



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, February 22, 2017 at 7:00 p.m.

El Cerrito City Hall – Hillside Room (upstairs)

10890 San Pablo Avenue, El Cerrito

Roll Call: Members Corrigan, Figone, Gager, James, Kagawa, Kuhlman, Maurer, Petersen and Shrem.

1. Staff/Council Liaisons Announcements and Reports - 7:00

Staff and/or Council member Quinto may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council. – **See attached City Manager’s Report**

2. Comments from the Public on non-agenda items - 7:15

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. El Cerrito Chamber Updates – 7:20

Chamber liaison or Chamber representative may report on matters of general interest to the EDC

4. Approval of the Minutes – 7:35

Consider a motion adopting the minutes of the Committee meeting on January 4th, 2017. – **See attached**

5. 2016 EDC Work Plan – 7:40

Discussion around timelines and milestones of tasks established in 2016-2017 Work Plan and consider possible action items, including when to present the EDC Work Plan to Council.

a) 2017 Restaurant Week – 7:40

EDC member Bill Kuhlman will discuss 2017 Restaurant Week dates and subcommittee participation.

b) Economic Development Metrics Update – 7:45

EDC member Bill Kuhlman will provide an update on potential economic development metrics and discussion of any action items. – **See attached Metrics Presentation & news article**

c) Ohlone Greenway Wayfinding Signs for Businesses Update – 8:05

EDC members Bill Kuhlman & Laura Maurer will provide an update on developing a potential program for business wayfinding signs along the Ohlone Greenway and discussion of any action items.

d) Select 5 Project Ideas for Collaboration with the ACC – 8:25

Select 5 projects out of the list cultivated at the prior EDC meeting that the EDC could collaborate with the Arts and Culture Commission.

6. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:50

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

7. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530