



AGENDA

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, June 28, 2017 at 7:00 p.m.

El Cerrito City Hall – Hillside Room (upstairs)

10890 San Pablo Avenue, El Cerrito

Roll Call: Members Corrigan, Figone, Gager, Hernandez, Kagawa, Kuhlman, Maurer, Petersen and Shrem.

1. Staff/Council Liaisons Announcements and Reports - 7:00

Staff and/or Council member Fadelli may report on matters of general interest to the Economic Development Committee, Council policies, priorities and/or significant actions taken by the City Council. – **See attached City Manager’s Report**

2. Comments from the Public on non-agenda items - 7:15

Speakers are limited to 3 minutes for comment on non-agenda items. Comments regarding specific agenda items may be made during discussion of those items and are subject to the same limits.

3. El Cerrito Chamber Updates – 7:20

Chamber liaison or Chamber representative may report on matters of general interest to the EDC.

4. Approval of the Minutes – 7:30

Consider a motion adopting the minutes of the Committee meeting on May 24th, 2017. – **See attached**

5. Presentation on EQC’s 100% for 100th Initiative – 7:35

The Environmental Quality Commission (EQC) will give a presentation on their 100% for 100th outreach initiative followed by discussion and consideration of any action items for potential cross-promotion activities with the EDC.

6. 2016-2017 EDC Work Plan – 8:00

Discussion around timelines and milestones of tasks established in 2016-2017 Work Plan. Consider possible action items, including when to present EDC Work Plan to Council and when to start updating Work Plan.

a) 2017 Restaurant Week Update – 8:00

Update on plans for 2017 Restaurant Week and discussion of any action items.

b) Joint ACC/EDC Projects Update – 8:10

Discussion of rescheduling meeting with Arts and Culture Commission regarding collaborative projects and consideration of any action items.

c) Economic Development Metrics Prioritization Update – 8:20

EDC member George Gager will provide an update on economic development metrics project and discussion of any action items.

d) Ohlone Greenway Wayfinding Signs for Businesses Update – 8:30

EDC members Laura Maurer will provide an update on developing a potential program for business wayfinding signs along the Ohlone Greenway and discussion of any action items.

e) Centennial Celebration Time Capsule & Long Time Business Recognition – 8:40

Continue discussion on the City’s Centennial Celebration Time Capsule and ways to feature and recognize long time businesses.

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Noa Kornbluh, Staff Liaison at nkornbluh@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

10890 San Pablo Avenue El Cerrito 94530

7. Committee Member Updates and Discussion of Future Actions and Agenda Items – 8:50

Hear updates and consider action items regarding member work to date and consider suggestions for future EDC agenda items.

8. Adjournment- 9:00

Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.