

A Greener El Cerrito

News from the City of El Cerrito Environmental Services Division

Spring 2012 • Volume 10

www.ecenvironment.org • (510) 215-4350

FREE "UnWaste" Recycling Collection Event for Electronics, Textiles, and Microwaves

March 31 & April 1 | 9 AM to 3 PM El Cerrito DMV Parking Lot (6400 Manila Avenue)

The City of El Cerrito contracts with Universal Waste Management, Inc. (UnWaste) a California State approved recycler, to hold collection events for electronic waste. UnWaste will unload your car for you – it's fast, easy and the right thing to do. For more information call UnWaste at (888) 832-9839 or visit www.unwaste.com.

Recycle TVs and computer monitors, computers and accessories, stereos and music equipment, VCR & DVD players, toner cartridges, printers, fax machines, copiers, phone equipment, cell phones,

MP3 players, & more for free! You may also pay to recycle microwaves for \$5.

UnWaste will also be accepting textiles, clothes, shoes and linens for free.

Batteries, fluorescent bulbs and tubes, paints and chemicals, and other hazardous wastes cannot be accepted during this event. Please take these items to the Household Hazardous Waste (HHW) Facility at 101 Pittsburg Avenue in Richmond.

Visit www.recyclemore.com or call (888) 412-9277 for more information.



Volunteer for El Cerrito's Annual Earth Day Celebration April 21 | 9 AM to 1:30 PM

Celebrate Environmental Stewardship!

EARTH DAY Get involved!



The City of El Cerrito welcomes volunteers to help pull weeds at Baxter creek, remove invasive scotch broom from the Hillside Nature Area or along Moeser Lane, pick up litter along the Ohlone Greenway, tidy parks, and promote a healthy environment in El Cerrito! Volunteers are also needed to assist with on-the-day registration, lunch and photography.

Gloves and bags will be provided. Please bring your own water/beverage to the worksite and consider walking, biking, or carpooling.

Like previous years, the City expects hundreds of volunteers to participate. Individuals, families and groups are encouraged to register in advance using the form at right, or online at www.el-cerrito.org/earthday. Day of

registration is also available from 8 a.m. to 9 a.m. at the Community Center.

This year, celebrate Earth Day in El Cerrito with us and receive a **FREE** Chinook Book (worth \$100s in coupons) from El Cerrito Natural Grocery!



THE NATURAL GROCERY COMPANY

Chinook Book
Everything we ♥ about the East Bay

April 21, 2012 Earth Day Volunteer Registration Form

Work Parties from 9 a.m. to 12 p.m. (Citywide)
Volunteer Appreciation Lunch from 12 p.m. to 1:30 p.m.
(El Cerrito Community Center - 7007 Moeser Lane)
For more info email earthday@ci.el-cerrito.ca.us or call (510) 215-4350.

Registration forms are due by April 9 to:
Environmental Services Division – Earth Day
10890 San Pablo Avenue, El Cerrito CA, 94530

Name: _____

Address: _____

Phone #: _____

Email Address (help save paper - please provide an email address and print neatly)

Do you have already have an idea for a work party or project that you'd like to be involved in? Do you have any suggestions for potential work projects? Please write your suggestions and any other comments in the space below.

Register for the Spring Citywide Garage Sale May 12 | 9 AM to 3 PM

SHOP THE SPRING CITYWIDE GARAGE SALE ON MAY 12!

Find good bargains! Shop the Spring Garage Sale from 9 a.m. to 3 p.m. Garage Sale listings will be available online at www.ecenvironment.org and in self-serve literature stands located at the Community Center (7007 Moeser Lane) and the Recycling Center (7501 Schmidt Lane) starting May 4.



HOST A SPRING GARAGE SALE!

Turn your old stuff into treasure! Register now to host a garage sale at your home during the Spring Citywide Garage Sale. Registration

fees cover the costs of advertising and promotion which includes posting your sale in the garage sale brochure, classified ads in local newspapers and online.

Help us by spreading the word about the Garage Sale.

Make your event fun and enjoyable by providing refreshments, treats, prizes or other enticements!

Send us your suggestions regarding how to make our advertising strategy more effective—feedback from past garage sale hosts is especially valuable.

Garage Sale Registration Form

Spring 2012 El Cerrito Citywide Garage Sale May 12 | 9 AM to 3 PM

Registration forms are due (with \$12 nonrefundable registration fee paid by check to the City of El Cerrito) on April 23 by 4 p.m. by mail to:

Environmental Services Division—Garage Sale
10890 San Pablo Avenue
El Cerrito CA, 94530

Name _____

Street Address/Sale Location _____

Nearest Cross Street _____

Phone # _____

Email Address (please provide an email address, especially if you would like the opportunity to review the accuracy of your listing prior to publication):

Sale Description: Maximum of 20 words describing the items for sale and any other details about the sale (i.e. fundraiser for a specific charity, snacks available, etc.). Descriptions will be repeated verbatim in the listing so please use good grammar.

POSTAL CUSTOMER

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El Cerrito's New Recycling and Environmental Resource Center set to open soon!

Join the City of El Cerrito in celebrating the opening of the new LEED-certified Recycling and Environmental Resource Center on **Earth Day, Sunday April 22, 2012**. The dedication and open house will be held from **4 to 6 p.m.** at the Center, 7501 Schmidt Lane. Light refreshments will be served and there will be a special activity for kids. Come see the new Administration Building, Exchange Zone, Recycling Drop-off area and Operations areas and learn about the green features of this new community resource!



Drop-off recycling operations and other functions of the new facility will begin sometime in April - see the City's website at www.ecenvironment.org for specific dates and details once they become available.

In addition to all previously collected items, the City will begin collecting new recyclable or reusable materials, including

CFLs, pharmaceuticals, medical sharps, all electronics and components, carpet, plate glass, school and art supplies, used cooking oil, EPS foam, used packaging materials, milk cartons, cotton textiles, bicycles, food bank donations, used building materials and household items, corks and more!

Environmental Activities Calendar www.ecenvironment.org | 510-215-4350

MARCH 17	10 AM - 12 PM	Eco Film Series' "Economics of Happiness": Join members of the Environmental Quality Committee for this free film followed by community discussion. El Cerrito City Hall, Council Chambers, 10890 San Pablo Avenue.
MARCH 24	10 AM - 11:30	Ohlone Greenway Urban Greening Design Workshop: Provide input into the upcoming Brighton-Fairmont urban greening project. El Cerrito City Hall, Council Chambers, 10890 San Pablo Avenue. Details online at www.el-cerrito.org .
MARCH 31 & APRIL 1	9 AM - 3 PM	E-Waste Drop off at El Cerrito DMV: See article for details.
APRIL 4	3 PM - 4 PM	"Exchange Rules" Community Meeting at Recycling Center: Hear and comment on "rules of use" for books and other items. Email gschultz@ci.el-cerrito.ca.us or 510-559-7684 with comments, questions, or more information.
APRIL 21	9 AM - 12 PM	Earth Day Volunteer Event and Appreciation Lunch: See article for details.
APRIL 22	4 PM - 6 PM	Recycling and Environmental Resource Center Ribbon Cutting: See article for details.
MAY 6	All day	Bringing Back the Natives Tour: Details online at www.BringingBacktheNatives.net or 510-236-9558.
MAY 10	7 AM - 9 AM	Bike to Work Day: Stop by the City of El Cerrito "Energizer Station" at the El Cerrito Plaza BART for free goodies and information.
MAY 12	9 AM - 3 PM	Shop the Spring Citywide Garage Sale: See article for details.
MAY 28, JUL 4 & SEPT 3	All day	Memorial Day, Independence Day, and Labor Day Holidays: Recycling Center Closed / Curbside Collection Unchanged.