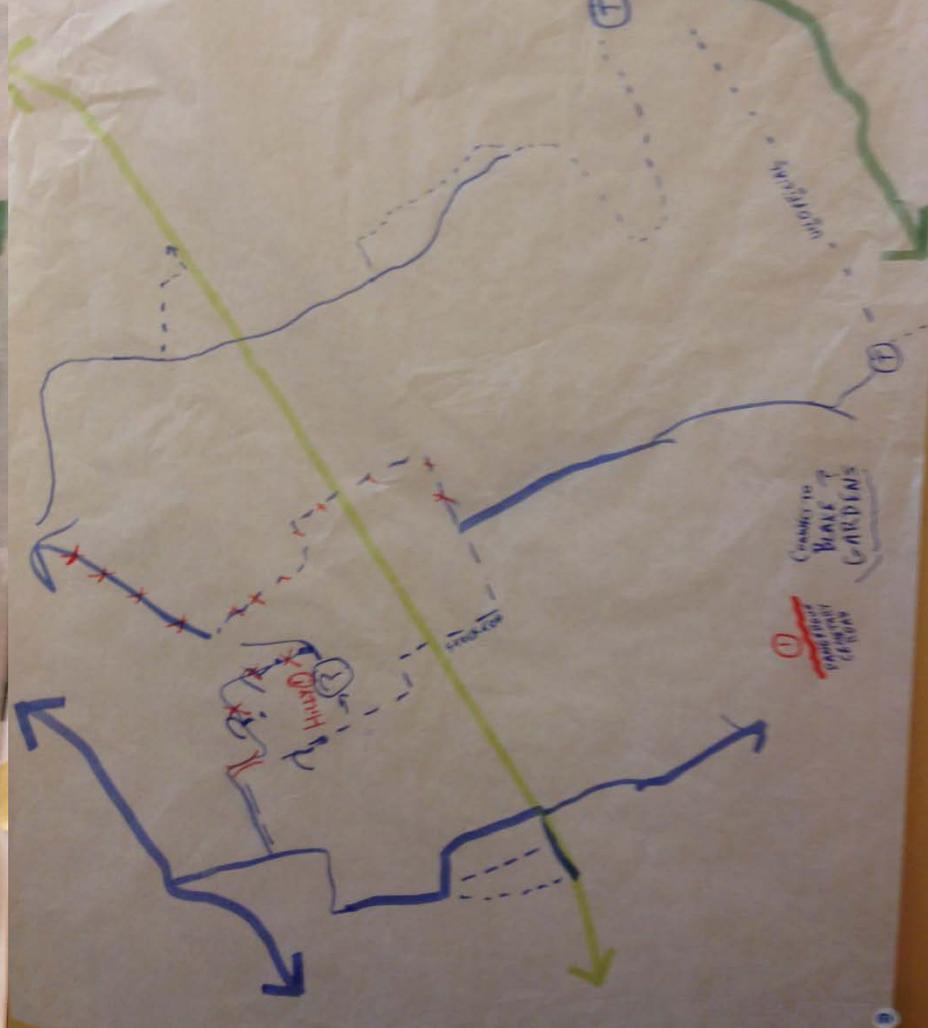


JOINT STUDY SESSION

BLUE GREEN CONNECTIONS



- ① VISION
- ② ROUTES (LOCATION)
- ③ PROGRAM (LOOK-FEEL)
- ④ MAINTENANCE





FEEL SAFER RIDING
ON SIDEWALKS

CREFASIDE PARK

FAIRMONT: REMOVE PARKING
REBUILD + REALIGN

LINCOLN SAFER
6+ LOWER-VOLUME
STREETS

BIKES ON SIDEWALK?
SPEED LIMIT

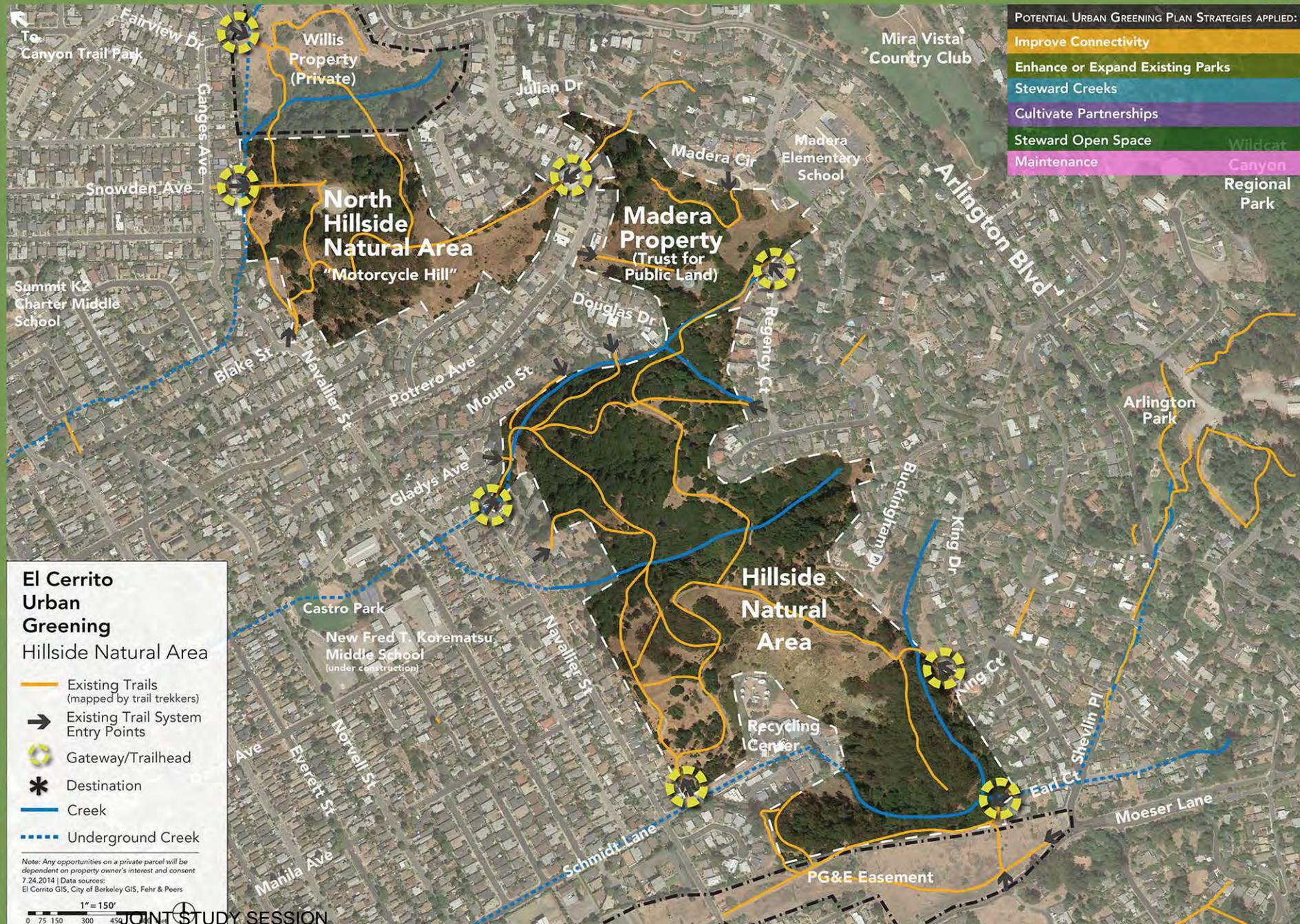
Vision

- Big picture concept
- Simplify routes
- Use trails and existing ped infrastructure
- Connect to BART
- Different opportunities bike-only, ped-only, and multi-use trail sections

Route Ideas

- Blue-green crosswalks
- Big blue green arrows on street and sidewalks
- Signage
- Trees and green infrastructure

HILLSIDE NATURAL AREA AND MADERA PROPERTY | EXISTING CONDITIONS



POTENTIAL URBAN GREENING PLAN STRATEGIES APPLIED:

Improve Connectivity	Wildcat Canyon Regional Park
Enhance or Expand Existing Parks	
Steward Creeks	
Cultivate Partnerships	
Steward Open Space	
Maintenance	

El Cerrito Urban Greening Hillside Natural Area

- Existing Trails (mapped by trail trekkers)
- Existing Trail System Entry Points
- Gateway/Trailhead
- Destination
- Creek
- Underground Creek

Note: Any opportunities on a private parcel will be dependent on property owner's interest and consent
7.24.2014 | Data sources:
El Cerrito GIS, City of Berkeley GIS, Fehr & Peers

HILLSIDE NATURAL AREA AND MADERA PROPERTY CONDITIONS + OPPORTUNITIES

emerging opportunities



Bike Park and Recreation



Trails



Accessible Trails



Amphitheater



Outdoor Classrooms



Day Camp

HILLSIDE NATURAL AREA AND MADERA PROPERTY CONDITIONS + OPPORTUNITIES

emerging opportunities



Natural Habitat Preservation



Creek Restoration



Oak Savanna



Interpretive Wayfinding



Green Gateways



Regulated Uses

HILLSIDE NATURAL AREA AND MADERA PROPERTY CONDITIONS + OPPORTUNITIES

emerging opportunities



Safe Routes to School



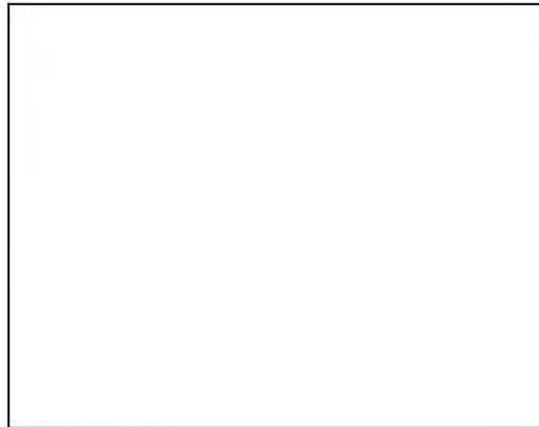
Fire Fuel Reduction



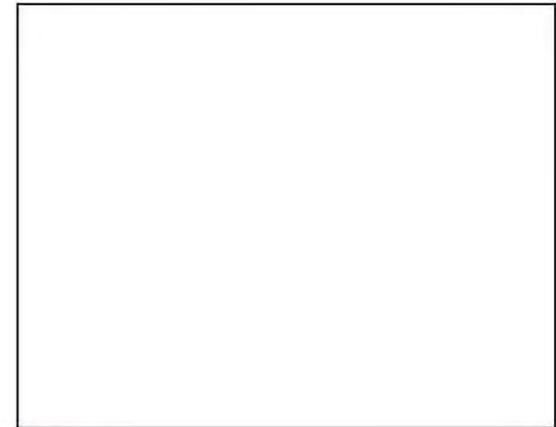
Vista Points



Outdoor Exploration



Other _____



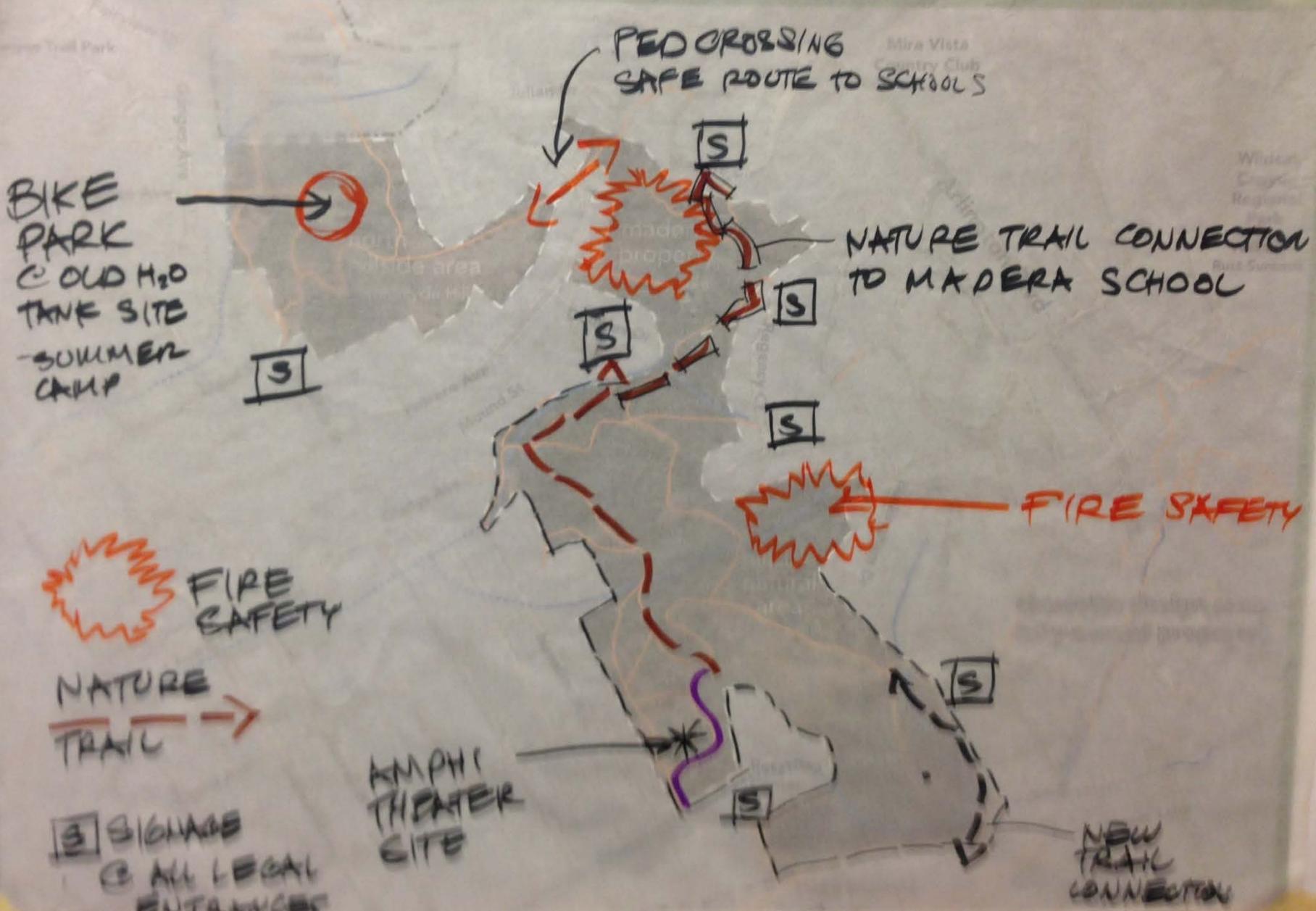
Other _____



ROOM CAPACITY
ASSEMBLY 400
DINING 224
BY DIRECTION OF THE FIRE DEPT



HILLSIDE NATURAL AREA | AERIAL AND CHARRETTE WORK MAP



Vision

- Trailheads and signage
- Incorporate Bike Park
- Fire Safety
- Nature trails
- Amphitheater

Elements

- Improved pedestrian crossings and nature trail connections
- Bike Park at old water tank site
- Trailheads and signage at all legal entrances
- Enhance fire safety

FAIRMONT PARK | EXISTING CONDITIONS



- POTENTIAL URBAN GREENING PLAN STRATEGIES APPLIED:
- Improve Connectivity
 - Strengthen Ohlone Greenway
 - Enhance or Expand Existing Parks
 - Cultivate Partnerships
 - Provide Urban Agriculture

El Cerrito Urban Greening Fairmont Park

- City Property Limit
- Ohlone Greenway
- BART Richmond Line
- Potential Pathways/Connections
- Destinations
- Entrance

Note: Any opportunities on a private parcel will be dependent on property owner's interest and consent.
7/24/2014 | Data sources: El Cerrito GIS, City of Berkeley GIS, Fahr & Peers

1" = 30'

0 15 30 60 90 120 feet

emerging opportunities



Urban Agriculture



Urban Wilderness Classroom



Improved Play Area, Tot Lot, and Gathering Spaces



Connections to Greenway



Connections to Park



Pacific Chorus Frog Habitat



JOINT STUDY SESSION

LET'S MAKE A DEAL!
w/SCHOOL

PARK IS COMMUNITY GARDEN

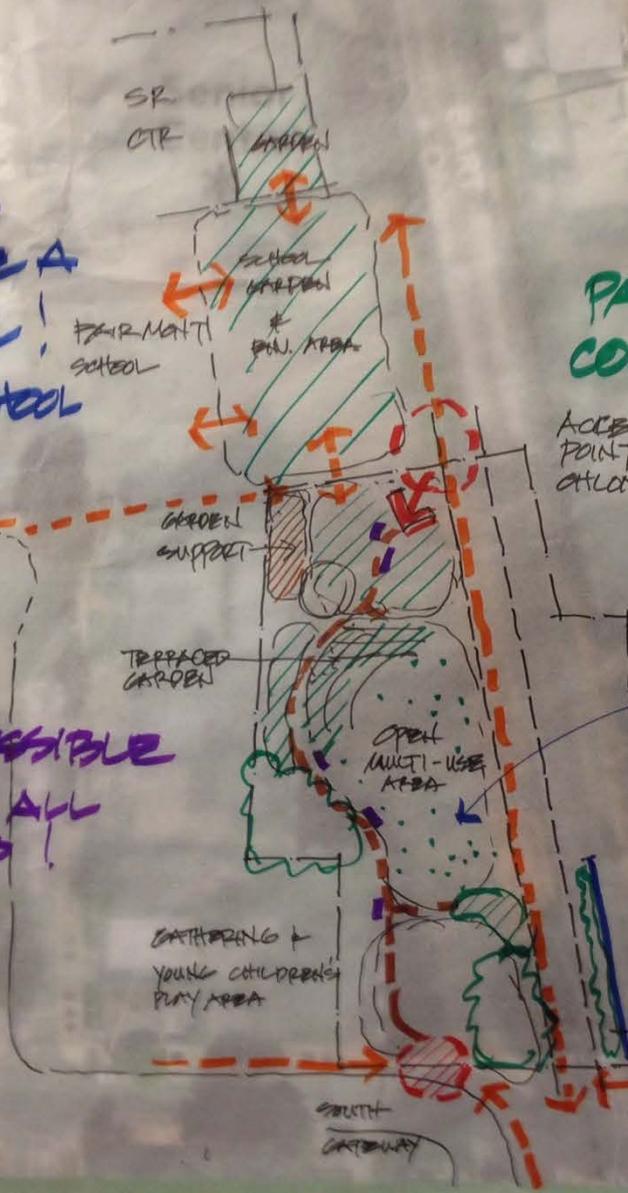
- ACCESS POINT FROM OHLONE TRAIL
- NATIVES
- EDIBLES
- ORCHARD

ARTFUL!

LET THE DOGS BE!

PARK CARETAKER?
* CARETAKER?

ACCESSIBLE FOR ALL AGES!



El Cerrito Urban Greening Fairmont Park

City of El Cerrito
El Cerrito Urban Greening
Fairmont Park

City of El Cerrito
El Cerrito Urban Greening
Fairmont Park

Vision

- Let's make a deal ! With elementary school
- Accessible for all ages
- Park as Community Garden
- Artful
- Let the dogs be

Elements

- Improved and expanded garden, with school and senior center
- Central multi-use area
- Young children's play area
- Access points from Ohlone Greenway
- Enhance art wall

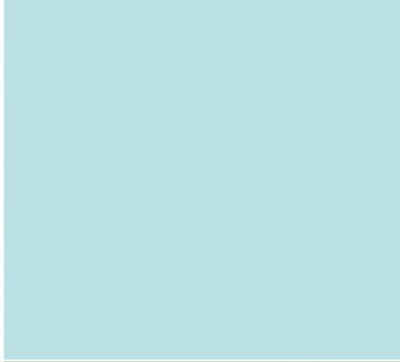


Next Steps



Next Steps

- Implementation Strategy
 - Financing and Capacity Memo
 - Grant Opportunities
- California Environmental Quality Act (CEQA) Analysis
- Urban Greening Task Force Meeting
- Public Comment Period on Draft (Early 2015)
- Parks & Recreation Commission/Environmental Quality Committee Consideration of Recommendation
- City Council Consideration of Adoption
- Map



Environmental Quality Committee Parks and Recreation Commission Joint Study Session

October 22nd, 2014