



MEETING SUMMARY

Approved February 22, 2017

SPECIAL MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, January 4th, 2017 – 7:00 p.m.
El Cerrito City Hall
Creekside Room
10890 San Pablo Avenue

Kagawa called the meeting to order at 7:06 p.m.

Roll Call:

Present: Members Corrigan, Figone, Gager, Kagawa, Kuhlman and Petersen

Absent: James and Shrem

Also Present: Katherine Ahlquist, Staff Liaison; Laura Maurer, member of the public; Rosa Esquivel, member of the public

1. **Staff/Council Liaisons Announcements and Reports** – Ahlquist gave the Committee updates on recent development along San Pablo Avenue and discussed the EDC's role with new businesses.

Corrigan made motion to recommend that the City Council appoint Laura Maurer as a member of the Economic Development Committee. Kagawa seconded. Unanimous approval.

2. **Comments from the Public on non-agenda items** – Rosa Esquivel, member of the public stated her interest in getting involved in the community through the different Boards and Commissions.

Laura Maurer, member of the public gave details on her proposal for a business wayfinding sign program along the Ohlone Greenway.

3. **El Cerrito Chamber Updates** – Figone shared upcoming Chamber events and the results from the recent elections for 2017 Officers. Ahlquist discussed the requirement for an appointed Chamber Liaison on the EDC and said she would follow up with the City Clerk to discuss options for compliance.

4. **Approval of the Minutes** – Figone made a motion to adopt the minutes of the Committee meeting on November 28th, 2016. Petersen seconded. Unanimous approval.

5. **2016 EDC Work Plan** –

- a) **Lunar New Year Celebration Event** – Ahlquist gave an update on the 2017 Lunar New Year Celebration event and discussed budget, promotional material, and event coordination.

Kagawa made a motion to approve \$300 from the EDC budget for the Lion Dance, consisting of one adult and one child lion head, for the 2017 Lunar New Year Celebration on January 28th, 2017. Petersen seconded. Unanimous approval.

- b) **Share 5 Project Ideas for Collaboration with the ACC – 8:00** – Committee members shared their ideas for projects the EDC could collaborate on with the Arts and Culture Commission. Kagawa compiled the full list and the Committee agreed to narrow down the list to five projects during the next EDC meeting.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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6. Committee Member Updates and Discussion of Future Actions and Agenda Items – Kagawa discussed interest in a metrics report to highlight the effects of recent Council items including the sales tax increase, smoking ordinance, minimum wage ordinance and future marijuana ordinance.

7. Adjournment- Kagawa adjourned the meeting at 9:02 p.m.

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.