



Staff Liaison

Aissia Ashoori | 510-215-4361

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AGENDA

**MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Monday, March 15, 2021 at 7:00 p.m.

VIA TELECONFERENCE

Join Via WebEx

<https://elcerrito.webex.com/elcerrito/j.php?MTID=m08c4d25bed54abe039d3f7f28f5fa5b9>

Event ID: 187 912 5155

Event Password: EDC2021

or

Join by Phone: 1-408-418-9388

Access code: 187 912 5155

Pursuant to Executive Orders N-25-20 and N-29-20, and in Response to the COVID-19 Pandemic Teleconference Restrictions of the Brown Act Have Been Suspended, as Well as the Requirement to Provide a Physical Location for Members of the Public to Participate in the Meeting.

Any person wishing to speak to the **Economic Development Committee** on any of these matters is invited to participate via teleconference as described above.

The City encourages submission of written comments in advance to the **Economic Development Committee** via email to AAshoori@ci.el-cerrito.ca.us prior to the meeting or by contacting the staff liaison listed above.

7:00 p.m. CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Jean Shrem; Vice-Chair Vacant; Members Mark Figone, George Gager, Rachel Melby
- 2. ORAL COMMUNICATIONS FROM THE PUBLIC**
Remarks are typically limited to three minutes per person and may be on anything within the subject matter jurisdiction of the body. Remarks on non-agenda items will be heard first, remarks on agenda items will be heard at the time the item is discussed.
- 3. STAFF/CITY COUNCIL LIAISON ANNOUNCEMENTS AND REPORTS**
Staff and/or Councilmember Motoyama may report on matters of general interest to the Committee, Council policies, priorities and/or significant actions taken by Council.
- 4. EL CERRITO CHAMBER OF COMMERCE UPDATES**
Chamber liaison or Chamber representative may report on matters of general interest to the EDC.
- 5. APPROVAL OF THE MINUTES**

Consider a motion adopting the minutes of the regular Committee meeting held on February 19, 2020.

6. DISCUSS ANNUAL MEETING SCHEDULE FOR 2021

Members will discuss the 2021 meeting calendar and consider a motion to adopt a meeting schedule. *See attached calendar.*

7. DISCUSS EDC WORK PLAN

Discussion to share thoughts on the 2021-22 EDC Work Plan, including targeted project(s), associated timelines and milestones.

8. CONSIDER A RECOMMENDATION TO REAPPOINT ERIC WRIGHT AND JONATHAN ZAZOVE TO THE EDC

Consider a recommendation to Council to reappoint Eric Wright and Jonathan Zazove to the Economic Development Committee.

9. CONSIDER RECOMMENDATION TO APPOINT THOMAS MINTER TO THE EDC

Consider a recommendation to the Council to appoint Thomas Minter to the Economic Development Committee.

10. ECONOMIC DEVELOPMENT ALONG SAN PABLO AVENUE

Community Development Director Melanie Mintz will discuss the City's economic development efforts and the update to the San Pablo Avenue Specific Plan.

11. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, Aissia Ashoori at 510-215-4361. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at <http://el-cerrito.org/103/Economic-Development-Committee>.



2021

City Holiday/Closed
EDC Meeting

ECONOMIC DEVELOPMENT COMMITTEE 2021 MEETING CALENDAR

JANUARY 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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25	26	27	28	29	30	

MAY 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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20	21	22	23	24	25	26
27	28	29	30			

JULY 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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4	5	6	7	8	9	10
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25	26	27	28	29	30	31

AUGUST 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER 2021						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
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26	27	28	29	30	31	

03/10/21: Proposed schedule pending EDC approval