



MINUTES

REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Monday, October 21, 2019 at 7:00 p.m.

El Cerrito City Hall – Creekside Conference Room
10890 San Pablo Avenue

Staff Liaison
Jennifer Peat | 510-215-4362
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This Meeting Place is Wheelchair Accessible

7:00 p.m. CONVENE REGULAR MEETING Chair Shrem called the meeting to order at 7:00 p.m.

1. **ROLL CALL – Present:** Chair Jean Shrem; Members Mark Figone, George Gager, Jason Somer, **Absent:** Laura Maurer, Ilya Weber, Vice Chair Eric Wright
2. **ORAL COMMUNICATIONS FROM THE PUBLIC - None**
3. **STAFF/COUNCIL LIAISONS ANNOUNCEMENTS AND REPORTS**
Councilmember Fadelli reported on the progress of the Fire Prevention Program, the environmental sustainability award given to the City and the background of Measure H. Analyst Ashoori gave an update on Tenant Protections, the Tenant Protections Task Force and upcoming meetings. Liaison Peat gave an update on some El Cerrito business management changes.
4. **EL CERRITO CHAMBER UPDATES**
Ashoori reported on the Chamber Mixer at 514 Lounge, the Ribbon Cutting for a new dentist office and the upcoming Chamber Holiday Luncheon Fundraiser.
5. **APPROVAL OF MINUTES**
Moved/Second: Member Shrem/Gager **Action:** Passed a motion to adopt the minutes of the Committee meeting held on October 21, 2019 **Ayes:** Members Gager, Shrem **Noes:** None **Abstentions:** Figone, Somer
6. **CONSIDER A RECOMMENDATION TO APPOINT JONATHAN ZAZOVE TO THE EDC**
Moved/Second: Member Shrem/Figone **Action:** Passed a motion to recommend to Council the appointment of Jonathan Zazove to the EDC. **Ayes:** Members Figone, Gager, Shrem, Somer **Noes:** None
7. **CONSIDER A RECOMMENDATION TO APPOINT MINH-HOA TA TO THE EDC**
Moved/Second: Member Shrem/Figone **Action:** Passed a motion to recommend to Council the appointment of Minh-Hoa Ta to the EDC. **Ayes:** Members Figone, Gager, Shrem, Somer **Noes:** None

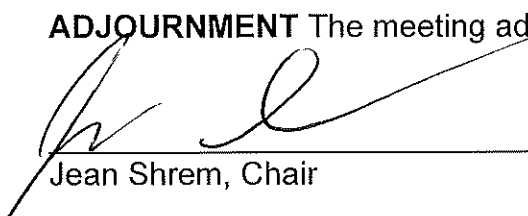
8. **2019-2020 WORKPLAN**

The Work Plan was discussed and Liaison Peat will resend the previous list of metrics for the Committee to update.

9. **RESTAURANT WEEK**

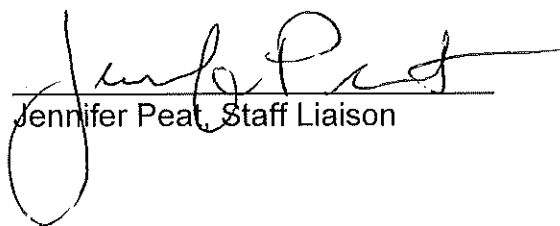
Event timeline was discussed. Liaison Peat will distribute the list of restaurants to the Committee prior to the next meeting, update the website and create a timeline.

10. **ADJOURNMENT** The meeting adjourned at 8:10 P.M.



Jean Shrem, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the regular Economic Development Committee meeting of September 16, 2019 as approved by the Economic Development Committee.



Jennifer Peat, Staff Liaison