



MEETING SUMMARY

Approved July 26, 2017

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, May 24th, 2017 – 7:00 p.m.

El Cerrito City Hall

Creekside Room

10890 San Pablo Avenue

Kuhlman called the meeting to order at 7:04 p.m.

Roll Call:

Present: Corrigan, Figone, Gager, Kagawa, Kuhlman, Petersen and Shrem

Absent: Maurer

Also Present: Katherine Ahlquist, Staff Liaison; Paul Fadelli, Councilmember; Ilya Weber, member of the public; Paul Hernandez, member of the public; Rosa Esquivel, member of the public; Terri Waller, member of the public; Cordell Hindler, member of the public

1. **Staff/Council Liaisons Announcements and Reports** – Ahlquist gave the Committee updates on affordable housing projects and upcoming City events.

Councilmember Fadelli gave an update on recent Council actions and City events.

2. **Comments from the Public on non-agenda items** – Paul Hernandez, member of the public, stated his continued interest in becoming a member of the EDC and that this was his third meeting.

Cordell Hindler, member of the public and Richmond resident brought forward an idea to the EDC for a teen club at the old Nibs restaurant. Kuhlman suggested reaching out to the Parks & Rec Commission to propose these types of activities for young adults.

Ilya Weber, member of the public introduced himself and stated that this was his second EDC meeting.

Rosa Esquivel, member of the public introduced herself and stated that this was her second consecutive EDC meeting.

3. **El Cerrito Chamber Updates** – Kuhlman shared information on the El Cerrito Chamber office lease and upcoming Chamber meetings and events.
4. **Approval of the Minutes** – Kagawa made a motion to adopt the minutes of the Committee meeting on March 22nd, 2017. Petersen seconded. Unanimous approval.
5. **WCCUSD College & Career Pathways Program Presentation** – Terri Waller, Employer Engagement Coordinator, from the West Contra Costa Unified School District (WCCUSD) gave a presentation to the Committee on the WCCUSD's work-based learning opportunities through their College & Career Pathways Program and a variety of opportunities for partnership.
6. **2016-2017 EDC Work Plan** –

COMMUNICATION ACCESS INFORMATION

To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, call Katherine Ahlquist, Staff Liaison at kahlquist@ci.el-cerrito.ca.us or 215-4361 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.

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- a) **Joint Meeting with ACC** – The Committee reviewed the project priority list and decided to add hyperlinks and send to the ACC in advance of the meeting along with the agenda. Kuhlman discussed his conversation with the ACC Staff Liaison, Suzanne Iarla, about the budget for ACC and said he will have that information at the meeting. Ahlquist will research a range of cost estimates for the project ideas and bring to the joint meeting.
- b) **Economic Development Metrics Update** – Kuhlman shared a list of prioritized economic development metrics that were compiled by committee members. The Committee discussed next steps, including starting to find sources for information.
- c) **Ohlone Greenway Wayfinding Signs for Businesses Update** – Kuhlman and Maurer gave the Committee an update on the Ohlone Greenway wayfinding signage project for businesses.

Ilya Weber volunteered to participate in the subcommittee for the Ohlone Greenway wayfinding signage project for businesses.

- d) **Centennial Celebration Long Time Business Recognition** – Committee members were reminded to come up with their one page snapshot narrative of their “day in the life of El Cerrito 2017” by early July to include in the Centennial Time Capsule.
7. **Committee Member Updates and Discussion of Future Actions and Agenda Items** – Committee members discussed adding Restaurant Week as an upcoming meeting topic.
8. **Adjournment-** Kuhlman adjourned the meeting at 8:57 p.m.
- Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.*