



## ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES

**DATE:** Thursday – April 17, 2014

**PLACE:** El Cerrito City Hall  
10890 San Pablo Avenue  
Hillside Conference Room

**TIME:** 7:30 p.m.

Meeting called to order at 8:07 pm

### **I. Roll Call**

Economic Development Committee Members Present: Ann Lehman, Mark Figone, Vikram Bajaj, Tess Taylor

Staff: Dwayne Dalman

Council Liaison: Rebecca Benassini

Absent: Jean Shrem, Wendy Horng Brawer

### **II. Public Comment: One members of the public in attendance – Scott Kagawa**

### **III. Approved minutes from meeting of March 20, 2014**

Committee unanimously approved March 20, 2014 minutes.

### **IV. Oral Communications**

Staff Update – Dalman announced his resignation from the City in order to be the new Economic Development Manager in Oakley. May 1<sup>st</sup> will be his last day. Community Development Director will identify a replacement staff liaison to the Committee prior to the next meeting.

### **V. Voting for Committee Chair/ Vice Chair**

Committee nominated Tess Taylor as Chair of Committee. After unanimous vote, Tess Taylor approved as Committee Chair. Committee nominated Wendy Horng Brawer as Vice-Chair of Committee. After unanimous vote, Wendy Horng Brawer approved as Committee Vice-Chair.

### **VI. Discussion of Economic Development Committee Activities**

Review draft goals and strategies of Economic Development Action Plan

Dalman and committee discussed last four goals/strategies of the Economic Development Action Plan as follows and shown on attachments:

Goal 5 –Support economic sustainability of existing El Cerrito businesses

Goal 6 – Marketing/Promotion/Branding

Goal 7 – Increase the use of data to support economic development program decision making process

Goal 8 – Explore additional funding mechanisms for Economic Development activities

**VII. Set Next Agenda**

With change of staff, next agenda to be determined.

**VIII. Adjourned to Next Meeting - May 15, 2014**

Meeting adjourned at 9:30 pm