

RESOLUTION NO. 2016-20

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL CERRITO ADOPTING THE 2016 ECONOMIC DEVELOPMENT ACTION PLAN AS AN UPDATE TO THE 2006 ECONOMIC DEVELOPMENT ACTION PLAN

WHEREAS, the City Council of the City of El Cerrito (the "City") approved the 2006 Economic Development Action Plan; and

WHEREAS over the last decade a number of changes occurred, including the loss of the Redevelopment Agency, making it appropriate to take a fresh look at the 2006 Economic Development Action Plan and update its contents; and

WHEREAS, economic development is important to the City to ensure the financial viability and quality of life of the City; and

WHEREAS, in March 2015, the City Council held a study session to update its Strategic Plan and carried forward the strategy to update the Economic Development Action Plan and added *to build upon our strengths, including our diversity, arts, culture, and environmental sustainability* within Goal C: Deepen a sense of place and community identity; and

WHEREAS, the proposed 2016 Economic Development Action Plan consolidates information from previous documents and provides focus for current and upcoming economic development efforts. It also builds on unfinished recommendations from the 2006 Plan and furthers implementation of subsequent planning efforts, including the San Pablo Avenue Specific and Complete Streets Plan, Urban Greening Plan and Arts and Culture Master Plan; and

WHEREAS, the outline and draft of the proposed 2016 Economic Development Action Plan were presented to the Economic Development Committee at its January 27, 2016 and February 24, 2016 meetings; and

WHEREAS, the proposed 2016 Economic Development Action Plan supports the City's Strategic Plan.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of El Cerrito that it hereby adopts the 2016 Economic Development Action Plan, attached as Exhibit A hereto.

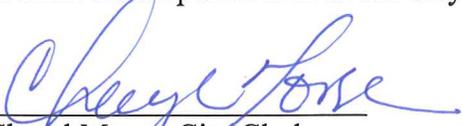
BE IT FURTHER RESOLVED that this Resolution shall become effective immediately upon passage and adoption.

I CERTIFY that at a regular meeting on March 15, 2016 the City Council of the City of El Cerrito passed this Resolution by the following vote:

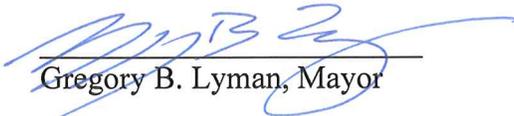
AYES:	Councilmembers Abelson, Bridges, Friedman, Quinto and Mayor Lyman
NOES:	None
ABSTAIN:	None

ABSENT: None

IN WITNESS of this action, I sign this document and affix the corporate seal of the City of El Cerrito on March 15, 2016.

  
Cheryl Morse, City Clerk

APPROVED:

  
Gregory B. Lyman, Mayor