



MINUTES

SPECIAL MEETING OF THE EVENTS AND OUTREACH SUBCOMMITTEE OF THE ENVIRONMENTAL QUALITY COMMITTEE

Tuesday, June 28, 2011, 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room
10890 San Pablo Avenue
This Meeting Place Is Wheelchair Accessible

Chair Weinstein called the meeting to order at 7:10 PM.

Roll Call

Present: Chair Weinstein, Benjamin, Hammer, Krueger,
Also Present: Maria Sanders, Environmental Analyst and Staff Liaison

- 1. Comments from the public on non-agenda items.** None.
- 2. Approval of the Minutes.** Minutes were unavailable to approval.
- 3. Environmental Film Series.** Goudey reported that the next film in the series “Bag-It” has been postponed from a July date to an August date, as yet undetermined.
- 4. Green Team Events.** Weinstein has reached out to various schools in the area to create relationships with school groups to work on Green Team events near their schools. Members discussed coordination of the next Green Team event, which will be a trash pick up around Baxter Creek and Gateway Park, including an informal no-host lunch afterwards. Future events could be a nature tour and work party at Canyon Trail Park. The subcommittee is interested in expanding Green team efforts to also include restoration work parties.
- 5. Climate Action Plan Chapter and Community Involvement.** Sanders asked that several members from the subcommittee help inform development of the Community Involvement chapter of the Climate Action Plan. Krueger and Benjamin volunteered.
- 6. Other Outreach Projects.** Members deferred discussion regarding outreach activities relating to the City’s compostable food ware efforts as these efforts are being handled through the Policies and Programs Subcommittee. Members discussed promoting the City’s Home Energy Efficiency Rebate program through flyers, press releases, and a workshop.
- 7. July 4th EQC Promotional Materials.** Members discussed arrangements for an EQC table at the upcoming July 4th Fair.
- 8. Member & Staff Liaison Announcement and Updates – 8:50**
Sanders gave a brief update on the City’s Urban Greening Plan grant application to the State’s Strategic Growth Council.
- 9. Adjournment.** Chair Weinstein closed the meeting at 8:37 pm.

Any writings or documents provided to a majority of the Environmental Quality Committee regarding any item on this agenda will be made available for public inspection at the El Cerrito Recycling Center Offices at 7501 Schmidt Ln., El Cerrito, Monday - Thursday from 9 a.m. to 12 p.m. & 1 p.m. to 5 p.m.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Garth Schultz, Staff Liaison at 215-4354 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.