



**MEETING SUMMARY**  
**REGULAR MEETING OF THE**  
**ECONOMIC DEVELOPMENT COMMITTEE**  
**Thursday, September 27, 2018 at 7:00 p.m.**

**El Cerrito City Hall – Hillside Conference Room**  
10890 San Pablo Avenue, El Cerrito

**Roll Call:**

Present: Cilley, Shrem, Maurer, Figone, Kuhlman

Absent: Gager, Weber, Hernandez

Also, in attendance: Staff Liaison Jennifer Peat, Community Development Director Melanie Mintz and Eric Wright (potential future EDC member).

**1. Staff/Council Liaisons Announcements and Reports - 7:00**

Director Mintz reported on status of projects along the Avenue, including the Kearney Street project, Mc Nevin North, Hampton Inn and Mayfair.

**2. Comments from the Public on Non-Agenda Items - 8:30**

Eric Wright introduced himself and expressed interest in joining the Economic Development Committee.

**3. El Cerrito Chamber Updates – 8:35**

Kuhlman reported on the EDC and Chamber Joint Mixer on 10/4/18 at Mountain Mike's Pizza and the Sip + Savor at the Rotary Club on 10/7/18.

**4. Approval of the Minutes – 8:40**

Maurer moved to adopt the August 23, 2018 meeting minutes, Figone seconded. All in favor. Shrem abstained. Minutes were adopted.

**5. Business Recognition – 8:45**

Not discussed.

**6. 2018-2019 EDC Work Plan – 8:45**

Discussion around timelines and milestones of tasks established in 2017-2018 Work Plan. Consider possible changes for the 2018-19 plan.

**a) 2018 Restaurant Week Update**

Liaison Peat reported that nine restaurants have signed up to participate in the event, special menu offerings and advertisement opportunities.

**b) Economic Development Metrics Prioritization Update**

Nothing new to report.

**c) Ohlone Greenway Wayfinding Signs for Businesses Update**

Nothing to report.

**7. San Pablo Avenue/New Business Updates – 9:10**

These updates provided in item 1.

**8. Committee Member Updates and Discussion of Future Actions and Agenda Items – 9:10**

**COMMUNICATION ACCESS INFORMATION**

*To request a meeting agenda in large print, Braille, or on cassette, or to request a sign language interpreter for the meeting, contact Jennifer Peat, Staff Liaison at [jpeat@ci.el-cerrito.ca.us](mailto:jpeat@ci.el-cerrito.ca.us) or 215-4362 (voice) at least FIVE (5) WORKING DAYS NOTICE PRIOR TO THE MEETING to ensure availability.*

**10890 San Pablo Avenue El Cerrito 94530**

Upcoming items to include continued discussion of Ohlone Greenway wayfinding and business signage; work plan; metrics.

**9. Adjournment – 9:15**

- 10. *Any writings or documents provided to a majority of the Economic Development Committee regarding any item on this agenda will be made available for public inspection at City Hall - 10890 San Pablo Avenue, El Cerrito during normal business hours.***