



Recreation Department

Spring / Summer 2007 Brochure Advertisement

Brochure Advertisement Application – Deadline – Monday, January 8, 2007 – Fax: 510-528-9413

Email: mkortz@ci.el-cerrito.ca.us your ad in eps or tiff format.
We cannot display your ad without the return of this confirmation.

Name of Business/Organization

Contact Person

Phone Number

Street Address

City

Zip

For your convenience, listed below is the cost per square inch for an ad in the El Cerrito Brochure:

- | | | |
|----|-------------------------------------|-------------------------|
| 1. | 6 square inches – 12 square inches | \$32.00 per square inch |
| 2. | 13 square inches – 20 square inches | \$26.00 per square inch |
| 3. | 21 square inches – 30 square inches | \$24.00 per square inch |
| 4. | 31 square inches – 40 square inches | \$22.00 per square inch |
| 5. | 41 + square inches | \$18.00 per square inch |
| 6. | Graphic Preparation | \$39.00 per hour |

7. Many business cards/ad copies do not reproduce well. Please consult a professional graphic designer to see if your business card/ad is copy ready. If it is not, we will need to typeset it for you and you will be billed in accordance with the established graphic preparation fee.

Estimate size of ad: _____ square inches

Total Fees Due _____

Amount To Be Billed _____

Amount Paid _____

Date Received _____

Staff Initials _____

Please attach your camera ready ad – laser print quality, not dot matrix – to this form and return to:
Monica Kortz, Brochure Ads, El Cerrito Community Center, 7007 Moeser Lane, El Cerrito, CA 94530

Phone: (510) 559-7000

